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Form **990**

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private

▶ Do not enter social security numbers on this form as it may be made public

 \blacktriangleright Information about Form 990 and its instructions is at $\underline{www.IRS.gov/form990}$

OMB No 1545-0047

DLN: 93493321006325

Open to Public Inspection

	heck if ap	2014 calendar year, or tax year beginning 01-01-2014 , and ending 12-31-2014 C Name of organization			D Emi	plover	identifi	ication number
	ddress cha	THE FORWARD ASSOCIATION INC			_	0623		
	ame char				13-	.0023	390	
	nitial retur	2		L				
F	ınal	Number and street (or P O box if mail is not delivered to street address) Room/suit	e		E Tele	phone	number	
☐ re	eturn/term	ninated 125 MAIDEN LANE		L	(21	2)88	9-820	0
	mended r pplication	NEW YORK NY 10038			G Gros	ss recei	pts \$ 14	,945,107
, ^	pplication							
		F Name and address of principal officer SAMUEL NORICH	H(a)	Is this			urn for	□ Yes 🔽 No
		125 MAIDEN LANE		345010	amacc.	3.		1 1631 140
		NEW YORK, NY 10038	H(b)	Are al includ		rdınat	es	ΓYes ΓNo
I T	ax-exem	pt status		If"No	," atta	ch a l	st (se	e instructions)
J V	Vebsite	:► WWW FORWARD COM	H(c)	Group	exem	ption	numbe	er ►
		anization Corporation Trust Association Other ►	L Yea	ar of for	mation	1901	M Sta	te of legal domicile N
P	art I	Summary						
Governance	P	O PROMOTE AND STRENGTHEN JEWISH PEOPLEHOOD, YIDDISH CULTUF PURSUES THESE GOALS THROUGH ITS PUBLICATIONS AND PHILANTHRO COLLABORATIVE EFFORTS WITH OTHER LIKEMINDED ORGANIZATIONS						MIC JUSTICE II
E €								
ò	2 0	Check this box 🛏 if the organization discontinued its operations or disposed o	more t	than 25	5% of	its ne	asset	:s
						1.	. 1	
Activities &		Number of voting members of the governing body (Part VI, line 1a)				-	3 4	12
Ξ		Number of independent voting members of the governing body (Part VI, line 1b) otal number of individuals employed in calendar year 2014 (Part V, line 2a)				-	5	68
a ब		otal number of mulviduals employed in calendar year 2014 (Fart V, line 2a).					5	12
		otal unrelated business revenue from Part VIII, column (C), line 12				7	_	812,799
		Net unrelated business taxable income from Form 990-T, line 34				7	ь	-25(
				Prior	Year	•		Current Year
	8	Contributions and grants (Part VIII, line 1h)			87	3,813		957,302
Rayenue	9	Program service revenue (Part VIII, line 2g)				1,352	+	1,609,433
3	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)				5,454	+	1,744,956
ш.	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)			12	0,049		143,517
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)			6,05	0,668		4,455,208
	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)				4,500		0
	14	Benefits paid to or for members (Part IX, column (A), line 4)				0		0
8	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines $5-10$)			4,69	6,264		4,530,484
<u>\$2</u>	16a	Professional fundraising fees (Part IX, column (A), line 11e)				0		0
Expenses	ь	Total fundraising expenses (Part IX, column (D), line 25) ▶420,982						
_	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)			3,99	9,306		4,158,711
	18	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)			8,70	0,070		8,689,195
	19	Revenue less expenses Subtract line 18 from line 12			-2,64	9,402		-4,233,987
Net Assets or Fend Balances			Beg	jinning Ye	of Cur ear	rrent		End of Year
28.00 19.00 10.00	20	Total assets (Part X, line 16)			56,47	5,980		53,024,774
A PE	21	Total liabilities (Part X, line 26)			1,69	1,069		1,884,461
ž2	22	Net assets or fund balances Subtract line 21 from line 20			54 78	4 911		51 140 313

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including my knowledge and belief, it is true, correct, and complete Declaration of prepar preparer has any knowledge

Sign Here Signature of officer SAMUEL NORICH PRESIDENT/CEO & PUBLISHER Type or print name and title

Paid Preparer Use Only Print/Type preparer's name ERIC GOLDFARB Preparer's signature ERIC GOLDFARB

Firm's address ► 655 THIRD AVENUE 12TH FLOOR

NEW YORK, NY 10017

May the IRS discuss this return with the preparer shown above? (see instruction

orm	990 (2014)			Page 2
Part	Statement of Program Ser Check if Schedule O contains a re			٧
1EDI	Briefly describe the organization's missing the Grands MISSION IS TO STRENGTHA, AND IN PUBLIC EVENTS IT CARRIE	IEN ENGAGEMENT WITH JE S OUT THIS MISSSION BY	PUBLISHING COMMENTARY C	N CURRENT ISSUES AND THE
XPR	, IN ENGLISH AND YIDDISH, THAT ME ESSION IT FURTHERS THIS MISSION ORY, RANGE AND VARIETY OF THE AN	THROUGH PARTNERSHIPS	S AND COLLABORATIONS THA	
	Did the organization undertake any signi the prior Form 990 or 990-EZ?		ng the year which were not listed	on ┌ Yes
	If "Yes," describe these new services on	Schedule O		
	Did the organization cease conducting, of services?		n how it conducts, any program 	
4	Describe the organization's program servexpenses Section 501(c)(3) and 501(c) the total expenses, and revenue, if any, f	vice accomplishments for eac ((4) organizations are require	d to report the amount of grants	
4a	(Code) (Expenses \$	5,794,166 including gra	nts of \$) (Reven	ue \$ 754,075)
	ENGLISH MEDIA DIVISION THE LARGEST PROGF UPDATED CONTINUALLY ONLINE IT REACHES NI FORWARD COM THE QUALITY OF ITS JOURNALI WEBSITE	EARLY 30,000 SUBSCRIBERS BY PO	STAL MAIL AND 500,000 READERS MONT	HLY VIA THE INTERNET AT
4 L	(Code) (Expenses \$	1,027,569 including gra	nts of \$) (Reven	ue \$ 42,559)
4b	YIDDISH MEDIA DIVISION THE SECOND MAJOR		, ,	, ,
	IN PRINT AND UPDATED REGULARLY ONLINE IT SERVICE TO ITS READERS WITH ITS COVERAGE WEBSITE INCLUDES DAILY RADIO REPORTS FRO THE PRINTED NEWSPAPER AND THOUSANDS MC	IS ONE OF THE FEW REMAINING P OF YIDDISH CULTURE AS WELL AS M CITIES AROUND THE WORLD AN	ERIODICALS IN YIDDISH IN THE WORLD NEWS FROM ISRAEL, THE UNITED STATI D DOZENS OF VIDEO FEATURES FORVEF	AND PROVIDES AN INDISPENSIBLE ES, AND AROUND THE WORLD THE
4c	(Code) (Expenses \$	ıncludıng grai	nts of \$) (Revenu	ue \$)
4d	Other program services (Describe in So (Expenses \$:hedule O) ncluding grants of \$) (Revenue \$)
4e	Total program service expenses ►	6,821,735		

art IV	Checklist of	Required	Schedules
	CHECKIIST OF	requireu	Schledule

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? *	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	4		No
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8	Yes	
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV^{\square}	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V^{\bullet}	10		No
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	Yes	
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 🕏	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	Ī	No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		No
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and $11e^{\gamma}$ If "Yes," complete Schedule G, Part I (see instructions)	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV			
		28a		No
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		N o
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		N o
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		Νο
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	Yes	
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		No
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

			Yes	No
1 a	Enter the number reported in Box 3 of Form 1096 Enter -0 - if not applicable 1a 205		1.00	
	Enter the number of Forms W-2G included in line 1a Enter -0 - if not applicable 1b 0	1		
	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c		
а	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return			
•	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes	
1	Did the organization have unrelated business gross income of \$1,000 or more during the year?	За	Yes	
	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	3b	Yes	
1	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	Yes	
)	If "Yes," enter the name of the foreign country ▶CA See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)			
a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		N
)	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		N
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			
•		5c		<u> </u>
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		N
	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
	Organizations that may receive deductible contributions under section 170(c).	l _		١
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		N
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7 c		N
	11 Fes, indicate the number of Forms 8282 filed during the year	1		
•	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		N
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		N
ı	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	8		
a	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
)	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
	Section 501(c)(7) organizations. Enter			
1	Initiation fees and capital contributions included on Part VIII, line 12 10a]		
)	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
	Section 501(c)(12) organizations. Enter			
_	Gross income from members or shareholders	1		
)	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			
a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	1	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
	Section 501(c)(29) qualified nonprofit health insurance issuers.			l
a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O	13a		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand	1	1 '	1
3	Enter the amount of reserves on hand	ļ	;	i

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a Part VI "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Se	ction A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
b	Enter the number of voting members included in line 1a, above, who are independent			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		Νo
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? .	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		Νo
6	Did the organization have members or stockholders?	6	Yes	
	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	Yes	
	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		N o
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	8a	Yes	
	Each committee with authority to act on behalf of the governing body?	8b	Yes	
	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No
Se	ction B. Policies (This Section B requests information about policies not required by the Internal R	evenu		e.)
			Yes	No
	Did the organization have local chapters, branches, or affiliates?	10a		No
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes	
13	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Se	ction C. Disclosure			
17	List the States with which a copy of this Form 990 is required to be filed▶NY , AL , AK , AZ , AR , CA , CO , CT , F	L , GA	, HI , II	L,KS,
	KY, ME, MD, MA, MI, MN, MS, NH, I OH, OK, OR, PA, RI, SC, TN, UT, V	1N, ĹN	1,NC,	ND,

- Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection Indicate how you made these available Check all that apply
 - Own website Another's website V Upon request Other (explain in Schedule O)
- Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year
- State the name, address, and telephone number of the person who possesses the organization's books and records 20 ► CRAIG ROSENBERG

125 MAIDEN LANE NEW YORK, NY 10038 (212)889-8200

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0 - in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- ◆ List the organization's five current highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- ◆ List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) A verage hours per week (list any hours for related	more pers and	than on is	one bot	not box h an or/tr	office ustee	ss er)	(D) Reportable compensation from the organization (W- 2/1099-	(E) Reportable compensation from related organizations (W- 2/1099-	(F) Estimated amount of other compensation from the
	organizations below dotted line)	Individual trustée or director	Institutional Trustee	Officei	Ke) employee	Highest compensated employee	Former	MISC)	MISC)	organization and related organizations
(1) JACOB MOROWITZ CHAIR OF THE BOARD	10 00	×		х				0	0	0
(2) MARK MLOTEK VICE CHAIR OF THE BOARD	5 00	х		х				0	0	0
(3) TOM FREUDENHEIM SECRETARY	5 00	х		х				0	0	0
(4) RON SERNAU TREASURER	5 00	х		х				0	0	0
(5) DEBORAH ZISKIN NOMINATING & MEMBERSHIP CH	5 00	х						0	0	0
(6) ARY FREILICH	5 00	х						0	0	0
AUDIT CHAIR (7) HARVEY SIGELBAUM	5 00	Х						0	0	0
BUDGET CHAIR (8) MATTHEW D GELFAND COMPENSATION CHAIR (UNIT) 11/14/	5 00	Х						0	0	0
COMPENSATION CHAIR (UNTIL 11/14) (9) CARYL RATNER	5 00	х						0	0	0
COMPENSATION CHAIR (FROM 11/14) (10) JIM HOFHEIMER DEVELOPMENT CHAIR	5 00	х						0	0	0
(11) ALEXIS GELBER MEDIA CHAIR	5 00	х						0	0	0
(12) JON LUKOMNIK INVESTMENT CHAIR	5 00	х						0	0	0
(13) ALAN SILBERSTEIN	5 00	Х						0	0	0
STRATEGIC PLANNING CHAIR (14) JUDY MISZNER	5 00	х						0	0	0
STRATEGIC PLANNING CHAIR(UNTIL11/14)										Form 990 (2014)

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and Title	(B) A verage hours per week (list any hours	more pers and	than on is a dii	one bot	not box h ar	chec (, unle n offic rustee	ess er	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation from the
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee		Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
(15) SAMUEL NORICH	60 00			х				256,207	0	14,101
PRESIDENT/CEO & PUBLISHER (16) JANE EISNER	60 00									
EDITOR-IN-CHIEF					х			205,782	0	13,031
(17) BARRY SURMAN ASSOCIATE PUBLISHER	50 00					х		167,366	0	19,672
(18) BORIS SANDLER EDITOR	50 00					х		141,109	0	0
(19) KIM AMZALLAG ADVERTISING DIRECTOR	50 00					х		117,835	0	22,688
(20) ROBERT STEVEN GOLDFARB MARKETING DIRECTOR	40 00					х		106,112	0	7,474
(21) DANIEL FRIEDMAN MANAGING EDITOR	50 00					х		104,191	0	22,688

1b	Sub-Total	Ŧ			
c	Total from continuation sheets to Part VII, Section A	•			
d	Total (add lines 1b and 1c)	۰	1,098,602	0	99,654

Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization ►7

	_		Yes	NO
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee			
	on line 1a? If "Yes," complete Schedule J for such individual	3		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule I for such			
	ındıvıdual	4	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for			
	services rendered to the organization? If "Yes," complete Schedule I for such person	5		No

Section B. Independent Contractors

L Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
MACHELP 28 WEST 27TH STREET NEW YORK, NY 10001	COMPUTER CONSULTANTS	366,779
DAILY NEWS 125 THEODORE CONRAD DRIVE JERSEY CITY, NJ 07305	NEWSPAPER PRODUCTION	325,418
BERMPORAD BARANOWSKI 20 JAY STREET BROOKLYN, NY 11201	REBRANDING CONSULTANTS	239,525
DIGITAL PULP 220 EAST 23RD ST NEW YORK, NY 10010	DIGITAL STRATEGY CONSULTANTS	150,459
SPRUCE PRIVATE INVESTORS 263 TRESSER BLVD STAMFORD, CT 06901	INVESTMENT MANAGEMENT	145,901
2 Total number of independent contractors (including but not limited to those	e listed above) who received more than	

Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ►5

s	1a
ants	b
i, Gr Amo	С
Giffs ilar,	d
ns, (Simi	е
Contributions, Gifts, Grants and Other Similar Amounts	b d e f g
ntrib 1 Otl	g
Col	h
ıne	2a
Pevel	b
Ice F	c
Serv	d
Program Serwice Revenue	2a b c d e f
Prος	g
	g 3
	4
	4 5
	6a
	b
	С
	d
	7a
	b
	c
	d 8a
enne	
er Rev	
Oth	b c
	9a
	b
	с 10а
	b
	С
	11a
	b
	c d
	e

VIIII	Statement o	T Revenue ule O contains a respo	nse or note to any lin	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
1a	Federated cam	paigns 1a					
ь	Membership du	es 1b					
С	Fundraising eve	ents 1 c					
d	Related organiz	ations 1d					
e	Government grants	s (contributions) 1e					
f	All other contribution	ons, gifts, grants, and 1f ot included above	957,302				
g	Noncash contribute 1a-1f \$	ons included in lines	29,718	Ī			
h	Total. Add lines	s 1a-1f		957,302			
			Business Code				
2a	PUBLISHING SERVI	ICE	511110	1,609,433	796,634	812,799	
ь							
c							
d							
е							
f	All other progra	im service revenue					
g	Total. Add lines	s 2a-2f		1,609,433			
3	Investment inc	ome (ıncludıng dıvıden	ds, interest,	961,495			961,495
		ar amounts)		901,493			901,493
5			`	19,929			19,929
		(ı) Real	(II) Personal				
6a	Gross rents	157,328					
ь	Less rental expenses	41,578					
С	Rental income or (loss)	115,750					
d	, ,	me or (loss)		115,750			115,750
		(ı) Securities	(II) Other				
7a	Gross amount from sales of assets other than inventory	11,231,782					
Ь	Less cost or other basis and sales expenses	10,448,321					
С	Gain or (loss)	783,461					
d	Net gain or (los	s)		783,461			783,461
8a	Gross income f events (not inc						
	of contributions See Part IV, lin	reported on line 1c) e 18					
ь	Less direct ex	penses b					
С		(loss) from fundraising	events 🛌				
9a	Gross income f See Part IV, lin						
ь	Less direct ex	a penses b					
		(loss) from gamıng actı	vities				
10a	Gross sales of returns and allo						
	, starns and and	a					
ь	Less cost of g	oods sold b					
С		loss) from sales of inv	ı				
44-	Miscellaneous		Business Code 900099	7,838			7,838
11a b	MISCELLANEC	005	900099	7,030			7,030
C	_						
d	All other reven	ue	+				
e		s 11a-11d	🕨				
12		See Instructions .	-	7,838			
1 -			· · · · •	4,455,208	796,634	812.799	1,888,473

Part IX Statement of Functional Expenses

36000	on 501(c)(3) and 501(c)(4) organizations must complete all columns All Check if Schedule O contains a response or note to any line in this				
Do no	ot include amounts reported on lines 6b,	(A)	(B)	(C)	(D)
	o, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21				
2	Grants and other assistance to domestic individuals See Part IV, line 22				
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	489,121	313,250	175,871	
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages	3,500,141	2,963,412	328,753	207,976
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	58,334	47,986	7,286	3,062
9	Other employee benefits	179,786	152,837	16,088	10,861
10	Payroll taxes	303,102	249,335	37,857	15,910
11	Fees for services (non-employees)				
а	Management	1,012,623	872,975	22,078	117,570
b	Legal	127,749	53,708	61,506	12,535
c	Accounting	39,992		39,992	
d	Lobbying				
е	Professional fundraising services See Part IV, line 17				
f	Investment management fees	145,901		145,901	
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)				
12	Advertising and promotion	126,498	126,498		
13	Office expenses	705,112	526,272	149,831	29,009
14	Information technology				
15	Royalties				
16	Occupancy	231,942	177,275	50,817	3,850
17	Travel	53,778	41,969	11,809	
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	22,242	11,972	9,859	411
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	433,736	79,515	340,052	14,169
23	Insurance	50,580	29,164	20,559	857
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a	FREIGHT AND CIRCULATION	587,636	587,636		
b	FREELANCE WRITERS	530,120	530,120		
c	PHOTOS	56,063	56,063		
d	BAD DEBT	9,128		9,128	
e	All other expenses	25,611	1,748	19,091	4,772
25	Total functional expenses. Add lines 1 through 24e	8,689,195	6,821,735	1,446,478	420,982
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ► ☐ if following SOP 98-2 (ASC 958-720)				

art X	Balance Sheet	
	Chapte of Cahadula O	

			(A)		(B)
			Beginning of year		End of year
	1	Cash-non-interest-bearing	74	1	74
<u>\$2</u>	2	Savings and temporary cash investments	1,213,115	2	1,591,796
	3	Pledges and grants receivable, net	63,053	3	88,367
	4	Accounts receivable, net	335,975	4	378,731
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6	Loans and other receivables from other disqualified persons (as defined under section $4958(f)(1)$), persons described in section $4958(c)(3)(B)$, and contributing employers and sponsoring organizations of section $501(c)(9)$ voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L			
Assets	l _			6	
Š.	7	Notes and loans receivable, net		7	
á	8	Inventories for sale or use	20.070	8	470.000
	9 10a	Prepaid expenses and deferred charges	29,676	9	170,082
	ь	Less accumulated depreciation 10b 2,544,459	4	10c	12,182,987
	11	Investments—publicly traded securities	34,752,175	11	30,843,998
	12	Investments—other securities See Part IV, line 11	7,492,304	12	7,768,739
	13	Investments—program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11		15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)	56,475,980	16	53,024,774
	17	Accounts payable and accrued expenses	336,115	17	386,117
	18	Grants payable		18	· · · · · · · · · · · · · · · · · · ·
	19	Deferred revenue	582,308	19	821,840
	20	Tax-exempt bond liabilities		20	
ر. ص	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
<u>.</u>	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified			
Liabilit		persons Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule			
		D	772,646	25	676,504
	26	Total liabilities. Add lines 17 through 25	1,691,069	26	1,884,461
√ d)		Organizations that follow SFAS 117 (ASC 958), check here ▶ 🔽 and complete lines 27 through 29, and lines 33 and 34.			
ĕ	27	Unrestricted net assets	54,634,911	27	51,077,786
<u>ର</u> ଶ	28	Temporarily restricted net assets	150,000	28	62,527
20 5	29	Permanently restricted net assets	100,000	29	02,021
or Fund Balance		Organizations that do not follow SFAS 117 (ASC 958), check here ► ☐ and complete lines 30 through 34.			
ō	30	Capital stock or trust principal, or current funds		30	
Ą.	31	Paid-in or capital surplus, or land, building or equipment fund		31	
Assets	32	Retained earnings, endowment, accumulated income, or other funds		32	
Šet	33	Total net assets or fund balances	54,784,911	33	51,140,313
Ż	34	Total liabilities and net assets/fund balances	56,475,980	34	53,024,774

Par	Reconcilliation of Net Assets Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1		4,4	155,208
2	Total expenses (must equal Part IX, column (A), line 25)	2		Ω 4	89,195
3	Revenue less expenses Subtract line 2 from line 1				
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	3		-4,2	233,987
•	The case of fair salahess at segiming of year (mast equal) are x, mic object and (17,7)	4		54,7	784,911
5	Net unrealized gains (losses) on investments	5		į	89,389
6	Donated services and use of facilities	6			
7	Investment expenses				
_		7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O)	9			0
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33,	10		51 -	140,313
Par	t XII Financial Statements and Reporting	10		J 1 , .	140,313
	Check if Schedule O contains a response or note to any line in this Part XII				. ᅜ
				Yes	No
1	Accounting method used to prepare the Form 990				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or review a separate basis, consolidated basis, or both	wed o	n		
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both	arate			
	▼ Separate basis				
C	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversig audit, review, or compilation of its financial statements and selection of an independent accountant?	ht of th	ne 2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain is Schedule O	n			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	е	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b		

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As Filed Data -

DLN: 93493321006325

Employer identification number

OMB No 1545-0047

SCHEDULE A

(Form 990 or 990EZ)

Department of the Treasury Internal Revenue Service

Name of the organization THE FORWARD ASSOCIATION INC

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

► Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

2011

Open to Public Inspection

							13-0623590		
Pai	rt I	Reason for Publi	c Charity S	tatus (All organiza	tions must co	mplete this p	oart.) See instructio	ons.	
Γhe o	rganı	zation is not a private fo	oundation beca	ause it is (For lines 1	through 11, ch	eck only one b	ox)		
1	Γ	A church, convention	of churches, o	r association of churc	hes described i	n section 170(l	b)(1)(A)(i).		
2	Γ	A school described in	section 170(b)(1)(A)(ii). (Attach S	chedule E)				
3	Γ	A hospital or a cooper	atıve hospıtal	service organization o	described in sec	tion 170(b)(1)	(A)(iii).		
4	Γ	A medical research or	ganızatıon ope	erated in conjunction v	vith a hospital d	lescribed in se c	ction 170(b)(1)(A)(iii). Enter the	
		hospital's name, city,							
5	Γ	An organization opera	ted for the ben	nefit of a college or uni	versity owned o	or operated by	a governmental unit d	escribed in	
		section 170(b)(1)(A)((iv). (Complete	e Part II)					
6	Γ	A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).							
7	Γ	An organization that n	,	·		om a governme	ental unit or from the g	jeneral public	
_	_	described in section 1							
8	_	A community trust des				-			
9	<u> </u>	An organization that n	•		· ·			· =	
		receipts from activitie							
		its support from gross						businesses	
	_	acquired by the organi		•		• •	•		
10	<u>_</u>	An organization organi							
11		An organization organi							
		one or more publicly s the box in lines 11a th							
а	Г	Type I. A supporting o	-			-	•	•	
_	•	supported organization							
	_	organization You mus							
b		Type II. A supporting							
		management of the su must complete Part IV			same persons t	hat control or r	nanage the supported	organization(s) You	
c	\vdash	Type III functionally i	•		n operated in c	onnection with	and functionally integ	grated with, its	
•	•	supported organization	_		•			g	
d	\vdash	Type III non-function	ally integrated	d. A supporting organi	zatıon operated	ın connection	with its supported org		
		not functionally integra					ement and an attentiv	eness requirement	
•	_	(see instructions) You Check this box if the o					ca Typo I Typo II T	vno III functionally	
e	,	integrated, or Type III	=				s a rype i, rype ii, r	ype III lunctionally	
f		Enter the number of su							
g		Provide the following in							
	(i)Na	ame of supported	(ii) EIN	(iii) Type of	(iv) Is the org	ganızatıon	(v) A mount of	(vi) A mount of	
	1	organızatıon		organization	listed in your		monetary support	other support (see	
				(described on lines	docume	ent?	(see instructions)	instructions)	
				1-9 above or IRC section (see					
				instructions))					
				<i>"</i>	Yes	No			
								1	
T-2 ·									
Total					l			<u> </u>	

instructions

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.) **Section A. Public Support** Calendar year (or fiscal year beginning (a) 2010 **(b)** 2011 (c) 2012 **(d)** 2013 (e) 2014 (f) Total in) 🕨 1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ") 2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge 4 Total. Add lines 1 through 3 5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column **Public support.** Subtract line 5 from line 4 Section B. Total Support Calendar year (or fiscal year beginning (a) 2010 **(b)** 2011 (c) 2012 (d) 2013 (e) 2014 (f) Total in) 🟲 Amounts from line 4 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Net income from unrelated business activities, whether or not the business is regularly carried on 10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI) 11 Total support Add lines 7 through Gross receipts from related activities, etc (see instructions) 12 13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) Section C. Computation of Public Support Percentage Public support percentage for 2014 (line 6, column (f) divided by line 11, column (f)) 14 Public support percentage for 2013 Schedule A, Part II, line 14 15 16a 33 1/3% support test - 2014. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support test - 2013. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 17a 10%-facts-and-circumstances test – 2014. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization b 10%-facts-and-circumstances test - 2013. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

	ction A. Public Support							
Cale	ndar year (or fiscal year beginning in) ►	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 20	14	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	93,994	360,179	687,838	873,813	Ġ	957,302	2,973,126
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	816,797	806,289	807,182	851,238	:	796,634	4,078,140
3	Gross receipts from activities that are not an unrelated trade or business under section 513							
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf							
5	The value of services or facilities furnished by a governmental unit to the organization without charge							
6	Total. Add lines 1 through 5	910,791	1,166,468	1,495,020	1,725,051	1,	753,936	7,051,266
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons							0
b	A mounts included on lines 2 and 3 received from other than disqualified persons that exceed							0
•	the greater of \$5,000 or 1% of the amount on line 13 for the year Add lines 7a and 7b							0
8	Public support (Subtract line 7c from line 6)							7,051,266
	ction B. Total Support							
Cale	ndar year (or fiscal year beginning in) 🟲	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 201	14	(f) Total
9	A mounts from line 6	910,791	1,166,468	1,495,020	1,725,051	1,7	53,936	7,051,266
_	Gross income from interest,							
.ua						1,138,752		
.Ua	dividends, payments received on securities loans, rents, royalties and income from similar sources	543,414	921,150	1,022,321	1,259,812	1,1	.38,752	4,885,449
.0a b	securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after	543,414	921,150	1,022,321	1,259,812	1,1	.38,752	4,885,449
	securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b	543,414 543,414	921,150 921,150	1,022,321	1,259,812 1,259,812		.38,752	4,885,449 4,885,449
b	securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the					1,1		4,885,449
ь с 11	securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included	543,414	921,150	1,022,321	1,259,812	1,1	.38,752	4,885,449 3,975,136
c 111	securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI) Total support. (Add lines 9, 10c,	543,414 794,011	921,150 614,506	1,022,321 853,706	1,259,812 900,114	1,1	38,752	, ,
b c 111 12	securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here	543,414 794,011 8,403 2,256,619 for the organization	921,150 614,506 21,477 2,723,601 on's first, second,	1,022,321 853,706 35,794 3,406,841	1,259,812 900,114 6,241 3,891,218	3,7	7,838 713,325	4,885,449 3,975,136 79,753 15,991,604
b c 111 12 13 14 Se	securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here	543,414 794,011 8,403 2,256,619 for the organization	921,150 614,506 21,477 2,723,601 on's first, second,	1,022,321 853,706 35,794 3,406,841 third, fourth, or fi	1,259,812 900,114 6,241 3,891,218	3,7	7,838 713,325	4,885,449 3,975,136 79,753 15,991,604) organization,
b c 111 12 13 14 Se 15	securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here ction C. Computation of Pub Public support percentage for 2014	543,414 794,011 8,403 2,256,619 for the organization	921,150 614,506 21,477 2,723,601 on's first, second, ercentage f) divided by line	1,022,321 853,706 35,794 3,406,841 third, fourth, or fi	1,259,812 900,114 6,241 3,891,218	3,7	7,838 713,325	4,885,449 3,975,136 79,753 15,991,604) organization, ▶□
b c 111 12 13 14 Se 15	securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here ction C. Computation of Pub Public support percentage from 2014	543,414 794,011 8,403 2,256,619 for the organization lic Support Performance (Inc. 8, column (921,150 614,506 21,477 2,723,601 on's first, second, ercentage f) divided by line art III, line 15	1,022,321 853,706 35,794 3,406,841 third, fourth, or fi	1,259,812 900,114 6,241 3,891,218	1,1 8 3,7 section 5	7,838 713,325	4,885,449 3,975,136 79,753 15,991,604) organization,
b c 111 12 13 14 Se 15 16 Se	securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here ction C. Computation of Pub Public support percentage from 201 ction D. Computation of Invention of Invention in the source of the support percentage from 201 ction D. Computation of Invention D. Computation of Invention in the source of the support percentage from 201 ction D. Computation of Invention of Invention Inve	543,414 794,011 8,403 2,256,619 for the organization lic Support Performance (Inne 8, column (921,150 614,506 21,477 2,723,601 on's first, second, ercentage f) divided by line art III, line 15 me Percentage	1,022,321 853,706 35,794 3,406,841 third, fourth, or fi	1,259,812 900,114 6,241 3,891,218 fth tax year as a	3,7 section 5	7,838 713,325	4,885,449 3,975,136 79,753 15,991,604) organization,
b c 111 12 13 14 Se 15 16 Se 17	securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here Ction C. Computation of Pub Public support percentage from 2014 Ction D. Computation of Inventore income percentage for 2014	543,414 794,011 8,403 2,256,619 for the organization lic Support Period (line 8, column (and 1) and	921,150 614,506 21,477 2,723,601 on's first, second, ercentage f) divided by line art III, line 15 me Percentage	1,022,321 853,706 35,794 3,406,841 third, fourth, or fi	1,259,812 900,114 6,241 3,891,218 fth tax year as a	1,1 8 3,7 section 5 15 16	7,838 713,325	4,885,449 3,975,136 79,753 15,991,604) organization, 44 090 % 42 690 % 30 550 %
c 111 12 13 14 Se 15 16 Se 17 18	securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part VI) Total support. (Add lines 9, 10c, 11, and 12) First five years. If the Form 990 is check this box and stop here ction C. Computation of Pub Public support percentage from 201 ction D. Computation of Invention of Invention in the source of the support percentage from 201 ction D. Computation of Invention D. Computation of Invention in the source of the support percentage from 201 ction D. Computation of Invention of Invention Inve	543,414 794,011 8,403 2,256,619 for the organization (line 8, column (.3 Schedule A, P. estment Inco 2014 (line 10 c, con 2013 Schedule A)	921,150 614,506 21,477 2,723,601 on's first, second, ercentage f) divided by line art III, line 15 me Percentag blumn (f) divided to	1,022,321 853,706 35,794 3,406,841 third, fourth, or fill 13, column (f)) ge by line 13, column	1,259,812 900,114 6,241 3,891,218 fth tax year as a	1,1 8 3,7 section 5 15 16 17 18	7,838 713,325 01(c)(3	4,885,449 3,975,136 79,753 15,991,604) organization,

b 33 1/3% support tests—2013. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line

18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV Supporting Organizations

(Complete only if you checked a box on line 11 of Part I If you checked 11a of Part I, complete Sections A and B If you checked 11b of Part I, complete Sections A and C If you checked 11c of Part I, complete Sections A, D, and E If you checked 11d of Part I, complete Sections A and D, and complete Part V)

Se	ection A. All Supporting Organizations		Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section $509(a)(1)$ or $(2)^2$ If "Yes," explain in Part VI how the organization determined that the supported organization was described in section $509(a)(1)$ or (2) .	2		
За	Did the organization have a supported organization described in section $501(c)(4)$, (5) , or (6) ? If "Yes," answer (b) and (c) below.	За		
t	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.	3b		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.	3с		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you checked 11a or 11b in Part I, answer (b) and (c) below.	4a		
t	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.	4b		
c	: Did the organization support any foreign supported organization that does not have an IRS determination under sections $501(c)(3)$ and $509(a)(1)$ or $(2)^7$ If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section $170(c)(2)(B)$ purposes.	4 c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).	5a		
Ŀ	Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
c	Substitutions only. Was the substitution the result of an event beyond the organization's control?	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (a) its supported organizations, (b) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (c) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI .	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in IRC 4958(c)(3)(C)), a family member of a substantial contributor, or a 35-percent controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part II of Schedule L (Form 990).	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509 (a)(1) or (2))? If "Yes," provide detail in Part VI .	9a		
t	Did one or more disqualified persons (as defined in line 9(a)) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI .	9b		
c	Did a disqualified person (as defined in line 9(a)) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI .	9c		
L0a	Was the organization subject to the excess business holdings rules of IRC 4943 because of IRC 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer b below.	10a		
Ŀ	Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings).	10b		
L1	Has the organization accepted a gift or contribution from any of the following persons?			
	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?	112		
ŀ	• A family member of a person described in (a) above?	11a 11b		
	A 135% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		

Pa	rt IV Supporting Organizations (continued)			
S	ection B. Type I Supporting Organizations			
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.	2		
S	ection C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).	1		
S	ection D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (1) a written notice describing the type and amount of support provided during the prior tax year, (2) a copy of the Form 990 that was most recently filed as of the date of notification, and (3) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.	3		
5	ection E. Type III Functionally-Integrated Supporting Organizations			
	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see	inetri	ıct ions)	
	The organization satisfied the Activities Test Complete line 2 below The organization is the parent of each of its supported organizations. Complete line 3 below The organization supported a governmental entity. Describe in Part VI how you supported a government e instructions.)			
2	Activities Test Answer (a) and (b) below.		Yes	No
	a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.	2a		
	b Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.	2b		
3	-			
	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>Provide details in Part VI</i> .	3a		
	h Did the organization evergise a substantial degree of direction over the policies, programs and activities of each		1	l

of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.

3b

Part V - Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1	_	Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov 20, 1970 See instructions. All other
ype	[]	II non-functionally integrated supporting organizations must complete Sections A through E

	Section A - Adjusted Net Income	(A) Prior Year	(B) Current Year (optional)	
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8		

	Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year)	1		
а	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
c	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
e	Discount claimed for blockage or other factors (explain in detail in Part VI)			
2	Acquisition indebtedness applicable to non-exempt use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount, see instructions)	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 035	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		

Section C - Distributable Amount

- **1** Adjusted net income for prior year (from Section A, line 8, Column A)
- 2 Enter 85% of line 1
- 3 Minimum asset amount for prior year (from Section B, line 8, Column A)
- 4 Enter greater of line 2 or line 3
- 5 Income tax imposed in prior year
- **6 Distributable Amount.** Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)
- 7 Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)

	Current Year
1	
2	
3	
4	
5	
6	

Section D - Distributions	Current Year		
1 Amounts paid to supported organizations to accom			
2 A mounts paid to perform activity that directly furthexcess of income from activity	ported organizations, in		
3 Administrative expenses paid to accomplish exemp	ot purposes of supported org	anızatıons	
4 Amounts paid to acquire exempt-use assets			
5 Qualified set-aside amounts (prior IRS approval rec	nured)		
6 Other distributions (describe in Part VI) See instru	JCTIONS		
7 Total annual distributions. Add lines 1 through 6			
8 Distributions to attentive supported organizations t details in Part VI) See instructions	o which the organization is r	esponsive (provide	
9 Distributable amount for 2014 from Section C, line	6		
10 Line 8 amount divided by Line 9 amount			
		(::)	(:::)
Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2014	(iii) Distributable Amount for 2014
1 Distributable amount for 2014 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2014 (reasonable cause requiredsee instructions)			
3 Excess distributions carryover, if any, to 2014			
a From 2009			
b From 2010			
c From 2011			
d From 2012			
e From 2013			
f Total of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2014 distributable amount i Carryover from 2009 not applied (see instructions)			
j Remainder Subtract lines 3g, 3h, and 3i from 3f			
4 Distributions for 2014 from Section D, line 7 \$			
A pplied to underdistributions of prior years			
b Applied to 2014 distributable amount			
c Remainder Subtract lines 4a and 4b from 4			
5 Remaining underdistributions for years prior to 2014, if any Subtract lines 3g and 4a from line 2 (if amount greater than zero, see instructions)			
6 Remaining underdistributions for 2014 Subtract lines 3h and 4b from line 1 (if amount greater than zero, see instructions)			
7 Excess distributions carryover to 2015. Add lines 31 and 4c			
8 Breakdown of line 7			
a From 2010			
b From 2011			
c From 2012			
d From 2013			

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Return Reference	Explanation
SCHEDULE A, PART III, LINE 12, EXPLANATION OF OTHER INCOME	MISCELLANEOUS

Schedule A (Form 990 or 990-EZ) 2014

efile GRAPHIC print - DO NOT PROCESS | As Filed Data -

DLN: 93493321006325

OMB No 1545-0047

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Supplemental Financial Statements

► Attach to Form 990.

Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

Open to Public Inspection

	ne of the organization FORWARD ASSOCIATION INC		Employer identification number
ı	I OKWAND VOOCTALITON THE		13-0623590
	organizations Maintaining Donor Advorganization answered "Yes" to Form 990		<u>·</u>
		(a) Donor advised funds	(b) Funds and other accounts
	Total number at end of year		
	Aggregate value of contributions to (during year)		
	Aggregate value of grants from (during year)		
	Aggregate value at end of year		
	Did the organization inform all donors and donor advisor funds are the organization's property, subject to the or		
	Did the organization inform all grantees, donors, and do used only for charitable purposes and not for the beneficonferring impermissible private benefit?		
į	Conservation Easements. Complete if	the organization answered "Ye	s" to Form 990, Part IV, line 7.
	Purpose(s) of conservation easements held by the orgonomer Preservation of land for public use (e.g., recreation Protection of natural habitat Preservation of open space	or education) Preservation o	of a certified historic structure
	Complete lines 2a through 2d if the organization held a easement on the last day of the tax year	qualified conservation contribution	
	Total number of conservation easements		Held at the End of the Year
	Total acreage restricted by conservation easements		2b
	Number of conservation easements on a certified histo	ric structure included in (2)	
	Number of conservation easements included in (c) acq historic structure listed in the National Register	` ,	2c 2d
	Number of conservation easements modified, transferr	ed released extinguished or termi	nated by the organization during
	the tax year -		nation by the organization during
	·		
	Number of states where property subject to conservati	on easement is located 🛌	
	Does the organization have a written policy regarding t enforcement of the conservation easements it holds?	he periodic monitoring, inspection,	handling of violations, and Yes No
	Staff and volunteer hours devoted to monitoring, inspect	cting, and enforcing conservation e	asements during the year
	A mount of expenses incurred in monitoring, inspecting • \$, and enforcing conservation easen	nents during the year
	Does each conservation easement reported on line 2(or and section 170(h)(4)(B)(II)?) above satisfy the requirements o	f section 170(h)(4)(B)(i)
	In Part XIII, describe how the organization reports corbalance sheet, and include, if applicable, the text of the the organization's accounting for conservation easeme	footnote to the organization's final	
	Organizations Maintaining Collection Complete if the organization answered "Y		
	If the organization elected, as permitted under SFAS 1 works of art, historical treasures, or other similar asse service, provide, in Part XIII, the text of the footnote t	ts held for public exhibition, educat	ion, or research in furtherance of public
	If the organization elected, as permitted under SFAS 1 works of art, historical treasures, or other similar asseservice, provide the following amounts relating to these	ts held for public exhibition, educat	
	(i) Revenue included in Form 990, Part VIII, line 1		▶ \$
	(ii) Assets included in Form 990, Part X		► \$
	If the organization received or held works of art, historical following amounts required to be reported under SFAS		ts for financial gain, provide the
	Revenue included in Form 990, Part VIII, line 1		► \$
	Assets included in Form 990, Part X		▶ \$

Par	Organizations Maintaining Co	llections of Art	<u>, His</u>	<u>tori</u>	<u>cal Tı</u>	<u>eası</u>	<u>ures, or O</u>	the	<u>r Sımılar</u>	Ass	ets (co	ontinued)
3	Using the organization's acquisition, accessicollection items (check all that apply)	on, and other record	ds, ch	neck	any of	the fol	llowing that a	are a	sıgnıfıcant	use o	ofits	
а	Public exhibition		d	Γ	Loan	orexo	change progr	ams	i			
b	Scholarly research		e	Γ	Othe	r						
c	Preservation for future generations											
4	Provide a description of the organization's co Part XIII	llections and explai	ın hov	v the	y furthe	er the	organızatıon	's ex	kempt purpo	se in		
5	During the year, did the organization solicit								nılar	_	,	<u> </u>
Dai	assets to be sold to raise funds rather than to the sold to raise funds rather than to the sold to the		•						'es" to For		Yes	✓ No
	Part IV, line 9, or reported an am						il aliswere	u i	23 (010)	111 22	, ,	
1a	Is the organization an agent, trustee, custod included on Form 990, Part X?	ıan or other ınterme	diary	for c	ontribi	itions	or other ass	ets	not	Г	Yes	┌ No
b	If "Yes," explain the arrangement in Part XII	I and complete the	follov	ving t	able		_		1			
							-			Amo	ount	
C	Beginning balance						-	1c				
d	Additions during the year						-	1d				
e	Distributions during the year							1e				
f	Ending balance						L	1f			-	
2a	Did the organization include an amount on Fo	rm 990, Part X, line	21,	for e	scrow	rcust	todial accou	nt lia	ability?	ı	Yes	□ No
_ь	If "Yes," explain the arrangement in Part XII						-					<u> </u>
Pa	rt V Endowment Funds. Complete	f the organizatior (a)Current year		wer Prior			Form 990, Two years back				o\Eour v	ears back
1a	Beginning of year balance	(a)Current year	(6)	PHOL	year	B (C)	I WO YEARS DACK	(a)	Tillee years b	ack (e)rour y	ears back
b	Contributions							+				
c	Net investment earnings, gains, and losses							T		+		
_						-		+				
d	Grants or scholarships							+		+		
е	Other expenditures for facilities and programs											
f	Administrative expenses							<u> </u>				
g	End of year balance											
2	Provide the estimated percentage of the curr	ent year end balanc	e (lın	e 1g	, colum	n (a))	held as	•				
а	Board designated or quasi-endowment	•										
ь	Permanent endowment ►											
c	Temporarily restricted endowment ►											
_	The percentages in lines 2a, 2b, and 2c show	ıld equal 100%										
За	Are there endowment funds not in the posses	ssion of the organiza	ation	that	are hel	dand	administered	d for	the			
	organization by								г		Yes	No
	(i) unrelated organizations			•		•		•		3a(i)		<u> </u>
ь	(ii) related organizations							•	[3a(ii) 3b	<u> </u>	<u> </u>
4	Describe in Part XIII the intended uses of th					•		•		- 50		<u> </u>
	t VI Land, Buildings, and Equipme					n ans	wered 'Yes	' to	Form 990	, Par	t IV, lı	ne
	11a. See Form 990, Part X, line 1										,	
	Description of property				Cost or s (invest		(b)Cost or of basis (othe		(c) Accumu depreciati		(d) Bo	ok value
1a	Land											
b	Buildings						13,969	,102	2,00	8,972	1	1,960,130
c	Leasehold improvements		•									
d	Equipment		•				758	,344	53	5,487		222,857
									1			
	I. Add lines 1a through 1e (Column (d) must e								<u></u> ▶			2,182,987

Part VII Investments—Other Securities. Cor See Form 990, Part X, line 12.	nplete if the organization a	inswered 'Yes' to Form 990, Part IV, line 11b.
(a) Description of security or category	(b)Book value	(c) Method of valuation
(Including name of security) (1)Financial derivatives		Cost or end-of-year market value
(2)Closely-held equity interests		
(3)Other (A)COOPERATIVE BANK STOCK	4,065	F
		<u> </u>
(B) HEDGE FUNDS	7,764,674	F
	b 7.760.700	
Total. (Column (b) must equal Form 990, Part X, col (B) line 12) Part VIII Investments—Program Related. Co	7,768,739	answered 'Yes' to Form 990 Part IV line 11c
See Form 990, Part X, line 13.		
(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
		·
Total. (Column (b) must equal Form 990, Part X, col (B) line 13)	•	
		Part IV, line 11d See Form 990, Part X, line 15
(a) Descr	ıptıon	(b) Book value
Total. (Column (b) must equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities. Complete if the organization		
Form 990, Part X, line 25.		Tomi 550, Fare IV, line Tie of Til. See
1 (a) Description of liability	(b) Book value	
Federal income taxes	676 504	
SEVERANCE PAYABLE	676,504	
	<u> </u>	
Total. (Column (b) must equal Form 990, Part X, col (B) line 25)	676,504	
2. Liability for uncertain tax positions In Part XIII, provid	e the text of the footnote to the	e organization's financial statements that reports the

	dule D (Form 990) 2014							Page 4
Par		evenue per Audited Financ ered 'Yes' to Form 990, Part I			nts With Rev	enue p	er Re	eturn Complete if
1		r support per audited financial stat					1	4,940,274
2	· - ·	t not on Form 990, Part VIII, line :						, ,
а	Net unrealized gains (losses)	· · · · · · · · · · · · · · · · · · ·		2a	5	89,389		
b	Donated services and use of f	cilities		2b				
c	Recoveries of prior year grant			2c				
d				2d		41,578		
e	Add lines 2a through 2d .			٠			2e	630,967
3	_						3	4,309,307
4), Part VIII, line 12, but not on line						· · · · · · · · · · · · · · · · · · ·
а		. ided on Form 990, Part VIII, line 7		4a	1	45,901		
b				4b		,		
С				٠			4c	145,901
5	Total revenue Add lines 3 and	4c. (This must equal Form 990, Pa	art I, line	12)			5	4,455,208
Par		penses per Audited Finan					per	
		swered 'Yes' to Form 990, Part						
1		audited financial statements .					1	8,584,872
2	Amounts included on line 1 bu	not on Form 990, Part IX, line 25		1				
а	Donated services and use of fa	cilities		2a			1 1	
b	Prior year adjustments			2b]	
C	Otherlosses			2c				
d	Other (Describe in Part XIII)			2d		41,578	1	
e	Add lines 2a through 2d						2e	41,578
3	Subtract line ${f 2e}$ from line ${f 1}$.						3	8,543,294
4	Amounts included on Form 99), Part IX, line 25, but not on line 1	L:	•				
а	Investment expenses not incl	ided on Form 990, Part VIII, line 7	'b	4a	1	45,901	j l	
b	Other (Describe in Part XIII)			4b]	
c	Add lines 4a and 4b						4c	145,901
5	Total expenses Add lines 3 a	d 4c. (This must equal Form 990, I	Part I, line	e 18)			5	8,689,195
Par	Supplemental Inf	ormation						
		Part II, lines 3, 5, and 9, Part III,						
	: V , line 4 , Part X , line 2 , Part XI rmation	lines 2d and 4b, and Part XII, line	s 2d and	4b Al	so complete thi	s part to	provid	e any additional
		Funda						
	Return Reference	'	nation		SUBSTANTIA			
FANI	III, LINE 4	THE FORWARD ASSOCIATION LAST 16 YEARS TO THE ARCHI						
		LARGEST COLLECTIONS OF PH						
		COMMUNITIES IN THE UNITED		,				
		ENTIRE 20TH CENTURY THE YINEWSPAPER FROM 1897 TO 19						
		BIWEEKLY SINCE THEN, HAS A	LWAYS FI	EATU	RED ORIGINAL	РНОТО	GRAPI	HÝ COMMISSIONED
		FOR ITS PAGES THE PHOTOGR						
		RICH IN ITS EMPHASIS ON 201 HISTORY, AND JEWISH COMMU						
		RECORD AMASSED BY THE FOR	RVERTSE	DITO	RS PAID PART	ICULAR	ATTE	NTION IN ITS EARLY
		DECADES TO CLASS STRIFE, ST			•			
		JEWISH WORKING CLASS PART URBAN AMERICA IT CHRONIC						
		WARTIME HOME FRONT EFFOR	TS,THE \	VICTO	RIES WON BY	SOVIET	AND'	WESTERN ARMIES,
		THE DESPERATION OF THE REI						
		YEARS TO RECONNECT WITH R ISRAEL THE FORVERTS GAVE:			•			
		WINDOW ON A WIDER WORLD,						
		ETHOS OF AMERICAN JEWS WH						
		WAS A NEWSPAPER ABOUT YIC TEXT AND IMAGE, IT HAS DEPI						
		IN MORE DETAIL AND OVER A	WIDER C	HRON	OLOGICALAN	ID GEO	GRAPH	IC SPAN THAN ANY
		OTHER PERIODICAL AND YET, UNIQUE PHOTOGRAPH COLLEC					,	
		FORVERTS OWN STAFF IN 199						
		IDENTIFY, CATALOGUE AND C						
		GLASS NEGATIVES, METAL AN AND OVER 40,000 GELATIN SI						
		PROCESS OF OUR NEWSPAPER						
		COMPUTERIZED DATABASE WI						•
		IMAGES IN THE COLLECTION, FREE ENVELOPES SUITABLE FO						
		BEEN HOUSED IN A TEMPERAT						
		ENSURE THEIR SAFETY WE ALI					•	
		PUBLISHED SOME 500 IMAGES OUR FORMER ARTS AND CULTU						
		LIVING LENS PHOTOGRAPHS		-				
		BY W W NORTON AN EXHIBIT						•
		ALSO IN 2007 AS THE RICHES ATTENTION IN RECENT YEARS				,,_,_		
		QUERIES FROM ARTISTS, SCHO						
		COMPLETE THIS PROCESS WIT					-	
		COLLECTION DURING THE NEX						
		IN APPROXIMATELY THREE YE	ARS CAT	ΓALO	SUING (IE DE	SCRIBIN	NG, NU	MBERING AND
		REHOUSING) EACH PHOTO IN						
		DIGITIZATION OF THE ENTIRE WEBSITE THAT WILL ALLOW TH						
		SEARCH FUNCTION THAT WILL						
	V ITNE 2	CATALOGUING PROCESS	3 84 T. F	F	THERE		\	NOEDTA T
PART	X, LINE 2	THE ASSOCIATION HAS DETER POSITIONS THAT REQUIRE RE						
		STATEMENTS PERIODS ENDIN	G DECEN	MBER :	31,2011 AND			
		TO EXAMINATION BY APPLICA			•			
	XI, LINE 2D - OTHER	RENTAL EXPENSE 41,578						
	STMENTS XII, LINE 2D - OTHER	RENTAL EXPENSE 41,578						
	STMENTS	INCINIAL ENFLINGE 41,5/0						
			-			-	-	

Jenedale 2 (1 31111 33 3) 23 13		i age 💆
Part XIII Supplemental Information	on (continued)	
Return Reference	Explanation	
l		
-		

Schedule D (Form 990) 2014

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As Filed Data -

DLN: 93493321006325

SCHEDULE F (Form 990)

Department of the Treasury

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

► Attach to Form 990.

Internal Revenue Service

▶ Information about Schedule F (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2014

Open to Public Inspection

	e of the organization FORWARD ASSOCIATION INC	Employer identification number								
1111	FORWARD ASSOCIATION INC				13-0623590	13-0623590				
Pa	rt I General Information "Yes" to Form 990, Par			ne United States. Co	omplete if the organiz	ation answered				
1	For grantmakers. Does the cand other assistance, the grant and the average of the candidate	ntees' eligibili	ty for the gran	nts or assistance, and i	the selection criteria					
2	For grantmakers. Describe in assistance outside the United	Part V the or States.	ganızatıon's pı	rocedures for monitorii	ng the use of its grant	Yes No				
3	Activites per Region (The follow	(b) Number of offices in the region	(c) Number of employees,	(d) Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe	(f) Total expenditures for and investments in region				
(1)	CENTRAL AMERICA AND THE CARIBBEAN	0		INVESTMENTS- FOREIGN HEDGE FUNDS AND LIMITED LIABILITY COMPANY		7,764,674				
(2)										
(3)										
(4)										
(5)										
	Sub-total Total from continuation sheets to Part I	0	0			7,764,674 0				
•	Totals (add lines 3a and 3b)	0	0			7,764,674				

Pā						ited States. Comp duplicated if additioi			to Form 990,
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) A mount of cash grant	(f) Manner of cash disbursement	(g) A mount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)								
(2)								
(3)								
(4)								
2						les by the foreign co (c)(3) equivalency l			
3	Enter total nur	nber of other or	ganızatıons or ent	ities					

Schedule F (Form 990) 2014

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16.

Part III can be	duplicated if addit	tional space is ne	eded.				
(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) A mount of cash grant	(e) Manner of cash disbursement	(f) A mount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1)							, , ,
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							
	•			•	•		

Part IV Foreign Forms

1	organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	Γ	Yes	[~	Νo
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; do not file with Form 990)	Г	Yes	▽	No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)	Г	Yes	্	Νo
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)	Г	Yes	~	No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships. (see Instructions for Form 8865)	Γ	Yes	V	No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713; do not file with Form 990)	Г	Yes	্ন	Νo

Schedule F (Form 990) 2014

Additional Data

Software ID: Software Version:

EIN: 13-0623590

Name: THE FORWARD ASSOCIATION INC

Schedule F (Form 990) 2014

Page **5**

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

DLN: 93493321006325

Employer identification number

OMB No 1545-0047

Open to Public Inspection

Schedule J (Form 990)

Department of the Treasury

Internal Revenue Service

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees**

► Complete if the organization answered "Yes" to Form 990, Part IV, line 23. ► Attach to Form 990.

Compensation Information

▶ Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990.

Name of the organization THE FORWARD ASSOCIATION INC

13-0623590 **Questions Regarding Compensation** Yes No Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items First-class or charter travel Housing allowance or residence for personal use Travel for companions Payments for business use of personal residence Tax idemnification and gross-up payments Health or social club dues or initiation fees Discretionary spending account Personal services (e.g., maid, chauffeur, chef) If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain 1b Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a? 2 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III ✓ Written employment contract Compensation committee Independent compensation consultant Compensation survey or study Approval by the board or compensation committee Form 990 of other organizations During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization Receive a severance payment or change-of-control payment? 4a Νo Participate in, or receive payment from, a supplemental nonqualified retirement plan? 4b Νo Participate in, or receive payment from, an equity-based compensation arrangement? **4c** Νo If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9. For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of The organization? Nο 5b Νo Any related organization? If "Yes," to line 5a or 5b, describe in Part III For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of The organization? 6a Νo Any related organization? Νo If "Yes," to line 6a or 6b, describe in Part III For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed 7 payments not described in lines 5 and 6? If "Yes," describe in Part III 7 Yes Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe ın Part III 8 Nο If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(I)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title		(B) Breakdown o	f W-2 and/or 1099-MIS	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation in
		(i) Base compensation	(ii) Bonus & ıncentive compensation	(iii) Other other deferred reportable compensation		benefits	(B)(ı)-(D)	column(B) reported as deferred in prior Form 990
1 SAMUEL NORICH, PRESIDENT/CEO & PUBLISHER	(i) (ii)	231,207	25,000 0	0	0	14,101	270,308	0
2 JANE EISNER, EDITOR-IN- CHIEF	(i) (ii)	201,782	4,000 0	0	0	13,031	218,813	0
3 BARRY SURMAN, ASSOCIATE PUBLISHER	(i) (ii)	154,866 0	12,500 0	0	0	19,672 0	187,038 0	0

Schedule J (Form 990) 2014

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II

Also complete this part for any additional information

Return Reference	Explanation
PART I, LINE 7	THE BOARD APPROVES MERIT BASED BONUSES FOR ITS OFFICERS AND TOP EMPLOYEES FOR THEIR DEDICATION TO THE ORGANIZATION

Schedule J (Form 990) 2014

DLN: 93493321006325

OMB No 1545-0047

Open to Public Inspection

SCHEDULE M (Form 990)

Noncash Contributions

▶ Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. ► Attach to Form 990.

Department of the Treasury Internal Revenue Service

▶Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990.

	ne of the organization FORWARD ASSOCIATION INC	Employer identification number									
INC	-ORWARD ASSOCIATION INC				13-0623590						
Pa	rt I Types of Property				15 002555						
		(a) Check If applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line	(d) Method of de noncash contrib	etermın	_	ts			
1	Art—Works of art										
2	Art—Historical treasures .										
3	Art—Fractional interests										
4	Books and publications										
5	Clothing and household goods										
6	Cars and other vehicles										
7	Boats and planes										
8	Intellectual property										
9	Securities—Publicly traded .	X	2	29,718	FAIR VALUE						
10	Securities—Closely held stock										
11	Securities—Partnership, LLC, or trust interests										
12	Securities—Miscellaneous										
13	Qualified conservation contribution—Historic structures										
14	Qualified conservation contribution—Other										
15	Real estate—Residential .										
16	Real estate—Commercial										
17	Real estate—O ther										
18	Collectibles										
19	Food inventory										
20	Drugs and medical supplies .										
21	Taxıdermy										
22	Historical artifacts										
23	Scientific specimens										
24	Archeological artifacts				<u> </u>						
25	O ther ► ()										
26	O ther ▶()										
27	O ther ▶()										
28	Other ► ()				<u> </u>						
29	Number of Forms 8283 received for which the organization comple				29						
	Tor which the organization comple	stea i oiiii o	205, rare IV, Donce Ackin	wiedgement			Yes	No			
30a	During the year, did the organiza	ation receiv	e by contribution any prope	rty reported in Part I, lines	1 through 28, that	\Box					
	it must hold for at least three ye				= -						
	for exempt purposes for the enti					30a		No			
Ь	If "Yes," describe the arrangem					504		110			
31	Does the organization have a gif			eview of any non-standard	contributions?	31		Νo			
32a	Does the organization hire or us	e third part	ies or related organizations	to solicit, process, or sell	noncash						
	contributions?					32a		No			
L	If "Yes," describe in Part II				!	32d		140			
	If the organization did not report describe in Part II	t an amount	: in column (c) for a type of	property for which column	(a) is checked,						

Schedule M (Form 990) (2014)							
Part II Supplemental Information. Provide the information required by Part I, lines 30b,							
32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contribution							
number of items red	ceived, or a combination of both. Also complete this part for any additional information.						
Return Reference	Explanation						
PART I, COLUMN (B)	THE NUMBER OF CONTRIBUTIONS REPRESENTS THE NUMBER OF ITEMS CONTRIBUTED						

Schedule M (Form 990) (2014)

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As Filed Data -

DLN: 93493321006325

OMB No 1545-0047

2014

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SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

► Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization
THE FORWARD ASSOCIATION INC

13-0623590

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 6	THE FORWARD ASSOCIATION IS A MEMBERSHIP ORGANIZATION MADE UP OF PEOPLE WHO SUBSCRIBE TO THE ASSOCIATION'S MISSION STATEMENT
FORM 990, PART VI, SECTION A, LINE 7A	THE NOMINATING COMMITTEE PREPARES A SLATE OF CANDIDATES WHO ARE VOTED UPON BY THE ENTIRE A SSOCIATION AT A GENERAL MEMBERSHIP MEETING IF ELECTED, NEW MEMBERS SERVE FOR AN INITIAL 3 YEAR TERM THEY MAY THEN BE NOMINATED FOR LIFETIME MEMBERSHIP THE ASSOCIATION ALSO VOTES ON THE NOMINEES FOR LIFETIME MEMBERSHIP THE GENERAL MEMBERSHIP ALSO ELECTS THE OFFICERS AND THE BOARD OF DIRECTOR/COMMITTEE CHAIRS THE NOMINATING COMMITTEE PREPARES A SLATE OF C ANDIDATES FOR THE 4 OFFICERS AND 8 COMMITTEE CHAIRS WHO COMPRISE THE BOARD OF DIRECTORS T HE MEMBERS OF THE ASSOCIATION VOTE FOR AND ELECT THE OFFICERS AND THE BOARD
FORM 990, PART VI, SECTION B, LINE 11	BEFORE THE FORM 990 WAS FILED WITH IRS, IT WAS DISTRIBUTED VIA EMAIL TO MEMBERS OF THE AUDI T COMMITTEE AND THE BOARD OF DIRECTORS FOR REVIEW THE MEMBERS COMMUNICATED ANY QUESTIONS OR SUGGESTIONS TO MANAGEMENT
FORM 990, PART VI, SECTION B, LINE 12C	THE CONFLICT OF INTEREST POLICY IS DISTRIBUTED ANNUALLY TO THE MEMBERS OF THE BOARD OF DIR ECTORS, OFFICERS AND KEY EMPLOYEES EACH IDIVIDUAL IS REQUIRED TO SUBMIT ANNUALLY THAT HE OR SHE HAS READ THE POLICY AND WHETHER HE OR SHE HAS ENGAGED IN AN ACTIVITY THAT WOULD POS E A CONFLICT THESE REPORTS ARE REVIEWED BY THE BOARD FURTHER, IF AN INDIVIDUAL BECOMES A WARE OF A CONFLICT PRIOR TO THE ANNUAL SUBMISSION OF HIS OR HER REPORT, THAT INDIVIDUAL IS REQUIRED TO IMMEDIATELY INFORM THE BOARD IF A CONFLICT OF INTEREST IS IDENTIFIED, THAT P ERSON SHALL REFRAIN FROM USING HIS OR HER PERSONAL INFLUENCE TO ENCOURAGE THE ASSOCIATION TO ENGAGE IN THOSE ACTIVITIES AND HE OR SHE WILL NOT PARTICIPATE IN DELIBERATIONS RELATED TO THE CONFLICT OF INTEREST
FORM 990, PART VI, SECTION B, LINE 15	THE PRESIDENT/PUBLISHER'S AND ALL EMPLOYEE'S COMPENSATION IS REVIEWED BY THE COMPENSATION COMMITTEE AFTER EXAMINING PERTINENT NOT FOR PROFIT COMPANIES ONCE APPROVED BY THE COMPENS ATION COMMITTEE, THE BOARD OF DIRECTORS VOTES ON THE PROPOSED CONTRACT (CONTRACT NOT APPLI CABLE FOR REGULAR EMPLOYEES) THE PROCESS WAS LAST UNDERTAKEN ON AUGUST 9 2014
FORM 990, PART VI, SECTION C, LINE 19	THESE DOCUMENTS ARE AVAILABLE UPON REQUEST
FORM 990 PART XII LINE 2C	THE PROCESS HAS NOT CHANGED FORM THE PRIOR YEAR

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Open to Public Inspection

SCHEDULE R (Form 990)

Department of the Treasury Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37. ► Attach to Form 990.

▶ Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990.

Name of the organization THE FORWARD ASSOCIATION INC **Employer identification number**

13-0623590

Part 1 Identification of Disregarded Entities Complete if the organization answered "Yes" on Form 990, Part IV, line 33.										
(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity					

Part II Identification of Related Tax-Exempt Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b) (13) controlled entity?	
						Yes	No
(1) FORWARD FUND INC 125 MAIDEN LANE	SUPPORTING ORGANIZATION	NY	501(C)(3)	LINE 11A, I	THE FOWARD ASSOCIATION INC	Yes	
NEW YORK, NY 10038 45-4590140							

Part III	Identification of Related Organizations Taxable a	as a Partne	rship	Complete i	f the organiz	ation ansv	vered "Ye	s" on Form	990, Part	[V, line 3	4
	because it had one or more related organizations treate	ed as a part	nership	during the	tax year.				•		
	(-)	(1-)	1-1	(4)	7-1	(6)	(-)	753	(:)	723	г

	•			•								
(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h))	(i)	(j)		(k)
Name, address, and EIN of	Primary activity		Direct	Predominant	Share of		Disprop	rtionate	Code V-UBI	Genera	alor Pe	ercentage
related organization		domicile	controlling	income(related,	total income	end-of-year	allocati	ions?	amount in box	manag	ging ov	wnership
		(state or	entity	unrelated,		assets			20 of	partn	er?	
		foreign		excluded from					Schedule K-1	l		
		country)		tax under					(Form 1065)	l		
				sections 512-						l		
				514)								
							Yes	No		Yes	No	
									I			

Identification of Related Organizations Taxable as a Corporation or Trust Complete of the organization answered "Yes" on Form 990, Part IV,
line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	
Name, address, and EIN of	Primary activity	Legal	Direct controlling	Type of entity	Share of total	Share of end-	Percentage	Section 512	
related organization		domicile	entity	(C corp, S	ıncome	of-year	ownership	(b)(13)	
-		(state or foreign		corp,		assets	•	controlled	
		country)		or trust)				entity?	
								Yes	No

Part \	Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.						
No	te. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule	Yes	No				
1 Durin	ig the tax year, did the orgranization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?						
a Re	eceipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity		No				
b Gı	ft, grant, or capital contribution to related organization(s)		No				
c Gr	ft, grant, or capital contribution from related organization(s)		No				
d Lo	ans or loan guarantees to or for related organization(s)		No				
e Lo	ans or loan guarantees by related organization(s)		No				
f Di	vidends from related organization(s)		No				
g Sa	ale of assets to related organization(s)		No				
h Pu	urchase of assets from related organization(s)		No				
i Ex	i Exchange of assets with related organization(s)						
j Le	ase of facilities, equipment, or other assets to related organization(s)		No				
k Le	ease of facilities, equipment, or other assets from related organization(s)		No				
I Pe	rformance of services or membership or fundraising solicitations for related organization(s)		No				
m Pe	rformance of services or membership or fundraising solicitations by related organization(s)		No				
n Sha	aring of facilities, equipment, mailing lists, or other assets with related organization(s)		No				
o Sh	naring of paid employees with related organization(s)		No				
p Re	eimbursement paid to related organization(s) for expenses	_	No				
q Re	Industrial and by related organization(s) for expenses		No				
r Ot	ther transfer of cash or property to related organization(s)		No				
s Ot	ther transfer of cash or property from related organization(s)		No				
2 If t	the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds						
	(a) Name of related organization (b) Transaction Transaction type (a-s) (c) (d) Method of determining amount in	nvolved					

Part VI Unrelated Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

<u> </u>														
(a) Name, address, and EIN of entity	(b) Primary activity	domicile income (related, foreign country) excluded from tax under		Are all se 501 organ	(e) (f) Share of total 501(c)(3) rganizations?		(g) Share of end-of-year assets	(h) Disproprtionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership	
4	1 '	1	sections 512-			」 ′	1 '		'	J ,				
	<u> </u>	1	514)	Yes	No	1'	<u> </u>	Yes	No	<u> </u>	Yes	No	1	
								·	\Box					

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Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R (see instructions)

Return Reference Explanation

Schedule R (Form 990) 2014