## Form **990**

Department of the Treasury Internal Revenue Service

### **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements.

2012
Open to Public Inspection

Applica- WASHINGTON, DC 20005  H(a) Is this a group return	er
Change   PEOPLE FOR THE AMERICAN WAY FOUNDATION   13-3065716     Change   Change   Doing Business As   13-3065716     Initial   Change   Initial   Change   Change	
Name change   Doing Business As   13-3065716     Initial return   Terminated   Amended   Applica- terturn   Applica- MASHINGTON, DC 20005   Name of the change   Doing Business As   13-3065716     Room/suite   E Telephone number   Color of the change   Color of t	
Terturn   Number and street (or P 0 box if mail is not delivered to street address)   Room/suite   E Telephone number	
Armended return  Armended return  City, town, or post office, state, and ZIP code  WASHINGTON, DC 20005  G Gross receipts \$ 8,19  H(a) Is this a group return	
Application WASHINGTON, DC 20005 H(a) is this a group return	
WASHINGTON, DC 20005 H(a) is this a group return	95,906.
F Name and address of principal officer:MICHAEL KEEGAN for affiliates?	[==]
	es X No
	es No
I Tax-exempt status: X 501(c)(3) 501(c) ( )	
J Website:       WWW • PFAW • ORG         K Form of organization       X Corporation       Trust       Association       Other       L Year of formation       1981 M State of legal	
Part I Summary	dominate 22
1 Profit describe the executation's represent a most configurate estudios. CONDUCTS RESEARCH, LEGAL, ANI	5
EDUCATION WORK ON BEHALF OF FIRST AMENDMENT FREEDOMS AND DEMOCRA  Check this box  if the organization discontinued its operations or disposed of more than 25% of its net assets.  Number of voting members of the governing body (Part VI, line 1a)  Number of independent voting members of the governing body (Part VI, line 1b)  Total number of individuals employed in calendar year 2012 (Part V, line 2a)  Total number of volunteers (estimate if necessary)  Total unrelated business revenue from Part VIII, column (C), line 12	ATIC
2 Check this box In the organization discontinued its operations or disposed of more than 25% of its net assets.	
3 Number of voting members of the governing body (Part VI, line 1a)	27
4 Number of independent voting members of the governing body (Part VI, line 1b)	26
5 Total number of individuals employed in calendar year 2012 (Part V, line 2a)	52
6 Total number of volunteers (estimate if necessary)	0
	0.
b Net unrelated business taxable income from Form 990-T, line 34	0.
10 994 091 5 49	14 Year 94,224.
2 5	0.
Program service revenue (Part VIII, line 2g)  10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)  42,696.	66,045.
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	-222.
	60,047.
	50,000.
14 Benefits paid to or for members (Part IX, column (A), line 4RFCFIVFD	0.
	78 <b>,</b> 987.
	69,046.
b Total fundraising expenses (Part IX, column (D), line	
1/ Other expenses (Part IX, column (A), lines 11a-11d! 11124e) 5 5 7 5 7 5 7 5 7 5 7 5 7 5 7 5 7 5 7	55,828.
	53,861.
19 Revenue less expenses Subtract line 18 from line 42	93,814.
95	1 Year 01,558.
20 Total assets (Part X, line 16) 8,801,735. 9,30 21 Total liabilities (Part X, line 26) 1,139,100. 1,55	51,897.
21 Total liabilities (Part X, line 26) 1,139,100. 1,55 22 Net assets or fund balances. Subtract line 21 from line 20 7,662,635. 7,79	49,661.
Part II Signature Block	
Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge a	nd belief, it is
true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge	
Sign Signature of Officer	
Here MICHAEL KEEGAN, PRESIDENT	
Type or print name and title	
Print/Type preparer's name  Preparer's signa	
Paid MARK C. THOMAS, CPA	
Preparer Firm's name DROLET & ASSOCIATES, P.I	
Use Only   Firm's address   1901 L STREET, NW #250   WASHINGTON, DC 20036	
May the IRS discuss this return with the preparer shown above? (see instru	

232001 12-10-12 LHA For Paperwork Reduction Act Notice, see the sep SEE SCHEDULE O FOR ORGANIZATION MI

	1990 (2012) PEOPLE FOR THE AMERICAN WAY FOUNDATION 13-3065716 Page 2
Pa	rt III Statement of Program Service Accomplishments
	Check if Schedule O contains a response to any question in this Part III
1	Briefly describe the organization's mission: CONDUCTS RESEARCH, LEGAL AND EDUCATION WORK ON BEHALF OF FIRST
	AMENDMENT FREEDOMS AND DEMOCRATIC VALUES.
2	Did the organization undertake any significant program services during the year which were not listed on
	the prior Form 990 or 990-EZ?
3	If "Yes," describe these new services on Schedule O.  Did the organization cease conducting, or make significant changes in how it conducts, any program services?  Yes X No.
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
	revenue, if any, for each program service reported.
4a	(Code) (Expenses \$2,931,314. including grants of \$) (Revenue \$)
	LEADERSHIP DEVELOPMENT - DEVELOP AND PROVIDE STRATEGIC LONG-TERM
	LEADERSHIP DEVELOPMENT TRAINING THAT ENGAGES YOUTH AND TARGET
	CONSTITUENCIES TO DEVELOP AND SUPPORT THE NEXT GENERATION OF
	PROGRESSIVE LEADERS ON PROGRESSIVE POLICY ISSUES.
	(Code ) (Expenses 551,291. including grants of 150,000.) (Revenue \$ LEGAL AND PUBLIC POLICY - CONDUCT LITIGATION AND RESEARCH ANALYSIS TO PROMOTE AND DEFEND CONSTITUTIONAL LIBERTIES AS WELL AS PROVIDE EDUCATIONAL SUPPORT ON VARIOUS PUBLIC POLICY ISSUES WHICH ALSO SUPPORT CONSTITUTIONAL LIBERTIES.
4-	(Code) (Expenses \$
4c	(Code) (Expenses \$/39,904 · including grants of \$) (Revenue \$) PUBLIC INFORMATION AND MEMBER/CIVIC ENGAGEMENT, - PROVIDES INFORMATION
	TO MEDIA, ACTIVISTS AND GENERAL PUBLIC EDUCATING THEM ABOUT
	ORGANIZATIONAL ISSUES, POSITIONS, ACTIVITIES AND PUBLICATIONS THROUGH
	EVENTS, MULTIMEDIA OUTREACH STRATEGIES, PRESS RELEASES, DISTRIBUTION OF
	OP-EDS AND EDITORIAL MEMORANDA. EDUCATE MEMBERS AND ACTIVISTS TO ENGAGE
	IN ORGANIZATIONAL CAMPAIGNS AT THE LOCAL, STATE AND NATIONAL LEVELS.
4d	Other program services (Describe in Schedule O)
	(Expenses \$ 396,429 • including grants of \$ ) (Revenue \$
46	Total program service expenses ▶ 4,618,938.

Form **990** (2012)

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?	_	١ ,	
	If "Yes," complete Schedule A	_1_	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for	_		v
	public office? If "Yes," complete Schedule C, Part I	3_		<u> </u>
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect	_		
_	during the tax year? If "Yes," complete Schedule C, Part II	4	X	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or	_		v
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	_5_		<u> </u>
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to	_		v
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		<u>X</u>
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	_		v
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		<u>X</u>
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete		v	
	Schedule D, Part III	_8_	X	
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?	_		v
	If "Yes," complete Schedule D, Part IV	9		<u> </u>
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent		v	
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	X	ļ
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10° If "Yes," complete Schedule D,		v	
	Part VI	11a	X	<del></del> -
Ь	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			x
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	116	_	
C	Did the organization report an amount for investments · program related in Part X, line 13 that is 5% or more of its total			x
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		
đ	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			X
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	X	
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses		х	
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	10-	х	
	Schedule D, Parts XI and XII	12a		
D	Was the organization included in consolidated, independent audited financial statements for the tax year?  If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
40		13		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	-		X
	Did the organization maintain an office, employees, or agents outside of the United States?  Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,	14a	-	<b></b> -
O	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000		]	1
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		х
1 E	or more / ir Yes, complete Schedule r, Parts I and IV  Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization	1.70		<del></del> -
15	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	1	x
46		_ <del></del> _	-	<del></del> -
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	- <del>.</del>		<u></u> -
. /		17	x	
10	column (A), lines 6 and 11e? <i>If</i> "Yes," complete Schedule G, Part I  Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	├ <del>`</del>	<del></del>	$\vdash$
18		18	Х	
10	1c and 8a? If "Yes," complete Schedule G, Part II  Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	-:-	<del></del>	$\vdash$
19		19	1	х
20-	complete Schedule G, Part III  Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		├ <u></u> -
	ii res to line zoa, dio the organization attach a copy of its audited illiandal statements to this return?	200		

Form 990 (2012) PEOPLE FOR THE AMERICAN WAY FOUNDATION

Part IV Checklist of Required Schedules (continued)

	The state of the s	_	Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the		res	NO
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
_•	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the	-		
_	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a		Х
ь	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
ь	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and	-		
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Х
C	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30	X	
31	Did the organization liquidate, terminate, or dissolve and cease operations?			l
	If "Yes," complete Schedule N, Part I	31	ļ	X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			٠
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and		<b>37</b>	
	Part V, line 1	34	X	v
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
Ь	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			1
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		$\vdash$
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			v
	If "Yes," complete Schedule R, Part V, line 2	36	ļ. —	X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			х
••	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	20	Х	
	Note. All Form 990 filers are required to complete Schedule O	38		(0010
		rorm	990	(2012

Part V	Stat	ements	Regarding	Other	<b>IRS Filings</b>	s and Tax	c Compliance

	Check if Schedule O contains a response to any question in this Part V					ᆜ
					Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	34			ĺ
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0			
C	Did the organization comply with backup withholding rules for reportable payments to vendors and re-	eporta	ble gamıng			
	(gambling) winnings to prize winners?			1c	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,					
	filed for the calendar year ending with or within the year covered by this return	2a	52			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax return	ns <sup>?</sup>		2b_	X	<u> </u>
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions	s)				
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a		X
ь	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3ь		<u> </u>
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other a	author	πty over, a			١
	financial account in a foreign country (such as a bank account, securities account, or other financial	accou	nt)?	4a		X
b	If "Yes," enter the name of the foreign country: ▶	_				
	See instructions for filling requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial A	Accou	nts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a_		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction	ction?	1	5b		X
C	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		ļ
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	ne orga	anızatıon solicit			i
	any contributions that were not tax deductible as charitable contributions?			6a		X
b	if "Yes," did the organization include with every solicitation an express statement that such contribut	ions o	r gifts			
	were not tax deductible?			6b	ļ	,
7	Organizations that may receive deductible contributions under section 170(c).					1
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and set	rvices p	provided to the payor?	7a_	X	
	If "Yes," did the organization notify the donor of the value of the goods or services provided?			_7b	Х	<del> </del>
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w	as req	uired	_		v
	to file Form 8282?	l	t	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d	<u> </u>	_		l v
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit of		ct?	7e	<del></del>	X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contribution of the property of the contribution of the property of the pro		200	7f	N/	
g	If the organization received a contribution of qualified intellectual property, did the organization file Fo			7g	N/	
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organizations.			7h_	147	
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations D			8	•	1
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at	any un	ile duting the year?	-		<del>                                     </del>
9	Sponsoring organizations maintaining donor advised funds.		N/A	9a		1
a	Did the organization make any taxable distributions under section 4966?  Did the organization make a distribution to a donor, donor advisor, or related person?		N/A	9b		$\vdash$
			21, 22	- 55		1
10	Section 501(c)(7) organizations. Enter: Initiation fees and capital contributions included on Part VIII, line 12  N/A	10a				1
a h	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b		1		
11	Section 501(c)(12) organizations. Enter:			1		
	Gross income from members or shareholders N/A	11a				
-	Gross income from other sources (Do not net amounts due or paid to other sources against			1		
_	amounts due or received from them.)	116				
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	1041	?	12a		į
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year N/A	12b				
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			<u></u>		<u> </u>
	Is the organization licensed to issue qualified health plans in more than one state?		N/A	13a		
_	Note. See the instructions for additional information the organization must report on Schedule O.					
ь	Enter the amount of reserves the organization is required to maintain by the states in which the					
_	organization is licensed to issue qualified health plans	13b		]		
c	Enter the amount of reserves on hand	13c				
	Did the organization receive any payments for indoor tanning services during the tax year?			14a		X
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedul	le O		14b		
			<u> </u>	Forn	990	(2012

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	to wind day and in a second the divident day of the second t			
	Check if Schedule O contains a response to any question in this Part VI			X
Sec	tion A. Governing Body and Management			
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 27	-		
	If there are material differences in voting rights among members of the governing body, or if the governing			
	body delegated broad authority to an executive committee or similar committee, explain in Schedule 0  Enter the number of voting members included in line 1a, above, who are independent  1b			
		4		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other	2	Х	
^	officer, director, trustee, or key employee?	-		
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision	3		Х
4	of officers, directors, or trustees, or key employees to a management company or other person?  Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		<u>X</u>
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X
6	Did the organization become aware during the year of a significant diversion of the organization s assets.	6	-	X
	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or			
	more members of the governing body?	7a		Х
ь	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or			
	persons other than the governing body?	7b		Х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	8a	X	
b	Each committee with authority to act on behalf of the governing body?	8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the	1		
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		X
<u>Sec</u>	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code)	!		
			Yes	No
	Did the organization have local chapters, branches, or affiliates?	10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,		İ	
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	X	<del></del>
	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Λ	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	100	X	
	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a 12b	X	<del>                                     </del>
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?  Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe	120		<del></del>
C	In Schedule O how this was done	12c	Х	
13	Did the organization have a written whistleblower policy?	13	X	
14	Did the organization have a written document retention and destruction policy?	14	Х	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The state of the s	15a	X	<u></u>
	Other officers or key employees of the organization	15b	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			_
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's		Ì	
	exempt status with respect to such arrangements?	16b		L
Sec	tion C. Disclosure			77.0
17	List the states with which a copy of this Form 990 is required to be filed AL, AK, AZ, AR, CA, CT, DC, FL, G			, KS
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only)	availab	le	
	for public inspection. Indicate how you made these available. Check all that apply.			
	Own website Another's website X Upon request Other (explain in Schedule O)	1 **		
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, a	nd finar	ncial	
••	statements available to the public during the tax year.	n4 <b>.</b>		
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organiz DAVID J. PERLMAN, CFO - 202-467-4999	ation: 🕨		
	1101 15TH STREET, NW, SUITE 600, WASHINGTON, DC 20005			

$\alpha \alpha \alpha$	(2012)	

#### PEOPLE FOR THE AMERICAN WAY FOUNDATION

13-3065716

Page 7

## Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (8ox 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization (A)	(B)			((	<b>)</b>		_	(D)	(E)	(F)
Name and Title	Average	ر ا		Pos	osition ck more than one			Reportable	Reportable	Estimated
	hours per	ю́ох	unie	ss pe	rson	ıs bot	h an	compensation	compensation	amount of
	week	· -	cer an	id a d	recto	or/trus	tee)	from	from related	other
	(list any	or director	ŀ					the	organizations	compensation
	hours for related	a or d	28			sated		organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization
	organizations	Individual trustee	Institutional trustee		88	щ		(44-2/1099-141130)		and related
	below	dual	igg.	<u> </u>	Key employee	St CO	     			organizations
	line)	횰	Instit	Officer	ě	Highest compensated employee	Former			
(1) MICHAEL KEEGAN	34.00									
PRESIDENT		X		Х	_			208,342.	98,044.	16,575.
(2) EV SHOREY	0.50									
DIRECTOR		Х						0.	0.	0.
(3) NORMAN LEAR	1.00									
DIRECTOR		Х				L		0.	0.	0.
(4) RONALD FELDMAN	1.00									
DIRECTOR		X						0.	0.	0.
(5) DAVID E. ALTSCHUL	1.00									
TREASURER		X		X		<u>L</u> _		0.	0.	0.
(6) JAMES A. AUTRY	2.00					1				
BOARD CHAIR		X		X				0.	0.	0.
(7) ALEC BALDWIN	0.50								_	
DIRECTOR		X					L	0.	0.	0.
(8) BARBARA BLUHM-KAUL	0.50								_	_
DIRECTOR		X				_		0.	0.	0.
(9) JOHN H. BUCHANAN, JR	0.50									
DIRECTOR		X				<u> </u>		0.	0.	0.
(10) BERTIS DOWNS	0.50			ŀ					_	_
DIRECTOR		Х		<u> </u>				0.	0.	0.
(11) NATE WESTHEIMER	0.50			}						
DIRECTOR		X						0.	0.	0.
(12) JOAN HARRIS	0.50					ŀ			_	
DIRECTOR		X				<u> </u>	<u> </u>	0.	0.	0.
(13) DANIEL R. KATZ	1.00				1					
DIRECTOR		X				<u> </u>		0.	0.	0.
(14) REV. TIMOTHY MCDONALD	1.00									_
DIRECTOR		Х						0.	0.	0.
(15) JOSHUA SAPAN	1.00									
DIRECTOR		X		_	_		<u> </u>	0.	0.	0.
(16) RUTH B. USEM	0.50									_
DIRECTOR	1 200	X	L		_	_	<u> </u>	0.	0.	0.
(17) KATHLEEN TURNER	1.00	,.		1					_	_
DIRECTOR		X		L	<u> </u>				0.	0. Form <b>990</b> (2012

Part VII Section A. Officers, Directors, Tru								ompensated Employe	es (continued)	710 Page <b>0</b>
(A)	(B)			(0	<del>)</del>			(D)	(E)	(F)
Name and title	Average hours per week	box	not c , unle	ss pe	more rson	ON ore than one on is both an octor/trustee)		Reportable compensation from	Reportable compensation from related	Estimated amount of other
	(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(18) MARGERY TABANKIN	0.50									
DIRECTOR		X						0.	0.	0.
(19) RABBI DAVID SAPERSTEIN DIRECTOR	1.00	X						0.	0.	0.
(20) BRIAN COHEN	0.50									
DIRECTOR		X						0.	0.	0.
(21) DEBORAH RAPPAPORT	1.00	x						0.	0.	0.
DIRECTOR (22) GERALDINE DAY ZURN	0.50	^						0.		0.
DIRECTOR	0.30	x						0.	0.	0 .
(23) ARTHUR BELLINZONI DIRECTOR	0.50	x		:				0.	0.	0
(24) MARY FRANCES BERRY	0.50									
DIRECTOR		X						0.	0.	0.
(25) PAUL SONG	0.50	X						0.	0.	0.
DIRECTOR  (26) TRACEY EDMONDS	0.50	^	-	-	<del> </del>	1		0.	0.	<u> </u>
(26) TRACEY EDMONDS DIRECTOR	0.30	X						0.	0.	0.
1b Sub-total		_ A	<u> </u>	<u> </u>	<b>I</b>		<u> </u>	208,342.	98,044.	16,575
c Total from continuation sheets to Part \	/II Section A							535,736.		112,000
d Total (add lines 1b and 1c)	ni, section A							744,078.		128,575
Total number of individuals (including but	not limited to th	ose	liste	ed al	bove	e) wh	no re	· · · · · · · · · · · · · · · · · · ·		•

compensation from the organization Yes No Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on 3 line 1a? If "Yes," complete Schedule J for such individual For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization X and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual

Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person

**Section B. Independent Contractors** 

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
BONNER GROUP PO BOX 523523, SPRINGFIELD, VA 22152	PROFESSIONAL FUNDRAISER	164,366.
PROVIDENT EQUIPMENT LEASING, 100 BAYVIEW CIRCLE, STE 4100, NORTH TOWER, NEWPORT	FURNITURE LEASING	103,047.

Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization

X

Part VII Section A. Officers, Directors, Tr	ustees, Key Er	nple	oyee	s, a	nd F	ligh	est	Compensated Employ	ees (continued)	
(A) Name and title	(B) Average			() Pos	C) sition			<b>(D)</b> Reportable	<b>(E)</b> Reportable	(F) Estimated
	hours per week (list any hours for related lorganizations below line)	stee or director	heck thuster asset the second the	Officer	Key employee	Highest compensated employee	Former	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
27) REG WEAVER	0.50	X						0.	0.	0
28) DOMINIC UCCI	25.00									
HIEF OPERATING OFFICER				X				85,751.	85,751.	16,702
29) DEBORAH LIU	24.00									
ECRETARY/GENERAL COUNSEL	21	<u> </u>	<u> </u>	X	_	<u> </u>		58,948.	61,354.	13,136
30) DAVID J. PERLMAN	31.50	1	l			ľ		00.756	50 040	15 401
CHIEF FINANCIAL OFFICER	22.50	-	├—	X		_		93,756.	59,942.	15,491
31) MARGERY BAKER	23.50	ł				x		70 042	00 140	17 740
EXEC VP, POLICY & PROGRAM	40.00		₩		┢	Α.		79,943.	90,148.	17,749
32) ANDREW GILLUM DIRECTOR OF YOUTH LDRSHP	40.00	ł				X		131,774.	0.	13,755
33) KRISTEN SMITH	14.00				-	^		131,774.		13,733
DIRECTOR OF ONLINE STRATEG	14.00	1				X		25,896.	77,689.	11,874
(34) WILLIAM COURTNEY	26.00							20/02	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
DIRECTOR OF COMMUNICATIONS		1				X	ļ	59,668.	41,464.	11,663
35) RANDALL BORNTRAGER	0.00									
POLITICAL DIRECTOR						X		0.	100,251.	11,630
<del></del>					<u> </u>		<u> </u>			
	-	<u> </u>	-		_					
		-								
	<del> </del>	├	-		-		<del>  -</del>		,	
	<u> </u>	1								
	<del> </del>	$\vdash$	-	_	<del> </del>		-			
		1								
	<del></del>	╁		-	<u> </u>		<del>                                     </del>			
		1			-					
	+	┢			<u> </u>				-	
		1								
	1				1				-	
		L	L	L	<u></u>					·
										_
		$oxed{oxed}$	<u> </u>	L	<u> </u>				_	
		_	1		<u> </u>		_			
		-								
			<u> </u>	<u></u>		<u> </u>	<u> </u>	<u> </u>		
								535,736.	ı	112,000

Form 990 (2012) PEOPLE Depart VIII Statement of Revenue

		Check if Schedule O cont	tains a response	e to any question in		(D)	(0)	
					(A) Total revenue	(B) Related or exempt function revenue	<b>(C)</b> Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
ts s	1 a	a Federated campaigns	1a					
Contributions, Gifts, Grants and Other Similar Amounts	_	<b>b</b> Membership dues	1b					
ا چُري ا		c Fundraising events	1c	619,318.				
# ja		d Related organizations	1d					
S,E		e Government grants (contribut	tions) 1e					
<u>  Sig</u>	f	f All other contributions, gifts, gran		-				
물활		similar amounts not included abo		4,874,906.				
들의	c	Noncash contributions included in lines		304,383.				
a Co		h Total. Add lines 1a-1f	-	<b>•</b>	5,494,224.			
				Business Code				
ø.	2 a	a						
اھ ≦َ:	t	b						
S Š	•	с						
eve a		d						
Program Service Revenue	•	e						
4	f	f All other program service reve	enue					
	ç	g Total. Add lines 2a-2f		<b>•</b>				
	3	Investment income (including	dividends, inte	rest, and				
		other similar amounts)		▶	163,909.			163,909.
	4	Income from investment of ta	x-exempt bond	proceeds ►				
	5	Royalties		<b>•</b>				
			(ı) Real	(II) Personal				
	6 a	a Gross rents						
	ŧ	<b>b</b> Less: rental expenses						
	•	c Rental income or (loss)						
	•	d Net rental income or (loss)		<b>•</b>				
	7 a	a Gross amount from sales of	(i) Securities	(II) Other				
		assets other than inventory	2,376,452	2.				
	t	<b>b</b> Less: cost or other basis						
		and sales expenses	2,374,316					
	•	c Gain or (loss)	2,136	5.				
	•	d Net gain or (loss)		<b>•</b>	2,136.			2,136.
nue	8 6	a Gross income from fundraising	ng events (not					
enr		including \$619	9,318. of					
Other Reve		contributions reported on line	e 1c). See					
er		Part IV, line 18		a 161,543.				
둗	1	<b>b</b> Less: direct expenses		b 161,543.				
		c Net income or (loss) from fun		<b>&gt;</b> _	0.			
	9 8	a Gross income from gaming a	ctivities. See					
		Part IV, line 19		a				
		<b>b</b> Less: direct expenses		b				
		c Net income or (loss) from gain		<b>•</b>				
	10 a	a Gross sales of inventory, less	s returns					
		and allowances		a				
	1	<b>b</b> Less: cost of goods sold		b			1	
	<u> </u>	c Net income or (loss) from sal		<u></u>				-
	<u> </u>	Miscellaneous Reven	ue	Business Code	_		•	
	11 :	a MISCELLANEOUS		900099	-222	-222.		-
		b		-		-		-
	۱ ۱	c	<u> </u>	·		ļ . <del></del>		<del>                                     </del>
	l	d All other revenue				<del> </del>	<u> </u>	<del> </del>
	۱ ۱	e Total. Add lines 11a-11d			-222,			100 015
	12	Total revenue. See instructions			5,660,047.		0	166,045.

Part IX Statement of Fun	ictional Expenses
--------------------------	-------------------

Sect	ion 501(c)(3) and 501(c)(4) organizations must com			mplete column (A).	
Do	Check if Schedule O contains a respon not include amounts reported on lines 6b,	(A)	(B)	(C)	(D)
	8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to governments and	150 000	1.50		
	organizations in the United States See Part IV, line 21	150,000.	150,000.		
2	Grants and other assistance to individuals in				
_	the United States. See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the	ľ			
	United States. See Part IV, lines 15 and 16				····
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	402 006	205 006	142 770	122 222
_	trustees, and key employees	482,006.	205,896.	142,778.	133,332
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
_	persons described in section 4958(c)(3)(B)	1 400 000	1 264 060	126 122	07 010
7	Other salaries and wages	1,498,002.	1,264,068.	136,122.	97,812
8	Pension plan accruals and contributions (include	70 200	66 004	6 650	6 467
_	section 401(k) and 403(b) employer contributions)	79,209.	66,084.	6,658.	6,467 23,229
9	Other employee benefits	176,967.	138,574.	15,164.	23,229
10	Payroll taxes	142,803.	106,168.	19,446.	17,189
11	Fees for services (non-employees):			1	
a	Management	400	400		
b	Legal	408.	408.	27 200	<del></del>
С	Accounting	37,300.		37,300.	
d	Lobbying	160 046	<del></del>		160-046
е	Professional fundraising services See Part IV, line 17	169,046.			169,046
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25,	205 745	0.75 000		20 545
	column (A) amount, list line 11g expenses on Sch O)	305,745.	275,200.		30,545
12	Advertising and promotion	118,046.	115,721.	825.	1,500
13	Office expenses	310,219.	225,498.	14,747.	69,974
14	Information technology	117,651.	103,806.	7,388.	6,457
15	Royalties	100 150	200 505		10 600
16	Occupancy	428,159.	328,535.	50,024.	49,600
17	Travel	494,893.	465,837.	2,091.	26,965
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	653,469.	653,469.		
20	Interest	19,214.		19,214.	
21	Payments to affiliates	461 100	105 106		
22	Depreciation, depletion, and amortization	161,182.	125,436.	19,859.	15,887
23	Insurance	42,151.	37,882.	1,944.	2,325
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
а	CONTRIBUTIONS AND MEMBE	309,885.	309,630.	255.	
ь	DATA PROCESSING	37,668.	9,360.	7,899.	20,409
c	CREATIVE FEES	10,466.	4,571.		5,895
d	BOOKS AND SUBSCRIPTIONS	5,579.	5,331.		248
e	All other expenses	103,793.	27,464.	47,821.	28,508
25	Total functional expenses. Add lines 1 through 24e	5,853,861.	4,618,938.	529,535.	705,388
<u>25</u> 26	Joint costs. Complete this line only if the organization	2,000,001.			
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation		ļ		
	Check here X if following SOP 98-2 (ASC 958-720)	40,000.	9,000.	9,000.	22,000
	LAST IT TOLIOWING SOP 98-2 (ASC 958-720)	_ +0,000.	7,000.	2,000.	50mm <b>990</b> (2012

Part X **Balance Sheet** Check if Schedule O contains a response to any question in this Part X (B) (A) Beginning of year End of year 692,266. 1,010,090. 1 1 Cash - non-interest-bearing 1,549.281,711. 2 2 Savings and temporary cash investments 1,268,496. 1,362,838. 3 3 Pledges and grants receivable, net 22,537. 5,403. 4 4 Accounts receivable, net Loans and other receivables from current and former officers, directors. trustees, key employees, and highest compensated employees. Complete 5 Part II of Schedule L Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instr). Complete Part II of Sch L Assets 7 Notes and loans receivable, net 8 Inventories for sale or use 50,285. 42,116. 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment: cost or other 627,886. basis. Complete Part VI of Schedule D 10a 406,174. 221,712. 503,920. 10b b Less: accumulated depreciation  $\overline{6,621,958}$ . 5,524,897. 11 Investments - publicly traded securities 11 12 Investments - other securities. See Part IV, line 11 12 13 investments - program-related. See Part IV, line 11 13 14 14 Intangible assets 53,626. 255,427. 15 Other assets. See Part IV, line 11 15 9,301,558. 8,801,735. 16 18 Total assets. Add lines 1 through 15 (must equal line 34) 543,273. 473,094 17 Accounts payable and accrued expenses 17 18 18 Grants payable 19 19 Deferred revenue 20 Tax-exempt bond liabilities 20 Escrow or custodial account liability. Complete Part IV of Schedule D 21 Liabilities Loans and other payables to current and former officers, directors, trustees, 22 key employees, highest compensated employees, and disqualified persons. 22 Complete Part II of Schedule L 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of 1,078,803. 595,827. 25 Schedule D 1,139,100.1,551,897. 26 Total liabilities. Add lines 17 through 25 26 Organizations that follow SFAS 117 (ASC 958), check here complete lines 27 through 29, and lines 33 and 34. Net Assets or Fund Balances 6,025,103. 6,101,107. 27 27 Unrestricted net assets 1,387,838. 1,550,868.28 28 Temporarily restricted net assets 173,690. 173,690. 29 Permanently restricted net assets 29 Organizations that do not follow SFAS 117 (ASC 958), check here and complete lines 30 through 34. 30 30 Capital stock or trust principal, or current funds 31 31 Paid-in or capital surplus, or land, building, or equipment fund 32 Retained earnings, endowment, accumulated income, or other funds 32 7,749,661. 7,662,635. 33 33 Total net assets or fund balances 9,301,558. 8,801,735. Total liabilities and net assets/fund balances

	990 (2012) PEOPLE FOR THE AMERICAN WAY FOUNDATION	13-306	<u>5716</u>	Pag	ge <b>12</b>
Pai	TXI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI				
		r 1			
1	Total revenue (must equal Part VIII, column (A), line 12)		5,660		
2	Total expenses (must equal Part IX, column (A), line 25)	2	5,85		
3	Revenue less expenses. Subtract line 2 from line 1	3	-19		
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	7,662		
5	Net unrealized gains (losses) on investments	5	280	9,8	40.
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,	1			
	column (B))	10	7,749	9,6	<u>61.</u>
Pa	<b>☆ XIII</b> Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				X
			ļ	Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	0.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		_2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	d on a			
	separate basis, consolidated basis, or both				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	e basis,			
	consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audıt,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	X	<u> </u>
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule O.			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle Audit			
	Act and OMB Circular A-133?		_3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	ired audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3ь		

Form **990** (2012)

#### SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

lame of	he organizati	on		·-		-		E	mployer	identificati	on nu	mber
		PEOPLE	FOR THE AMER	ICAN	WAY F	OUNDA	MOIT.		1	<u>3-3065</u>	716	_
Part I	Reason	for Public Char	ity Status (All organiz	ations mus	st complet	e this par	t.) See inst	ructions.				
he organ	ization is not a	private foundation	because it is: (For lines 1	through 1	1, check o	only one b	юх.)					
1 🗀			s, or association of churc	_								
2			0(b)(1)(A)(ii). (Attach Sc									
3			tal service organization of		n section	170(b)(1)	(A)(iii).					
4			operated in conjunction					(b)(1)(A)(ii	i). Enter t	the hospital	's nam	ıe.
- —	city, and stat				<b>,</b> , ,				•	•		·
5 🗀			benefit of a college or ur	iversity ov	vned or on	erated by	a governr	mental uni	describ	ed in		
•		(b)(1)(A)(iv). (Comple		iivoisity ov	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	a govern					
6 🗀			ent or governmental unit	docarboo	t in coetie	n 170/h\/-	11/41/63					
7 X			ent of governmental unit eives a substantial part (					r from the	general	nublic desc	nhed i	n
				oi ita supp	OIT HOIH &	governine	ontai onit o	i irom the	general	public acoc		
8 🗀	•	b)(1)(A)(vi). (Comple	•	(Complete	Dort II \							
, <u> </u>	-		ection 170(b)(1)(A)(vi). (				ibutiono m	ambambu	n fana a	nd aross ro	cointo	from
<b>9</b>			eives: (1) more than 33 1									
			nctions · subject to certa									
			axable income (less sect	ion 511 ta.	x) from bu	sinesses a	acquired b	y trie orga	mzation	aiter Julie 3	0, 197	5.
🗀		509(a)(2). (Complete	•	. 4 . 6	f-h - C		- E00/-\/	11				
10	_	•	perated exclusively to te	-	-				. aut tha		· • • • •	~"
11 📖			perated exclusively for the									Oi
			ations described in section				2). 366 <b>56</b> 0	ilion so <del>s</del> (	ajtoj. Oni	ECK (HE DOX	uiai	
			organization and comple				1	. T.	a III . Nas	n-functional	human	aratas
	a Type !		•	ype III - Fui	_	_		• •			_	-
e			t the organization is not									
			han one or more publicly						e(a)(1) or	section 508	)(a)(2).	
f			ten determination from t	ne IHS tha	atitisaiy	ре і, туре	ii, or type	<del>)</del>				_
		rganization, check th		•			-446.4-11					L
g			organization accepted ar									Na
			lirectly controls, either al	one or tog	ether with	persons o	described i	in (ii) and (	III) below,	I	Yes	No
	_	• •	upported organization?							11g(i)	<del> </del>	-
		•	n described in (i) above?							11g(ii)		
		•	person described in (i) o							11g(iii)	<u> </u>	<u> </u>
h	Provide the f	ollowing information	about the supported or	ganızatıon	(s).							
		T	T			<del> </del>		1	41			
(i) Name	of supported	(ii) EIN		(iv) is the o	rganization	(v) Did yo	u notify the	Forgamizati	on in col	(vii) Amoun	t of mo	netary
org	anization		(described on lines 1-9 above or IRC section	in col (i) lis	document?	(i) of you	r sunnort?	(i) organiz U S	ed in the	sup	port	
			(see instructions))									
				Yes	No	Yes	No	Yes	No			
							<del> </del>	<del> </del>	<del>  </del>			
							<del>                                     </del>	ļ	<del>  -  </del>			
				<u> </u>			<del>                                     </del>	<del> </del>	<del>                                     </del>			
							<del> </del>	<del> </del>	<del>                                     </del>			_
					1							
		ļ		ļ	ļ		<b>ļ</b>	ļ	ļ			
		1	1	1	l i		1	1				

Schedule A (Form 990 or 990-EZ) 2012 PEOPLE FOR THE AMERICAN WAY FOUNDATION 13-3065716 Page 2

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	8115112.	5214093.	5481347.	10994081.	5494224.	35298857.
2	Tax revenues levied for the organ-	_					
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities	l					
	furnished by a governmental unit to						
	the organization without charge					<del> </del>	
4	Total. Add lines 1 through 3	8115112.	5214093.	5481347.	10994081.	5494224.	35298857.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly			:			
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)		1				6019284.
	Public support. Subtract line 5 from line 4						29279573.
	tion B. Total Support	<del></del>	<del></del>	, <del></del>	<del>,                                      </del>		,
	ndar year (or fiscal year beginning in) 🕨	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
	Amounts from line 4	8115112.	5214093.	5481347.	10994081.	5494224.	35298857.
8	Gross income from interest,				ĺ		
	dividends, payments received on						
	securities loans, rents, royalties	10 000	0.515	F 406	40 606	166 045	011 050
	and income from similar sources	-12,892.	9,717.	5,486.	42,696.	166,045.	211,052.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on					<u> </u>	<del> </del>
10	Other income. Do not include gain						]
	or loss from the sale of capital	1,66,004	10 060	2 252	4 526	222	106 516
	assets (Explain in Part IV.)	166,884.	12,068.	3,250.	4,536.	-222.	186,516.
	Total support. Add lines 7 through 10					1	35696425.
	Gross receipts from related activities,		•			12	
13	First five years. If the Form 990 is for	-	first, second, thir	d, fourth, or fifth to	ax year as a section	n 501(c)(3)	, m
<u> </u>	organization, check this box and stop ction C. Computation of Publ	here	roontogo		<del></del>	<del></del>	
				1 (0)	<del></del>	44	82.02 %
	Public support percentage for 2012 (I		•	olumn (t))		14	
	Public support percentage from 2011			a line 10 and line	14 - 22 1/20/	15	
104	33 1/3% support test - 2012. If the content have The experience qualifies				14 IS 33 1/3% OF IT	iore, check this be	ox and ►X
_	stop here. The organization qualifies		-		llin		
О	33 1/3% support test - 2011. If the condition have				imie io is 33 1/3%	o or more, check t	LIIS DOX
17-	and stop here. The organization qual				12 160 164 -	and line 14 is 100/	or more
1/3	10% -facts-and-circumstances test						
	and if the organization meets the "fac			· ·	•	t iv now the orgal	Inzation
	meets the "facts-and-circumstances"	-	•		-	70 and has 45 to	10% or
D	10% -facts-and-circumstances test	J					
	more, and if the organization meets the						▶ □
				MAINE SE SENIEL	ov supponen of 02		
18	organization meets the 'facts-and-circ <b>Private foundation</b> . If the organization						

#### Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to

Section A. Public Support	now, please com	piete Part II.)				
Calendar year (or fiscal year beginning in)	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and	(2) 2000	(6) 2003	(0) 20 10	(9/23	(0) 20 .	19.5
membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or bus-						
Iness under section 513	<del></del>	<del> </del>			<del> </del>	
4 Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to						
the organization without charge	<del></del>	<del> </del>				
6 Total. Add lines 1 through 5				<del>                                     </del>	<del> </del>	<del> </del>
7a Amounts included on lines 1, 2, and 3 received from disqualified persons				<u> </u>		
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b					ļ	
8 Public support (Subtract line 7c from line 6)		<u></u>				
Section B. Total Support				<del></del>		<del></del>
Calendar year (or fiscal year beginning in) ► 🏻	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6  10a Gross income from interest, dividends, payments received on securities loans, rents, royalties						
and income from similar sources		<del> </del>	<del> </del>	<del>-</del> -		
b Unrelated business taxable income (less section 511 taxes) from businesses						
acquired after June 30, 1975			_			
c Add lines 10a and 10b  11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support. (Add lines 9, 10c, 11, and 12)	the organization	o first seemed the	rd fourth or fifth	av vear as a sast	on 501(a)(3) areas:	
14 First five years. If the Form 990 is for	the organization	s iirst, second, thi	ra, rourin, or nith t	ax year as a section	on ou r(c)(o) organiz	LauOii,
check this box and stop here Section C. Computation of Publi	c Support Po	ercentage				
15 Public support percentage for 2012 (li			column (f)		15	%
16 Public support percentage from 2011		<del>-</del>	COIGHIII (1))		16	
Section D. Computation of Inves					,	
17 Investment income percentage for 20					17	%
18 Investment income percentage from 2			(,,		18	%
19a 33 1/3% support tests - 2012. If the			on line 14, and line	e 15 is more than	33 1/3%, and line	
more than 33 1/3%, check this box ar						▶□
<b>b</b> 33 1/3% support tests - 2011. If the						and
line 18 is not more than 33 1/3%, che						
20 Private foundation. If the organization	n did not check a	box on line 14, 19	a, or 19b, check t	his box and see in	structions	

#### SCHEDULE C (Form 990 or 990-EZ)

#### **Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

See separate instructions.

2012

Open to Public Inspection

Department of the Treasury Internal Revenue Service Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)). Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), or Form 990-EZ, Part V, line 35c (Proxy Tax), then

_ • Sect	<u>:ion 501(c)(4), (5), or (6) organiza</u>	itions: Complete Part III.			
Name of	organization			Em	ployer identification number
		FOR THE AMERICAN			13-3065716
Part I	-A Complete if the or	ganization is exempt und	ler section 501(c	or is a section 527	organization.
2 Poli	ovide a description of the organi itical expenditures unteer hours	zation's direct and indirect politic	cal campaign activities	in Part IV. ▶	\$
Part I	-B Complete if the or	ganization is exempt und	ler section 501(c	)(3).	
1 Ente		incurred by the organization und			\$
2 Ente	er the amount of any excise tax	incurred by organization manag	ers under section 495	5	\$
3 If th	ne organization incurred a section	on 4955 tax, did it file Form 4720	for this year?		Yes No
4a Was	s a correction made?				Yes No
	Yes," describe in Part IV.				
Part F	C Complete if the or	ganization is exempt und	ler section 501(c		
	, ,	d by the filing organization for se	•		\$
	• •	nization's funds contributed to ot	ther organizations for s	section 527	•
	empt function activities		. =		\$
	•	s. Add lines 1 and 2. Enter here a	and on Form 1120-PO		<b>#</b>
	: 17b	4400 DOL for this year?			\$No
	the filing organization file Form	mployer identification number (El	INN of all coation 527 m	valitical organizations to wi	
		ation listed, enter the amount pai			
		romptly and directly delivered to			
		additional space is needed, prov			
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0	contributions received and
		-			

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2012

Schedule C (Form 990 or 990-EZ) 2012  Part II-A   Complete if the org		FOR THE AMERICAL s exempt under section			065716 P	age 2	
(election under sec							
A Check ► I if the filing organize	ation belongs to	an affiliated group (and list in	Part IV each affiliated	group member's nam	e, address, EIN,	,	
expenses, and sha	re of excess lob	bbying expenditures).					
B Check 🕨 🔲 if the filing organiza	ation checked be	oox A and "limited control" pro	visions apply.				
		g Expenditures s amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated gi totals	roup	
4 a Tabal labeling a superaddina A sufficient							
1 a Total lobbying expenditures to infl	•			150,000.			
b Total lobbying expenditures to infl	_	, , , , , , , , , , , , , , , , , , , ,		150,000.			
_ , , ,	c Total lobbying expenditures (add lines 1a and 1b) d Other exempt purpose expenditures						
• • • •				5,703,861. 5,853,861.			
e Total exempt purpose expenditure	•	•	n naturna	442,693.			
f Lobbying nontaxable amount. Ent				442,073.	<del></del>		
If the amount on line 1e, column (a)	If the amount on line 1e, column (a) or (b) is:  Not over \$500,000  20% of the amount on line 1e.						
	*** \$500,000						
Over \$1,000,000 but not over \$1,00		100,000 plus 15% of the exce					
Over \$1,000,000 but not over \$1,5 Over \$1,500,000 but not over \$17		\$175,000 plus 10% of the exce					
	Over \$1,500,000 but not over \$17,000,000 \$225,000 plus 5% of the excess over \$1,500,000 Over \$17,000,000 \$1,000,000.						
Over \$17,000,000		<del>, 1,000,000.</del>					
g Grassroots nontaxable amount (er	nter 25% of line	110		110,673.	<u>.                                    </u>		
h Subtract line 1g from line 1a. If zer		•		0.			
i Subtract line 1f from line 1c. If zero	•			0.			
j If there is an amount other than ze	<del></del>		ation file Form 4720		<del></del>		
reporting section 4911 tax for this		o m or mo m organiza		Γ	Yes	□No	
		ear Averaging Period Under	Section 501(h)				
	zations that ma	ade a section 501(h) election See the instructions for line	do not have to comp				
	Lobbying	g Expenditures During 4-Yea	r Averaging Period				
Calendar year (or fiscal year beginning in)	(a) 2009	<b>(b)</b> 2010	<b>(c)</b> 2011	<b>(d)</b> 2012	(e) Total		
2a Lobbying nontaxable amount		376,616.	422,561.	442,693.	1,241,8	70.	
b Lobbying ceiling amount							
(150% of line 2a, column(e))					1,862,8	05.	
c Total lobbying expenditures		200,000.	400,000.	150,000.	750,0	00.	
d Grassroots nontaxable amount		94,154.	105,640.	110,673.	310,4	67.	
e Grassroots celling amount		31,131	200,010	220,010.			
(150% of line 2d, column (e))					465,7	01.	
	1	ı					

Schedule C (Form 990 or 990-EZ) 2012

f Grassroots lobbying expenditures

# Schedule C (Form 990 or 990-EZ) 2012 PEOPLE FOR THE AMERICAN WAY FOUNDATION 13-3065716 Page 3 [Part II-B] Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:  a Volunteers?  b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?  c Media advertisements?	Yes	No	Amo	ount
local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:  a Volunteers?  b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?				
local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:  a Volunteers?  b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?				
or referendum, through the use of:  a Volunteers?  b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?				
<ul> <li>Volunteers?</li> <li>Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?</li> </ul>				
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?				
- · · · · · · · · · · · · · · · · · · ·				
d Mailings to members, legislators, or the public?				
e Publications, or published or broadcast statements?				
f Grants to other organizations for lobbying purposes?				
g Direct contact with legislators, their staffs, government officials, or a legislative body?				
h Railies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			_	
i Other activities?				
j Total. Add lines 1c through 1i				
a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?				
b If "Yes," enter the amount of any tax incurred under section 4912			<u> </u>	
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912				_
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				
art III-A Complete if the organization is exempt under section 501(c)(4), sec	tion 501(c)	(5), or se	ection	
501(c)(6).				
			Yes	No
Were substantially all (90% or more) dues received nondeductible by members?		1		_
Did the organization make only in-house lobbying expenditures of \$2,000 or less?		_2_		
Did the organization agree to carry over lobbying and political expenditures from the prior year?  art III-B Complete if the organization is exempt under section 501(c)(4), sec		3 (=)		
Dues, assessments and similar amounts from members		1.1		
Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political	litical			
expenses for which the section 527(f) tax was paid).				
a Current year		2a		
<b>b</b> Carryover from last year		2b		
c Total		2c		
Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3		
If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the	excess			
does the organization agree to carryover to the reasonable estimate of nondeductible lobbying an	d political			
expenditure next year?		4		
Taxable amount of lobbying and political expenditures (see instructions)		5		
art IV Supplemental Information				
mplete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5,	Part II-A (affili	ated group	list); Part II	-A, line
d Part II-B, line 1. Also, complete this part for any additional information.				
	<del></del>			
	<del>.</del>			

#### **SCHEDULE D**

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements
► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047 Inspection

Name of the organization

PEOPLE FOR THE AMERICAN WAY FOUNDATION

Employer identification number 13-3065716

Pa	TI Organizations Maintaining Donor Advise	d Funds or Other Similar Funds o	r Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line	e 6.	
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in	writing that the assets held in donor advised	funds
	are the organization's property, subject to the organization's	exclusive legal control?	Yes No
6	Did the organization inform all grantees, donors, and donor a	dvisors in writing that grant funds can be us	ed only
	for charitable purposes and not for the benefit of the donor of		
	impermissible private benefit?	, , , , , , , , , , , , , , , , , , , ,	Yes No
Pai		ganization answered "Yes" to Form 990, Part	IV, line 7.
1	Purpose(s) of conservation easements held by the organization		
	Preservation of land for public use (e.g., recreation or e	· —	ncally important land area
	Protection of natural habitat	Preservation of a certifie	
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualif	fied conservation contribution in the form of	a conservation easement on the last
	day of the tax year.		
			Held at the End of the Tax Year
а	Total number of conservation easements		2a
ь	Total acreage restricted by conservation easements		2b
С	Number of conservation easements on a certified historic str	ucture included in (a)	2c
d	Number of conservation easements included in (c) acquired	, ,	
_	listed in the National Register		2d
3	Number of conservation easements modified, transferred, re-	leased, extinguished, or terminated by the oi	rganization during the tax
	vear▶		
4	Number of states where property subject to conservation ea	sement is located ▶	
5	Does the organization have a written policy regarding the per	· · · · · · · · · · · · · · · · · · ·	
	violations, and enforcement of the conservation easements		Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting,	and enforcing conservation easements duri	ng the year ▶
7	Amount of expenses incurred in monitoring, inspecting, and		
8	Does each conservation easement reported on line 2(d) above		
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIII, describe how the organization reports conservati	on easements in its revenue and expense st	atement, and balance sheet, and
	include, if applicable, the text of the footnote to the organizar	•	
	conservation easements.		
Par	t ill Organizations Maintaining Collections o	f Art, Historical Treasures, or Oth	er Similar Assets.
	Complete if the organization answered "Yes" to Form		
1a	If the organization elected, as permitted under SFAS 116 (AS	SC 958), not to report in its revenue statemer	nt and balance sheet works of art,
	historical treasures, or other similar assets held for public ext		
	the text of the footnote to its financial statements that descri		
b	If the organization elected, as permitted under SFAS 116 (AS	SC 958), to report in its revenue statement ar	nd balance sheet works of art, historical
	treasures, or other similar assets held for public exhibition, ed	• •	
	relating to these items:	,	,,
	(i) Revenues included in Form 990, Part VIII, line 1		<b>▶</b> \$
	(ii) Assets included in Form 990, Part X		<b>\$</b>
2	If the organization received or held works of art, historical tre	asures, or other similar assets for financial o	
-	the following amounts required to be reported under SFAS 1	· ·	
а	Revenues included in Form 990, Part VIII, line 1		<b>▶</b> \$
	Assets included in Form 990, Part X		<b>▶</b> \$
~	, accept more and only of the control of the contro		· · · · · · · · · · · · · · · · · · ·

		FOR THE AM						65716	
Par	t III   Organizations Maintaining C	ollections of Ar	t, Historical Tro	easures, or	Other :	<u>Similar</u>	Asse <sup>1</sup>	ts(contin	ued)
3	Using the organization's acquisition, accessi	on, and other record	s, check any of the	following that a	are a signi	ficant us	e of its	collection	ı ıtems
	(check all that apply):								
а	Public exhibition	d	Loan or excl	hange program	ns				
b	Scholarly research	е	Other						
С	X Preservation for future generations								
4	Provide a description of the organization's co	ollections and explain	n how they further th	ne organization	's exemp	t purpose	e in Parl	XIII.	
5	During the year, did the organization solicit o	r receive donations of	of art, historical treas	sures, or other	sımılar as	sets		-	
-	to be sold to raise funds rather than to be ma							Yes	No_
Par	TIV Escrow and Custodial Arran		ete if the organization	n answered "Y	es" to Fo	m 990, F	art IV, I	ine 9, or	
	reported an amount on Form 990, Par	t X, line 21.							
1a	Is the organization an agent, trustee, custodi	an or other intermed	liary for contribution	s or other asse	ets not inc	luded		٦	
	on Form 990, Part X?						<u> </u>	Yes	∟ No
b	If "Yes," explain the arrangement in Part XIII	and complete the fo	llowing table:						
								Amount	
C	Beginning balance					1c			
d	Additions during the year					1d			
e	Distributions during the year					1e			
f	Ending balance					1f		<del></del>	
	Did the organization include an amount on Fe	•					L	Yes	No No
	If "Yes," explain the arrangement in Part XIII.								
Par	t V Endowment Funds. Complete i								
_	_	(a) Current year	(b) Prior year	(c) Two years		Three yea		(e) Four	years back
	Beginning of year balance	173,690.	173,690.	173,	690.		3,690.		238,690.
Ь	Contributions						5,000.		
C	Net investment earnings, gains, and losses	9,953.	75.		181.		383.		4,140.
	Grants or scholarships		<del></del>				_		
е	Other expenditures for facilities								
	and programs	9,953.	75.		181.		1,383.	_	4,140.
	Administrative expenses								
	End of year balance	173,690.	173,690.	173,	690.	17.	3,690.		238,690.
2	Provide the estimated percentage of the curr	rent year end balanc		i)) held as:					
	Board designated or quasi-endowment		_%						
	Permanent endowment ► 100.00	%							
C	Temporarily restricted endowment	%							
•	The percentages in lines 2a, 2b, and 2c should be a sh								
3a	Are there endowment funds not in the posse	ssion of the organiza	ation that are neid a	na aaministere	o for the	organizai	ion	Г	V N-
	by:								Yes No X
	(i) unrelated organizations							3a(i)	$\frac{x}{x}$
	(ii) related organizations		. Outstate DO					3a(ii)	-   A
	If "Yes" to 3a(ii), are the related organizations	•						3b	
Da.	Describe in Part XIII the intended uses of the tVI Land, Buildings, and Equipm								
Fai				an athon	(a) A a a :	.m.ulatad	$\neg  au$	(d) Bool	
	Description of property	(a) Cost or o basis (investri	''	or other (other)		ımulated cıatıon		(u) DOOI	· value
	Lond	Dadio (investi	noni, basis	(Carlot)	Jopie				
	Land		<del></del>	<del></del>			-		
	Buildings		<del>-   -</del> -	<del></del> +		-			
c	Leasehold improvements		62	7,886.	22	1,71	2 +	406	6,174.
	Equipment		- 02	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		<u> </u>			<u>- ,                                   </u>
	Other  Add lines 1a through 1e. (Column (d) must e	gual Form 990 Part	X. column (B), line 1	O(c).)	<del>-</del>		<b>-</b>	406	6,174.

Schedule D (Form 990) 2012

2. FIN 48 (ASC 740) Footnote. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

chedule D	) (Form 990) 2012 PEOPLE FOR THE AMERICAN WAY	FOUNDATION	13-	3065716	Page 4	
Part XI	Reconciliation of Revenue per Audited Financial Statemen	ts With Revenue per R	eturn	1		
1 Total	revenue, gains, and other support per audited financial statements		1	6,102,	430.	
2 Amou	unts included on line 1 but not on Form 990, Part VIII, line 12:					
a Netu	unrealized gains on investments	2a 280,840.				
<b>b</b> Dona	ated services and use of facilities	2b	]			
c Reco	overies of prior year grants	2c				
d Other	r (Describe in Part XIII.)	2d 161,543.	1 1			
e Add	lines 2a through 2d		2e	442, 5,660,	383.	
3 Subt	ract line 2e from line 1		3	5,660,	047.	
4 Amos	unts included on Form 990, Part VIII, line 12, but not on line 1:			_		
	stment expenses not included on Form 990, Part VIII, line 7b	4a				
	r (Describe in Part XIII )	4b				
	lines 4a and 4b		4c		0.	
5 Total	revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		5	5,660,	047.	
	Reconciliation of Expenses per Audited Financial Stateme	nts With Expenses per	Retu	rn		
	expenses and losses per audited financial statements		1	6,015,	404.	
	unts included on line 1 but not on Form 990, Part IX, line 25:					
	ated services and use of facilities	2a				
	year adjustments	2b	1 1			
c Othe	•	2c	1			
	r (Describe in Part XIII.)	2d 161,543.	1 1			
	lines 2a through 2d		2e	161,	543.	
	ract line 2e from line 1		3	161, 5,853,	861.	
	unts included on Form 990, Part IX, line 25, but not on line 1:					
	stment expenses not included on Form 990, Part VIII, line 7b	4a				
	r (Describe in Part XIII.)	4b	1 1			
	lines <b>4a</b> and <b>4b</b>	40 [	4c		0.	
			5	5,853,		
	expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)  Supplemental Information	<del></del>	<u> </u>	3/033/	<u> </u>	
<del></del>	this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III,	lines 1s and 4: Part IV lines 1	b and '	Oh: Port V line	1: Part	
•	art XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to p			ED, I dit V, line	7, r ait	
	III, LINE 4: PFAW FOUNDATION MAINTAINS A			THAT		
	TITY DING 4. ITAM TOUNDATION INTINITING I	COEFFECTION OF	11111			
TOUCH ON POLITICAL THEMES ON MANY OF THE ISSUES THAT THE ORGANIZATION						
WORKS ON. TO FURTHER OUR MISSION OF PROMOTING FIRST AMENDMENT FREEDOMS,						
PFAW FOUNDATION USES ITS OFFICES SPACE AS A VENUE TO SHOWCASE WORKS						
DEMONSTRATING HOW VISUAL ARTISTS CAN ENRICH OUR CIVIC DISCOURSE. WE						
ROUTINELY USE OUR OFFICES FOR GATHERINGS OF THOUGHT LEADERS WITHIN THE						
PROGRESSIVE COMMUNITY, AND OUR ARTWORK INSTIGATES THE KIND OF CONVERSATION						
ACOUNTED THE CONTRACTION THE STATE OF CONTRACTION						
ות מוא	FRATE DEAW FOUNDATION WAS FOUNDED TO FAC	TLITTATE.				

Schedule D (Form 990) 2012 PEOPLE FOR THE AMERICAN WAY FOUNDATION 13-3065716 Page 5
Part XIII Supplemental Information (continued)
PART V, LINE 4: ARTHUR J. KROPP MEMORIAL FUND - CONTRIBUTIONS TO THE
FUND ARE TO BE HELD INDEFINITELY. THE INCOME GENERATED IS TO BE EXPENDED
TO SUPPORT PFAWF'S ADVANCEMENT OF THE LATE PRESIDENT'S DREAM OF A MORE
JUST AND TOLERANT AMERICA.
IN DECEMBER 1999, PFAWF ESTABLISHED THE CAROLE SHIELDS FELLOWSHIP FUND.
THE PURPOSE OF THE FUND IS TO PROVIDE A STIPEND FOR A COLLEGE INTERNSHIP
AT PFAWF.
PART X, LINE 2: PFAWF REQUIRES THAT A TAX POSITION BE RECOGNIZED OR
DERECOGNIZED BASED ON A "MORE-LIKELY-THAN-NOT" THRESHOLD. THIS APPLIES TO
POSITIONS TAKEN OR EXPECTED TO BE TAKEN IN A TAX RETURN. PFAWF DOES NOT
BELIEVE ITS FINANCIAL STATEMENTS INCLUDE, OR REFLECT, ANY UNCERTAIN TAX
POSITIONS.
PART XI, LINE 2D - OTHER ADJUSTMENTS:
SPECIAL EVENTS
PART XII, LINE 2D - OTHER ADJUSTMENTS:
SPECIAL EVENTS

#### SCHEDULE G (Form 990 or 990-EZ)

**Supplemental Information Regarding Fundraising or Gaming Activities** 

Department of the Treasury Internal Revenue Service Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

2012

Open To Public Inspection

Name of the organization PEOPLE	FOR THE AMERICAN V	JAV	FOU	NDATION	13-3065	ntification number
	S. Complete if the organization answer					
<ul> <li>1 Indicate whether the organization rate</li> <li>a X Mail solicitations</li> <li>b X Internet and email solicitation</li> <li>c X Phone solicitations</li> <li>d X in-person solicitations</li> <li>2 a Did the organization have a written</li> </ul>	ised funds through any of the following Solicita  is f Solicita  ig X Special  or oral agreement with any individual Part VII) or entity in connection with puriodividuals or entities (fundraisers) purs	ation of ation of I fundra al (includorofess	non-g gover alsing ding o ional t	overnment grants rnment grants events fficers, directors, trust fundraising services?	X Yes	<del></del>
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	have c	Did raiser ustody itrol of utions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
BONNER GROUP - 729 15TH ST NW, WASHINGTON, DC 20005	SOLICITOR/CONSULTANT	Yes	No X	1,228,879.	164,366.	1,064,513.
THE SHARPE GROUP - 8700 TRAIL DRIVE WEST, STE 222, MEMPHIS,	CONSULTANT		х	0.	9,030.	-9,030.
THE STELTER COMPANY - 10435 NEW YORK AVENUE, DES MOINES,	PLANNED GIVING CONSULTING	<u> </u>	x_	0.	16,551.	-16,551.
_						
Total  3 List all states in which the organization or licensing.  AL, AK, AZ, AR, CA, CT, DC, ND, OH, OK, OR, PA, RI, SC,	FL,GA,HI,IL,KS,KY,	,LA,			•	
						· · · · · · · · · · · · · · · · · · ·

	edu urt l	le G (Form 990 or 990-EZ) 2012 PEOPLE  Fundraising Events. Complete if the	FOR THE AMER	ICAN WAY FOUL		3065716 Page 2	
1.6	er & 1	of fundraising event contributions and gr					
	Ι	o, tanaraloning over continuous and gr	(a) Event #1	(b) Event #2	(c) Other events		
				LEAR 90TH	.,	(d) Total events	
				KENNEDY CENT	1	(add col. (a) through	
_			(event type)	(event type)	(total number)	col. <b>(c)</b> )	
D.			· · · · · · · · · · · · · · · · · · ·	` , ,, ,			
Revenue	1	Gross receipts	15,500.	722,730.	42,631.	780,861.	
Œ		·				· · · · · · · · · · · · · · · · · · ·	
	2	Less: Contributions	15,500.	561,187.	42,631.	619,318.	
	3	Gross income (line 1 minus line 2)		161,543.		161,543.	
	4	Cash prizes					
<b>~</b>	5	Noncash prizes		_			
Ses	İ						
þe	6	Rent/facility costs					
Direct Expenses							
Jec.	7	Food and beverages				<del></del>	
۵							
	8	Entertainment		161,543.		161,543.	
	9	Other direct expenses	b O	101,343.		( 161,543)	
	10	Direct expense summary. Add lines 4 through Net income summary. Combine line 3, column				0.	
P	11 art		answered "Yes" to Form	990. Part IV. line 19. or r	eported more than		
• *	***	\$15,000 on Form 990-EZ, line 6a.					
_	Г	¥10,000 0111 0111 000 <u>22,</u> 0 01.	4.5	(b) Pull tabs/instant	4.3.04	(d) Total gaming (add	
Revenue			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c))	
eve							
œ	1	Gross revenue					
Ø	2	Cash prizes					
Expenses							
×	3	Noncash prizes				<u> </u>	
ಕ							
<u>D</u>	4	Rent/facility costs		<u>-</u> .			
_	1						
	5	Other direct expenses	<u> </u>				
			Yes %		Yes %		
	6	Volunteer labor	∟ No	No	No No		
	l_	5	(- / / - l)			,	
	7	Direct expense summary. Add lines 2 throug	n 5 in column (a)			<del> </del>	
	8 Net gaming income summary. Combine line 1, column d, and line 7						
_	8	Net garning income summary. Combine line	r, column d, and line r	<del></del>		<u> </u>	
9	Fn	iter the state(s) in which the organization opera	ates gaming activities:				
_		the organization licensed to operate gaming a		states?		Yes No	
	b If "No," explain:						
_							
10a	a W	ere any of the organization's gaming licenses r	evoked, suspended or te	erminated during the tax	year?	Yes No	
ŧ	o If '	"Yes," explain:			<u> </u>		
					<del></del>		

Sct	nequile G (Form 990 or 990-EZ) 2012 PEOPLE FOR THE AMERICAN WAY_FOUNDATION _13-3	06571	6 Page 3
11	Does the organization operate gaming activities with nonmembers?	Yes	No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed		
	to administer charitable gaming?	Yes	No No
13	Indicate the percentage of gaming activity operated in:		
	The organization's facility	13a	%
	An outside facility	13b	%
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:		
	Name ▶		
	Address ►		
15	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes	No
ŧ	o If 'Yes,' enter the amount of gaming revenue received by the organization > \$ and the amount		
	of gaming revenue retained by the third party > \$		
•	If "Yes," enter name and address of the third party:		
	Name ▶		
	Address ►		
16	Gaming manager information:		
	Name ▶		· <del></del>
	Gaming manager compensation ▶ \$		
	Description of services provided ▶		
		·	
	Director/officer Employee Independent contractor		
17	Mandatory distributions:		
é	s Is the organization required under state law to make charitable distributions from the gaming proceeds to		
	retain the state gaming license?	Yes	No 🗌 No
ŧ	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the		
De	organization's own exempt activities during the tax year  \$\bigsim \\$\$  Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii)		nd Port III
	lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information		
SC	HEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISER	2S •	
<u>50</u>	MEDULE G, PART I, DINE 2D, DIST OF TEN HIGHEST PAID TONDICATOLS		<del></del>
	A MANT OF FUNDRALGER. DOWNER GROUP		
<u>( 1</u>	) NAME OF FUNDRAISER: BONNER GROUP		
<u>(I</u>	) ADDRESS OF FUNDRAISER: 729 15TH ST NW, WASHINGTON, DC 20005	<u> </u>	
			<del>_</del>
<u>(I</u>	) NAME OF FUNDRAISER: THE SHARPE GROUP		
<u>(</u> I	) ADDRESS OF FUNDRAISER:		
<u>87</u>	00 TRAIL DRIVE WEST, STE 222, MEMPHIS, TN 38125		

Schedule G (Form 990 or 990 EZ) 2012 PEOPLE FOR THE AMERICAN WAY FOUNDATION 13-3065716 Page 4  Part IV Supplemental Information (continued)
(I) NAME OF FUNDRAISER: THE STELTER COMPANY
(I) ADDRESS OF FUNDRAISER: 10435 NEW YORK AVENUE, DES MOINES, IA 50322
SCHEDULE G, PART I, LINE 2B, COLUMN (V): IN ADDITION TO PROFESSIONAL
FUNDRAISING FEES, PFAWF PAID BONNER GROUP \$1,866 IN REIMBURSED EXPENSES.
PER THE WRITTEN AGREEMENT "PFAWF WILL BE BILLED AND WILL BE RESPONSIBLE
FOR PAYING AND/OR REIMBURSING BONNER FOR REASONABLE EXPENSES INCURRED DUE
TO BONNER'S ACTIVITIES FOR PFAWF. BONNER SHALL MAINTAIN ADEQUATE RECORDS
TO DOCUMENT THESE EXPENSES AND SHALL PRODUCE SUCH DOCUMENTATION UPON
REQUEST BY PFAWF. EXPENSES INCLUDE, BUT ARE NOT LIMITED TO:
1. TRAVEL EXPENSES;
2. TELEPHONE AND FAX EXPENSES;
3. PRINTING, POSTAGE AND MAIL-HOUSING EXPENSES;
4. OFFICE AND COMPUTER COSTS TO COVER IN-HOUSE PRINTING AND COPYING FOR
LARGE PRINTING OR COPYING JOBS."

#### SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States

2012

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

Attach to Form 990.

Name of the organization

DEODLE FOR THE AMERICAN WAY FOUNDATION

Employer identification number 13-3065716

Part! Gener	al Information on Grants a		RICHI WAI I	00110111111		·		
	anization maintain records t		amount of the grants	or assistance, the	grantees' eligibilit	v for the grants or ass	sistance, and the select	lon
	to award the grants or assis		camount of the grante		<b>g</b>	, <b>3</b>	•	X Yes No
	Part IV the organization's pro		toring the use of grant	funds in the United	d States.			
	and Other Assistance to					anızatıon answered "\	es" to Form 990, Part	IV, line 21, for any
	nt that received more than							
	d address of organization government	( <b>b)</b> EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
PEOPLE FOR THE	: AMERICAN WAY							SUPPORT THE DIRECT LOBBYING ACTIVITIES CONSISTENT WITH PFAWF'S
WASHINGTON, DO		52-1366721	501 C(4)	150,000.	0.			MISSION.
				1				
2 Enter total n	umber of section 501(c)(3) a	and government of	rganizations listed in th	he line 1 table		I	<u> </u>	<b>•</b>
	umber of other organization							<b>•</b>

Schedule I (Form 990) (2012) PEOPLE FOR THE F					13-3003/10 Page:
Part III Grants and Other Assistance to Individuals in the Unite Part III can be duplicated if additional space is needed.	ed States. Com	plete if the organiz	ation answered "Yes	to Form 990, Part IV, line 22.	•
	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
	recipionis	out grant	000,7 000,010,100		
Part IV Supplemental Information. Complete this part to provide	e the informatio	n required in Part I,	, line 2, Part III, colum	in (b), and any other additional in	formation.
SCHEDULE I, PART I, LINE 2: THE ORG	GANIZATI	ON MONITOR	RS THE ACTI	VITIES TO	
ENSURE THAT THE FUNDS ARE NOT USED	FOR GRA	SSROOTS T.C	ORBVING.		
ENDOKE THAT THE TONDO AKE NOT COLD	TON GIGI	DDROOTD IN	<i></i>		
		<u> </u>			

#### SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

QUIZ
Open to Public

Inspection
Employer identification number

Internal Revenue Service

Name of the organization

Department of the Treasury

PEOPLE FOR THE AMERICAN WAY FOUNDATION

13-3065716

Pa	rt I Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			İ
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			ĺ
	First-class or charter travel  Housing allowance or residence for personal use			l
	Travel for companions Payments for business use of personal residence			ĺ
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
ь	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		ļ
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors,	1	İ	
	trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	Compensation committee X Written employment contract			
	Independent compensation consultant Compensation survey or study			
	X Form 990 of other organizations X Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			
а	Receive a severance payment or change-of-control payment?	4a	L.	X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
¢	Participate in, or receive payment from, an equity-based compensation arrangement?	4c	ļ	X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			١
а	The organization?	5a	<u> </u>	X
b	Any related organization?	5b	ļ	X
	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a	<del> </del>	X
b	Any related organization?	6b	<del>  -</del>	X
	If "Yes" to line 6a or 6b, describe in Part III.			1
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments			,,
	not described in lines 5 and 6? If "Yes," describe in Part III	7_	-	<u> </u>
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			,,
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8	-	X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		

Part # Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

	(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and	(D) Nontaxable benefits	(E) Total of columns	(F) Compensation		
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	Denents	(B)(i)-(D)	reported as deferred in prior Form 990	
(1) MICHAEL REEGAN	(i)	208,342.	0.	0.	10,403.	868.			
PRESIDENT	(ii)	98,044.	0.	0.	4,895.	409.			
(2) DOMINIC UCCI	(i)	85,751.	0.	0.	5,024.	3,327.	94,102.		
CHIEF OPERATING OFFICER	(ii)	85,751.	0.	0.	5,024.	3,327.	94,102.	0.	
(3) DAVID J. PERLMAN	(i)	93,756.	0.	0.	5,391.	4,059.	103,206.	0.	
CHIEF FINANCIAL OFFICER	(ii)	59,942.	0.	0.	3,446.	2,595.			
(4) MARGERY BAKER	(i)	79,943.	0.	0.	4,826.	3,516.			
EXEC VP POLICY & PROGRAM	(ii)	90,148.	0.	0.	5,442.	3,965.	99,555.	0.	
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)								
	(ii)								
	(i)					<del></del> .			
	(ii)		<del></del>						
	(i)			· <del></del>		<u> </u>		-	
	(ii)							-	
	(i)								
	(ii)								
	(i)	-				<del>.</del>			
· · · · · · · · · · · · · · · · · · ·	(ii)					<u> </u>			
	(i)	-	_			<del></del>			
	(ii)						_		
	(i) (ii)								
<del></del>	(i)								
	(ii)								
	(i)							-	
	(ii)								

#### SCHEDULE M (Form 990)

**Noncash Contributions** 

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Open to Public Inspection

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

Name of the organization

Part I

Types of Property

Attach to Form 990.

Employer identification number

PEOPLE FOR THE AMERICAN WAY FOUNDATION 13-3065716

		(a)	(b)	(c)	(d)			
		Check if applicable	Number of contributions or	Noncash contribution amounts reported on	Method of det noncash contribut	_		
		applicable		Form 990, Part VIII, line 1g	Horicash Contribu	mon amou	iiii	
1	Art - Works of art	X	20	220,999.	APPRAISAL			
2	Art - Historical treasures							
3	Art - Fractional interests							
4	Books and publications							
5	Clothing and household goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities - Publicly traded	X	8	83,384.	FAIR MARKET	VALU	E	
10	Securities - Closely held stock			. =			_	
11	Securities - Partnership, LLC, or							
	trust interests	X	1	35,000.	FAIR MARKET	VALU	JΕ	
12	Securities - Miscellaneous							
13	Qualified conservation contribution -							
	Historic structures							
14	Qualified conservation contribution - Other							
15	Real estate - Residential			<u></u>				
16	Real estate - Commercial							
17	Real estate - Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts							
25	Other • ()							
26	Other ()							
27	Other ()							
28_	Other (			<u></u>			_	
29	Number of Forms 8283 received by the organi	zation durin	g the tax year for o	ontributions				
	for which the organization completed Form 82	83, Part IV,	Donee Acknowled	gement 29				
					1	Ye	s	No
30a	During the year, did the organization receive b							
	at least three years from the date of the initial	contribution	, and which is not	required to be used for exen	npt purposes for	i i		
	the entire holding period?					30a	_	X
b	If "Yes," describe the arrangement in Part II.					_	.	
31	Does the organization have a gift acceptance	policy that re	equires the review	of any non-standard contrib	utions?	31 X	•	
32a	Does the organization hire or use third parties	or related or	rganızatıons to solı	cit, process, or sell noncash				
	contributions?					32a		<u>X</u>
b	If "Yes," describe in Part II.							
33	If the organization did not report an amount in	column (c) 1	for a type of prope	rty for which column (a) is ch	ecked,			
	describe in Part II.							

#### SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

OMB No 1545-0047 Open to Public

Department of the Treasury Attach to Form 990 or 990-EZ. Inspection Internal Revenue Service **Employer identification number** Name of the organization PEOPLE FOR THE AMERICAN WAY FOUNDATION 13-3065716 FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: VALUES FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES: PROGRAM DEVELOPMENT AND MANAGEMENT - SHORT AND LONG TERM STRATEGIC PLANNING ON ORGANIZATIONAL ISSUES AS WELL AS COORDINATE ACTIVITIES BETWEEN VARIOUS PROGRAMS. EXPENSES \$ 396,429. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0. FORM 990, PART VI, SECTION A, LINE 2: NORMAN LEAR AND DANIEL R. KATZ -FAMILY RELATIONSHIP EV SHOREY AND GERALDINE DAY ZURN - FAMILY RELATIONSHIP FORM 990, PART VI, SECTION B, LINE 11: THE ORGANIZATION'S FORM 990 IS REVIEWED IN DETAIL BY THE CHIEF FINANCIAL OFFICER AND THE PRESIDENT. IN ADDITION, A COPY OF THE 990 IS PROVIDED TO MEMBERS OF THE BOARD OF DIRECTORS BEFORE IT IS FILED. FORM 990, PART VI, SECTION B, LINE 12C: THE BOARD OF DIRECTORS DISCUSS THE CONFLICT OF INTEREST POLICY AT BOARD OF DIRECTORS MEETINGS DURING THE YEAR. MANAGEMENT PERIODICALLY REDISTRIBUTED THE CONFLICT OF INTEREST POLICY TO STAFF AND MONITORS COMPLIANCE. FORM 990, PART VI, SECTION B, LINE 15: COMPENSATION OF THE ORGANIZATION'S

Schedule O (Form 990 or 990-EZ) (2012)	Page 2
Name of the organization PEOPLE FOR THE AMERICAN WAY FOUNDATION	Employer identification number 13-3065716
990, AND OCCASIONAL INPUT FROM COMPENSATION CONSULTANTS.	COMPENSATION FOR
THESE INDIVIDUALS IS REVIEWED AND APPROVED ANNUALLY.	
FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY	OF FORM 990:
AL, AK, AZ, AR, CA, CT, DC, FL, GA, HI, IL, KS, KY, LA, ME, MD, MA, MI, MN,	MS,NH,NJ,NM,NY,NC
OH,OK,OR,PA,RI,SC,TN,TX,UT,VA,WA,WV,ND,WI	
FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION'S	5 GOVERNING
DOCUMENTS ARE MADE AVAILABLE TO THE PUBLIC UPON REQUEST.	
FORM 990, PART XI, LINE 2C	
THE BOARD ASSUMES RESPONSIBILITY FOR OVERSIGHT OF THE AUI	DIT AND
SELECTION OF AN INDEPENDENT ACCOUNTANT. THIS PROCESS HAS	NOT CHANGED
FROM PRIOR YEARS.	
	<u> </u>
	<del></del>

#### SCHEDULE R (Form 990) Department of the Treasury Internal Revenue Service

Part I

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

► Attach to Form 990.

► See separate instructions.

2012 Open to Public Inspection

Name of the organization

PEOPLE FOR THE AMERICAN WAY FOUNDATION

Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

Employer identification number 13-3065716

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state o foreign country)	(d) r Total incor	me End-of-year	r assets Direct of	(f) controlling ntity	)
Part II Identification of Related Tax-Exempt Organizations during the tax year.)	itions (Complete if the organization a	inswered "Yes" to Form 990	, Part IV, line 34 b	ecause it had one	or more related tax-exe	mpt	
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section	(f) Direct controlling entity	contr	512(b)(13) rolled aty?
	TO PROVIDE INFORMATION ON			501(c)(3))		Yes	No
1101 15TH STREET, NW STE 600 WASHINGTON, DC 20005	SECURED CONSTITUTIONAL CIVIL RIGHTS TO THE PUBLIC	DISTRICT OF COLUMBIA	501 (C)(4)		N/A		x
PEOPLE FOR THE AMERICAN WAY VOTERS ALLIANCE - 52-2068524, 1101 15TH STREET, NW STE 600,	TO SUPPORT CANDIDATES IN FEDERAL STATE AND LOCAL						
WASHINGTON, DC 20005	╡ ′	DISTRICT OF COLUMBIA	527		N/A		X_
PEOPLE FOR THE AMERICAN WAY ACTION FUND -	VOTER TURNOUT ACTIVITIES						
32-0025893, 1101 15TH STREET, NW STE 600, WASHINGTON, DC 20005	INTENDED TO INFLUENCE OUTCOME OF CANDIDATE ELEC	DISTRICT OF COLUMBIA	527		N/A		х
		[	l	1		l l	1

Page 2

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related Part III organizations treated as a partnership during the tax year.)

(a)	(b)	(c)	(d)	(e)	(f)	(g)	(1	1)	(i)	(i)	(k)		
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign	Direct controlling entity	Predominant income (related, unrelated, excluded from tax under	Share of total income	Share of end-of-year assets		amount in box 20 of Schedule		managing partner?	Percentage ownership		
		country)		sections 512-514)		400015	Yes	No	K-1 (Form 1065)	Yes No			
											į		
										1 1			
	'												
										<u> </u>			
	-						i			1 1	1		
	,												
							ļ			<u> </u>			

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a)  Name, address, and EIN  of related organization	(b) Primary activity	Legal domicile (state or foreign	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	hip control entity	
		country)						Yes	No_
					,				
									-
									_
							h 1 D /5		

#### Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35b, or 36.)

Not	te. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.		Yes	No
1	During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	$\perp$		
а	Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity	а		X
		ь	Х	
С	Gift, grant, or capital contribution from related organization(s)	c		X
d	Loans or loan guarantees to or for related organization(s)	d		X
		е		X
f	Dividends from related organization(s)	ıf		х
a		9		Х
_		h		Х
i	Ţ,	li		Х
j	· · ·	lj 📗		Х
			1	
k	Lease of facilities, equipment, or other assets from related organization(s)	k		X
ı	Performance of services or membership or fundraising solicitations for related organization(s)	11		_X
n	n Performance of services or membership or fundraising solicitations by related organization(s)	m		_X
n	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	n	X	
0	Sharing of paid employees with related organization(s)	0	X	
			i	
Р	Reimbursement paid to related organization(s) for expenses	р	Х	
q	Reimbursement paid by related organization(s) for expenses	q	Х	
			ŀ	:
r	Other transfer of cash or property to related organization(s)	Ir		X
s	Other transfer of cash or property from related organization(s)	s		X
2	If the answer to any of the phayo is "Yes" see the instructions for information on who must complete this line, including covered relationships and transaction thresholds			

(a) Name of other organization	(b) Transaction type (a·s)	(c) Amount involved	(d) Method of determining amount involved
(1) PEOPLE FOR THE AMERICAN WAY	В	150,000.	
(2) PEOPLE FOR THE AMERICAN WAY	N	371,374.	
(3) PEOPLE FOR THE AMERICAN WAY	0	2,087,303.	
(4) PEOPLE FOR THE AMERICAN WAY	P	110,009.	
(5) PEOPLE FOR THE AMERICAN WAY	Q	211,929.	
(6)			

Page 4

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a)	(b)	(c)	(d)	(e)	)	<b>(f)</b>	(g)	(	h)	(i)	ű	j)	(k)
Name, address, and EIN of entity	Primary activity	Legal domicile (state or foreign	Predominant income (related, unrelated, excluded from tax under section 512-514)	partners 501(c) orgs	(3) (3)	Share of total	Share of end-of-year	Dispi tio alloca	ropor- nate itions?	Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	Gene mana part	eral or aging ner?	Percentage ownership
		country)	under section 512-514)	Yes I	No	Income	assets	Yes	No	(Form 1065)	Yes	No	<del></del>
-													
				$\vdash$									<del></del>
											ľ	1 1	
****													
				$\vdash$	_			-	$\vdash$			$\vdash$	
				$\vdash$				<del> </del>					
								l					
	-								$\vdash$		_		
								1					
											1		
								İ					
								ŀ					
											1		
	1												
		_		$\Box$									
	1												
	1												
	1												
	• • • • • • • • • • • • • • • • • • • •			<del></del>				•	_		-		

Schedule R	(Form 990) 2012	PEOPLE	FOR	THE	AMERICAN	WAY	FOUNDATION	13-3065716 Page 5
Part VII	(Form 990) 2012  Supplemental Infor	mation				_		
	Complete this part to pro	vide additional	Informa	tion for r	eenoneee to quee	tions on	Schedule R (see instru	rtions)
<del></del>	Complete the part to pro	vide additionar	morna	11011 101 1	esponses to ques	cions on	Concessor II lace instruc	5110113/.
		<del></del>		——	<del></del>			
	<del></del>				_			
_								
		<del></del>					<del></del>	
							<del></del>	
	<u> </u>							<u> </u>
_								
_								_
				-	· <u>-</u> .	-		
	<del>-</del>							-
	<del>-</del>						<del></del>	
	<del> </del>				<del></del>		··· -	
	<del>_</del>							
_								
_					·			
					· · · · · ·			
		<del></del>						
	·				<del>-</del>			
	<del></del>							
_								
				_				
					-		· · · · · · · · · · · · · · · · · · ·	
	<del> </del>							
	<del> </del>				<del></del>			
			<u>—</u> —				_	
	· · · · · · · · · · · · · · · · · · ·							

Form **8868** 

(Rev. January 2013)

Department of the Treasury

# Application for Extension of Time To File an Exempt Organization Return

File a separate application for each return.

OMB No. 1545-1709

7	an acc app	modification custification			
- If you are filing for an Automatic 3-Month Extension, comple	-				$\triangleright$ $\boxed{X}$
<ul> <li>If you are filing for an Additional (Not Automatic) 3-Month E</li> </ul>	-	-			
Do not complete Part II unless you have already been granted		·	•		
Electronic filing (e-file). You can electronically file Form 8868 if	-				
required to file Form 990-T), or an additional (not automatic) 3-mc					
of time to file any of the forms listed in Part I or Part II with the ex	•				
Personal Benefit Contracts, which must be sent to the IRS in pa	•	(see instructions). For more details	on the ele	ectronic filing of thi	s form,
visit www.irs.gov/efile and click on e-file for Charities & Nonprofit		nubmit original (no conica no	odod)		
Part I Automatic 3-Month Extension of Tim		<del></del>			<del></del>
A corporation required to file Form 990-T and requesting an auto Part I only				•	
All other corporations (including 1120-C filers), partnerships, REM				nsion of time	
to file income tax returns.					
Type or Name of exempt organization or other filer, see instru-	ictions.		Employe	er identification nu	mber (EIN) or
PEOPLE FOR THE AMERICAN WA	Y FOU	NDATION		13-30657	716
File by the due date for Number, street, and room or suite no. If a P.O. box, s	ee instruc	tions.	Social s	ecurity number (SS	3N)
return. See 1101 15TH STREET, NW, NO.	<u>600</u>				
instructions. City, town or post office, state, and ZIP code. For a fe	oreign add	Iress, see instructions.			
WASHINGTON, DC 20005					
Enter the Return code for the return that this application is for (file	e a separa	te application for each return)			01
Application	Return	Application			Return
in For	Code	Is For			Code
.n 990 or Form 990-EZ	01	Form 990-T (corporation)			07
Form 990-BL	02	Form 1041-A			08
Form 4720 (individual)	03	Form 4720	·		09
Form 990-PF	04	Form 5227			10
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11
Form 990-T (trust other than above)	06	Form 8870			12
DAVID J. PERLMA  • The books are in the care of ▶ 1101 15TH STREE	-		ያ T እፕረታባ	יטואז זורי 20	1005
Telephone No. ► 202-467-4999	31, 141	FAX No. ► 202-293-26'		ON, DC 20	003
<ul> <li>If the organization does not have an office or place of business</li> </ul>	in the Lin				
If this is for a Group Return, enter the organization's four digit (					chack this
box . If it is for part of the group, check this box					
1 I request an automatic 3-month (6 months for a corporation				ocia tile exterioren	10 101.
		tion return for the organization name		The extension	
is for the organization's return for:	. organizai	ion totally for the organization hame		THE EXCENSION	
► X calendar year 2012 or					
tax year beginning	and	d ending			
tax your boginning	,			<u> </u>	
2 If the tax year entered in line 1 is for less than 12 months, cl	heck reaso	on: Initial return F	inal retur	'n	
Change in accounting period					
energe in descenting police					
3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, of	or 6069, er	nter the tentative tax, less any			<del></del>
nonrefundable credits. See instructions.		•	3a	\$	0.
b If this application is for Form 990-PF, 990-T, 4720, or 6069,	enter any	refundable credits and			
estimated tax payments made. Include any prior year overp	-		3b	\$	0.
Balance due. Subtract line 3b from line 3a. Include your page			_		
by using EFTPS (Electronic Federal Tax Payment System). S	See instruc	ctions.	Зс	\$	0.
Caution. If you are going to make an electronic fund withdrawal w	ith this Fo	rm 8868, see Form 8453-EO and For	m 8879.	EO for payment ins	structions.

Form 8868	(Rev. 1-2013)					Page 2				
• If you are	e filing for an Additional (Not Automatic) 3-Month Ex	ctension,	complete only Part II and check thi	s box	<b>&gt;</b>	X				
	complete Part II if you have already been granted an									
• If you are	e filing for an Automatic 3-Month Extension, comple	ete only P	art I (on page 1).							
Part #	Additional (Not Automatic) 3-Month E	xtensio	n of Time. Only file the origin	nal (no c	opies needed).					
			Enter filer's	identifyir	ng number, see ins	tructions				
Type or	Name of exempt organization or other filer, see instru	sctions		Employe	dentification numb	er (EIN) or				
print										
due date for filling your return. See 101 15TH STREET, NW, NO. 600										
	City, town or post office, state, and ZIP code. For a for INSHINGTON, DC 2005	orelgn add	dress, see Instructions.							
		·								
Enter the Re	eturn code for the return that this application is for (file	e a separa	te application for each return)		•••••••••••••••••••••••••••••••••••••••	0 1				
Application		Return	Application	- >	2 25 5 6	;Return:				
ls For		Code	Is For	<del></del>	7	Code				
Form 990 or	Form 990-EZ	01			<u> </u>					
Form 990-BI	L	02	Form 1041-A			08				
Form 4720 (		03	Form 4720		<del></del>	09				
Form 990-PI		04	Form 5227			_10				
	(sec. 401(a) or 408(a) trust)	05	Form 6069	<del></del>	<del></del>	11				
	(trust other than above) ot complete Part II if you were not already granted	06	Form 8870		15	12				
Telephon If the orga	DAVID J. PERLMANCE of the care of $\blacktriangleright$ 1101 15TH STREE on No. $\blacktriangleright$ 202-467-4999  Anization does not have an office or place of business or a Group Return, enter the organization's four digit (	ET, NV	N, SUITE 600 — WASI FAX No. ► 202-293-26 ited States, check this box	72	<b>&gt;</b>					
50x ► _	. If it is for part of the group, check this box									
			BER 15, 2013.							
	lendar year 2012, or other tax year beginning		, and ending	<u> </u>		·				
	ax year entered in line 5 is for less than 12 months, ch	neck reaso	on: Initial return	Final re	turn					
	Change in accounting period									
	n detail why you need the extension				·					
	ITIONAL TIME IS REQUIRED TO			INFORM	OT MOITAL					
PRE	PARE A COMPLETE AND ACCURAT	E RET	URN.							
8a If this a	application is for Form 990-BL, 990-PF, 990-T, 4720, o	r energi or	stor the tentative tax less any	1 1	• • • • • • • • • • • • • • • • • • • •	<del>, , , .</del>				
	undable credits. See instructions.	ı, 0005, ei	tter the terrative tax, less any	8a	\$	0.				
	application is for Form 990·PF, 990·T, 4720, or 6069, e	noter any	refundable credits and estimated		Ψ					
	yments made. Include any prior year overpayment allo									
	usly with Form 8868.	,,,ca as a	order and any amount paid	8b	\$	0.				
	ce due. Subtract line 8b from line 8a. Include your pay	ment with	this form, if required, by using		· · · · · · · · · · · · · · · · · · ·					
	(Electronic Federal Tax Payment System). See instru		, this folding is required by coming	8c	\$	0.				
			t be completed for Part II o		·····					
Inder penaltie: is true, corre	s of penury, I declare that I have examined this form, includir off any complete, and that ham authorized by prepare this for	accompa			my knowledge and be	lief,				
ianature 🛌	Vatura ( ) Note Tille DC			Date	►7-26 <i>-</i> 13	1				
/	The state of the s				Form 8868 (Re					