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Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

2012

Open to Public Inspection

A For the 2012 calendar year, or tax year beginning 01-01-2012 , 2012, and ending 12-31-2012

B Check if applicable
- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Terminated
- ☐ Amended return
- ☐ Application pending

C Name of organization
BILLY GRAHAM EVANGELISTIC ASSOCIATION

Doing Business As

Number and street (or P O box if mail is not delivered to street address) | Room/suite
PO BOX 668129

City or town, state or country, and ZIP + 4
CHARLOTTE, NC 28266

D Employer identification number
41-0692230

E Telephone number
(704)401-2432

G Gross receipts $ 178,085,188

F Name and address of principal officer
FRANKLIN GRAHAM
1 BILLY GRAHAM PARKWAY
CHARLOTTE,NC 282010001

H(a) Is this a group return for affiliates? ☐ Yes ☑ No

H(b) Are all affiliates included? ☐ Yes ☐ No
If "No," attach a list (see instructions)

H(c) Group exemption number ▶

I Tax-exempt status ☑ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ WWW BILLYGRAHAM ORG

K Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation 1950

M State of legal domicile MN

Part I Summary

1 Briefly describe the organization's mission or most significant activities
PART I, LINE 1, AND PART III, LINE 1 THE BILLY GRAHAM EVANGELISTIC ASSOCIATION EXISTS TO PROCLAIM THE GOSPEL MESSAGE "GOD SO LOVED THE WORLD THAT HE GAVE HIS ONE AND ONLY SON, THAT WHOEVER BELIEVES IN HIM SHALL NOT PERISH BUT HAVE ETERNAL LIFE" (JOHN 3 16) THE ASSOCIATION'S MISSION IS TO "GO INTO ALL THE WORLD AND PREACH THE GOOD NEWS TO ALL CREATION" (MARK 16 15) WE PROCLAIM THE GOSPEL OF JESUS CHRIST GLOBALLY THROUGH A VARIETY OF COMMUNICATION TOOLS AND OUTREACH EVENTS, INCLUDING FESTIVALS AND CELEBRATIONS, TV AND RADIO PROGRAMS, PRINT PUBLICATIONS, THE INTERNET, AND NEW CREATIVE MEDIA SINCE 1950, THE ASSOCIATION HAS TAKEN THE GOSPEL OF JESUS CHRIST TO THE ENDS OF THE EARTH WE BELIEVE THAT THE PROBLEMS FACING OUR WORLD TODAY - ECONOMICALLY, POLITICALLY, AND RACIALLY - ARE THE DIRECT RESULT OF HUMAN SIN THE BIBLE, WHICH WE BELIEVE IS THE ONLY INSPIRED WORD OF GOD, STATES THAT "ALL HAVE SINNED AND FALL SHORT OF THE GLORY OF GOD" (ROMANS 3 23) SIN SEPARATES US FROM GOD "THE WAGE

2 Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

Activities & Governance

3	Number of voting members of the governing body (Part VI, line 1a)	**3**	16
4	Number of independent voting members of the governing body (Part VI, line 1b)	**4**	12
5	Total number of individuals employed in calendar year 2012 (Part V, line 2a)	**5**	869
6	Total number of volunteers (estimate if necessary)	**6**	50,691
7a	Total unrelated business revenue from Part VIII, column (C), line 12	**7a**	0
b	Net unrelated business taxable income from Form 990-T, line 34	**7b**	

		Prior Year	Current Year
8	Contributions and grants (Part VIII, line 1h)	79,514,697	85,404,093
9	Program service revenue (Part VIII, line 2g)	6,592,483	7,473,975
10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	2,267,240	3,303,813
11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	3,683,320	4,465,046
12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	92,057,740	100,646,927
13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	1,425,357	863,280
14	Benefits paid to or for members (Part IX, column (A), line 4)		0
15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	37,039,631	37,077,570
16a	Professional fundraising fees (Part IX, column (A), line 11e)		0
b	Total fundraising expenses (Part IX, column (D), line 25) ▶5,776,138		
17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	55,273,969	56,880,631
18	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	93,738,957	94,821,481
19	Revenue less expenses Subtract line 18 from line 12	-1,681,217	5,825,446

		Beginning of Current Year	End of Year
20	Total assets (Part X, line 16)	199,503,614	200,665,668
21	Total liabilities (Part X, line 26)		
22	Net assets or fund balances Subtract line 21 from line 20		

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including my knowledge and belief, it is true, correct, and complete Declaration of prepar preparer has any knowledge

Sign Here

******
Signature of officer

STEVE DOBBINS CFO
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name | Preparer's signature

Firm's name ▶

Firm's address ▶

May the IRS discuss this return with the preparer shown above? (see instructio

For Paperwork Reduction Act Notice, see the separate instructions.

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III . . . . . ☑

1 Briefly describe the organization's mission

PART I, LINE 1, AND PART III, LINE 1 THE BILLY GRAHAM EVANGELISTIC ASSOCIATION EXISTS TO PROCLAIM THE GOSPEL MESSAGE "GOD SO LOVED THE WORLD THAT HE GAVE HIS ONE AND ONLY SON, THAT WHOEVER BELIEVES IN HIM SHALL NOT PERISH BUT HAVE ETERNAL LIFE" (JOHN 3 16) THE ASSOCIATION'S MISSION IS TO "GO INTO ALL THE WORLD AND PREACH THE GOOD NEWS TO ALL CREATION" (MARK 16 15) WE PROCLAIM THE GOSPEL OF JESUS CHRIST GLOBALLY THROUGH A VARIETY OF COMMUNICATION TOOLS AND OUTREACH EVENTS, INCLUDING FESTIVALS AND CELEBRATIONS, TV AND RADIO PROGRAMS, PRINT PUBLICATIONS, THE INTERNET, AND NEW CREATIVE MEDIA SINCE 1950, THE ASSOCIATION HAS TAKEN THE GOSPEL OF JESUS CHRIST TO THE ENDS OF THE EARTH WE BELIEVE THAT THE PROBLEMS FACING OUR WORLD TODAY - ECONOMICALLY, POLITICALLY, AND RACIALLY - ARE THE DIRECT RESULT OF HUMAN SIN THE BIBLE, WHICH WE BELIEVE IS THE ONLY INSPIRED WORD OF GOD, STATES THAT "ALL HAVE SINNED AND FALL SHORT OF THE GLORY OF GOD" (ROMANS 3 23) SIN SEPARATES US FROM GOD "THE WAGE

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . . ☐ Yes ☑ No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . . ☐ Yes ☑ No

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses $ 25,592,456 including grants of $ 52,813) (Revenue $ 885,272)

CRUSADE EVANGELISM AND MY HOPE AMERICA DURING 2012, BGEA RESPONDED TO INVITATIONS FROM LOCAL CHURCHES BY HOLDING FRANKLIN GRAHAM FESTIVALS IN JAPAN, GHANA, HUNGARY, LATVIA, AND SOUTH SUDAN, AS WELL AS FOUR FAMILY/YOUTH-ORIENTED EVANGELISTIC EVENTS IN NORTH AMERICA FRANKLIN GRAHAM PREACHED TO A COMBINED AUDIENCE OF ALMOST 269,000 PEOPLE, WITH OVER 15,300 OF THEM PUBLICLY COMMITTING THEIR LIVES TO CHRIST BGEA CONTINUED TO REACH NORTH AMERICAN YOUTH-AND THEIR PARENTS-THROUGH CONTEMPORARY MUSIC IN 2012 WITH EVANGELISTIC OUTREACHES IN ROCHESTER, NY, GREEN BAY, WI, BUFFALO, NY, AND OTTAWA, ONTARIO THESE FAMILY-FRIENDLY EVENTS COMBINED STRONG PRESENTATIONS OF THE GOSPEL WITH ACTION-PACKED PROGRAMS AND PERFORMANCES BY POPULAR CHRISTIAN ARTISTS WILL GRAHAM PREACHED SEVERAL TIMES IN INDIA, THAILAND, AND THE UNITED STATES, AS WELL AS AT YOUTH-ORIENTED OUTREACHES IN CANADA AND AUSTRALIA, DURING 2012 THE TOTAL ATTENDANCE AT HIS CELEBRATIONS AND EVENTS SURPASSED 88,700 PEOPLE, WITH MORE THAN 13,200 OF THEM RESPONDING TO THE INVITATIONS FOR SALVATION THROUGH JESUS CHRIST ROBERT CUNVILLE, WHO SERVES AS AN ASSOCIATE EVANGELIST WITH BGEA, HELD 14 EVANGELISTIC EVENTS IN 2012 MOST OF THE YEAR, HE FOCUSED HIS EFFORTS ON SMALLER TOWNS AND VILLAGES IN INDIA WHERE MANY HAVE NEVER HEARD GOD'S GOOD NEWS BY YEAR'S END, ROBERT HAD PROCLAIMED THE GOSPEL TO ALMOST 190,500 PEOPLE, PRAISING GOD AS MORE THAN 17,300 RESPONDED TO THE INVITATIONS TO FOLLOW CHRIST ASSOCIATE EVANGELIST DAVID RUIZ PRESENTED THE MESSAGE OF GOD'S LOVE DURING FESTIVALS OF PEACE IN OAXACA, MEXICO, IBARRA, ECUADOR, AND VALDIVIA, CHILE MORE THAN 25,500 PEOPLE ATTENDED THE THREE OUTREACHES, AND OVER 2,000 PUBLICLY GAVE THEIR HEARTS AND LIVES TO THE SAVIOR JESUS CHRIST DURING 2012, BGEA CONTINUED TO USE THE CHRISTAIN LIFE AND WITNESS COURSE AS A WAY TO HELP PEOPLE MATURE IN THEIR FAITH, LEARN TO SHARE IT WITH OTHERS, AND MAKE DISCIPLES ALMOST 37,000 INDIVIDUALS COMPLETED THE TRAINING IN 2012, BILLY GRAHAM BEGAN CALLING ON CHRISTIANS ACROSS THE UNITED STATES TO PRAY AND PREPARE FOR A NATIONWIDE EVANGELISTIC OUTREACH CALLED MY HOPE AMERICA WITH BILLY GRAHAM, WHICH WILL CULMINATE IN A MESSAGE FROM HIM IN NOVEMBER 2013 DURING THE YEAR, BGEA BEGAN SHARING THE VISION WITH A WIDE ARRAY OF DENOMINATIONAL LEADERS BY YEAR'S END, MORE THAN 3,100 CHURCHES HAD OFFICIALLY REGISTERED THEIR INVOLVEMENT, WHILE OVER 60,000 INDIVIDUALS EXPRESSED THEIR INTEREST AND SUPPORT FOR THE EFFORT EIGHT MASTER TRAINING SESSIONS EQUIPPED PEOPLE TO SERVE AS HOME HOSTS WHICH PRODUCED OVER 500 VOLUNTEER TRAINERS ADDITIONAL TRAINING SESSIONS WILL CONTINUE WELL INTO 2013

4b (Code) (Expenses $ 16,654,182 including grants of $ 30,395) (Revenue $ 1,015,180)

DECISION MAGAZINE, PRINT, AND INTERNET BGEA'S DECISION MAGAZINE CONTINUED TO CHALLENGE AND INSPIRE READERS IN MORE THAN 80 COUNTRIES THE AWARD-WINNING PUBLICATION FAITHFULLY BLENDS EVANGELISM, DISCIPLESHIP, AND STORIES OF TRANSFORMED LIVES, WHILE PROVIDING INSIGHT INTO NEWS AND CURRENT EVENTS DECISION PRINTED MORE THAN 3 2 MILLION COPIES IN 2012, AN AVERAGE OF OVER 291,000 COPIES PER MONTH APPROXIMATELY 19,000 COPIES WERE SENT AT NO CHARGE TO PRISON CHAPLAINS EACH MONTH FOR DISTRIBUTION IN MORE THAN 200 CORRECTIONAL INSTITUTIONS HUNDREDS OF BLIND AND SIGHT-IMPAIRED PEOPLE RECEIVED DECISION EITHER IN BRAILLE OR ON AUDIOTAPE, AND THE DECISION EMAIL DEVOTIONAL WAS SENT TO MORE THAN 68,000 SUBSCRIBERS EACH WEEK BGEA'S ONLINE OUTREACH ONCE AGAIN GREW TO RECORD LEVELS IN 2012 WE MAINTAIN MORE THAN A DOZEN MINISTRY WEBSITES, WHICH TOGETHER HOSTED MORE THAN 6 3 MILLION VISITS DURING THE YEAR-UP 69 PERCENT OVER 2011 THESE SITES FEATURE CUTTING-EDGE VIDEOS, INSPIRING ARTICLES, COMPELLING AUDIO MESSAGES, AND DOWNLOADABLE WITNESSING TOOLS NEARLY 82,000 VIEWERS ENCOUNTERED GOD'S WORD THROUGH LIVE WEBCASTS OF FESTIVALS OR COVE SEMINARS ALMOST 2,000 OF THOSE WHO WATCHED A FRANKLIN GRAHAM FESTIVAL ONLINE INDICATED THEY MADE COMMITMENTS TO CHRIST IN RESPONSE WE EXPANDED OUR SOCIAL NETWORKING REACH IN 2012, PROVIDING GREATER REAL-TIME ACCESS TO A GLOBAL NETWORK OF PRAYER PARTNERS AND OTHERS WHO FOLLOW THE ORGANIZATION BY YEAR'S END, 1 7 MILLION PEOPLE WERE CONNECTED WITH AT LEAST ONE BGEA MINISTRY OR PROJECT ON FACEBOOK, WITH MORE THAN 100,000 FOLLOWING US ON TWITTER OUR VIDEOS GARNERED 1 3 MILLION YOUTUBE VIEWS, AND WE SENT 15 MILLION EMAILS TO SUBSCRIBERS OF MINISTRY UPDATES BGEA'S SEARCH FOR JESUS MINISTRY STRATEGICALLY LINKS PEACEWITHGOD NET, AN EVANGELISTIC WEBSITE THAT DIRECTS PEOPLE TO REAL, LASTING HOPE FOUND ONLY IN CHRIST DURING 2012 ALONE, NEARLY 8 MILLION PEOPLE VISITED PEACEWITHGOD NET WE STAND AMAZED AT GOD'S WONDROUS WORK AND GIVE HIM THANKS THAT ALMOST 1 5 MILLION OF THEM INDICATED THEY ACTED UPON THE INVITATION TO RECEIVE JESUS AS THEIR PERSONAL SAVIOR BGEA IS REACHING THOUSANDS OF YOUNG ADULTS THROUGH THE ONLINE EVANGELISM, TEACHING, AND DISCIPLESHIP OUTREACH RANSOM RANSOM TV IS A PLACE WHERE VISITORS CAN FIND A SAFE ENVIRONMENT TO ASK DIFFICULT QUESTIONS AND DISCOVER ANSWERS FOR LIFE ISSUES THROUGH THE GOSPEL OF JESUS CHRIST BGEA'S RESPONSE CENTER ANSWERED MORE THAN 196,000 CALLS AND EMAILS IN 2012 OUR REPRESENTATIVES RESPONDED TO CALLERS WITH WORDS OF ENCOURAGEMENT, PRAYER, AND THE LATEST INFORMATION ON BGEA'S MINISTRIES-SUCH AS UPCOMING FESTIVALS AND MY HOPE AMERICA WITH BILLY GRAHAM

4c (Code) (Expenses $ 10,386,623 including grants of $ 91,577) (Revenue $ 5,530,749)

BILLY GRAHAM TRAINING CENTER AT THE COVE THE BILLY GRAHAM TRAINING CENTER AT THE COVE IN ASHEVILLE, NORTH CAROLINA HAS TRAINED AND EQUIPPED BELIEVERS THROUGH BIBLICAL INSTRUCTION, INSPIRATION, INTERCESSION, AND IMPACT-ALL IN AN ENVIRONMENT WHERE PARTICIPANTS CAN EXPERIENCE RETREAT, REST, RELAXATION, AND RENEWAL THE COVE WELCOMED NEARLY 50,000 PROGRAM PARTICIPANTS AND VISITORS DURING 2012 OF THESE, ALMOST 29,000 ATTENDEES TOOK PART IN 371 SEMINARS, GUEST GROUP, AND PERSONAL SPIRITUAL RETREAT MINISTRY EVENTS, WHILE 49,200 PEOPLE VISITED THE CHATLOS MEMORIAL CHAPEL THE COVE ALSO HOSTED SEVEN SEMINAR WEBCAST SESSIONS IN 2012, WHICH WERE TRANSMITTED LIVE, WITH MORE THAN 6,000 HOME VIEWERS IN OVER 100 COUNTRIES BY YEAR'S END, MORE THAN 4,100 GUESTS INDICATED THEY HAD MADE LIFE-CHANGING COMMITMENTS AT THE COVE

(Code) (Expenses $ 26,887,090 including grants of $ 688,495) (Revenue $ 42,774)

RADIO, TELEVISION, AND VIDEO (EXPENSES 8,430,142) DURING 2012, BGEA PRODUCED MORE THAN 525 TV PROGRAMS, WEBSITE FEATURES, AND MINISTRY VIDEOS, WHICH DOCUMENTED THE WAYS GOD USED OUR MINISTRIES AROUND THE WORLD THESE INCLUDED FOUR NEW EPISODES OF THE NATIONALLY TELEVISED MONTHLY PROGRAM ALWAYS GOOD NEWS, WHICH SHOW THE POWER OF THE GOSPEL CHANGING PEOPLE'S LIVES AND REVEAL THE BREATH OF OUR WORK THE PROGRAM AIRED ON CHRISTIAN CABLE NETWORKS AND LOCAL TELEVISION AFFILIATES BGEA ALSO PRODUCED 190 NEW BILLY GRAHAM CLASSICS, PROGRAMS WHICH WERE DEVELOPED FROM PAST CRUSADES TRINTY BROADCASTING NETWORK (TBN) AND THE CHURCH CHANNEL (TCC) AIRED THE BILLY GRAHAM CLASSICS EIGHT TIMES EACH WEEK DURING 2012 BGEA'S CALL CENTERS RECEIVED MORE THAN 31,000 SPIRITUAL INQUIRIES SOME 13,300 OF THESE CALLERS PRAYED WITH OUR REPRESENTATIVES TO RECEIVE CHRIST THE GOOD NEWS OF JESUS CHRIST DELIVERED BY BGEA CONTINUED TO BLANKET THE GLOBE ON AM, FM, SHORTWAVE, SATELLITE, AND ON-DEMAND INTERNET AUDIO IN 2012 THE WEEKLY PROGRAM, THE HOUR OF DECISION-IN ITS 62ND YEAR-WAS A SUNDAY FIXTURE FOR LISTENERS OF 593 U S STATIONS INTERNATIONALLY, TRANSLATIONS OF THE PROGRAM REACHED SPANISH, MANDARIN, AND FARSI SPEAKERS-GIVING LISTENERS ON EVERY CONTINENT THE OPPORTUNITY TO HEAR THE GOSPEL DECISION MINUTE, WHICH OFFERS 15 REAL-LIFE ILLUSTRATIONS EACH MONTH THAT SHOW PEOPLE'S NEED FOR JESUS CHRIST, AIRED ON MORE THAN 600 STATIONS COAST-TO-COAST, INCLUDING EIGHT OF AMERICA'S 10 LARGEST CITIES THE BILLY GRAHAM LIBRARY (EXPENSES 6,079,818) THE BILLY GRAHAM LIBRARY, A MULTIMEDIA EXPERIENCE THAT CONTINUES GRAHAM'S LEGACY OF DELIVERING THE SIMPLE YET PROFOUND MESSAGE OF GOD'S LOVE GUESTS TOUR THE EXHIBITS AT THEIR OWN PACE, ENJOY THE HISTORY, AND DISCOVER HOW GOD CAN USE ANY LIFE YIELDED TO HIM-INCLUDING THEIR OWN THANKS IN LARGE PART TO SEVERAL SPECIAL EVENTS THROUGHOUT THE YEAR, THE LIBRARY CONTINUED TO APPEAL TO A BROAD RANGE OF VISITORS ALL TOLD, THE LIBRARY HOSTED MORE THAN 135,000 QUESTS FROM AROUND THE WORLD WITH OVER 1,800 OF THEM RESPONDING TO THE GOSPEL MESSAGE

4d Other program services (Describe in Schedule O)

(Expenses $ 26,887,090 including grants of $ 688,495) (Revenue $ 42,774)

4e **Total program service expenses** ▶ 79,520,351

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	Yes	
2	Is the organization required to complete *Schedule B, Schedule of Contributors* (see instructions)?	2		No
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		No
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III*	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6	Yes	
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8	Yes	
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	9	Yes	
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI.*	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	11b		No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	11d	Yes	
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI and XII*	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional*	12b	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a	Yes	
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	14b	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or assistance to any organization or entity located outside the United States? *If "Yes," complete Schedule F, Parts II and IV*	15	Yes	
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or assistance to individuals located outside the United States? *If "Yes," complete Schedule F, Parts III and IV*	16	Yes	
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I (see instructions)*	17		No
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18		No
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		No
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Part IV Checklist of Required Schedules *(continued)*

21	Did the organization report more than $5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	**21**	Yes	
22	Did the organization report more than $5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	**22**	Yes	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	**23**	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25*	**24a**		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	**24b**		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	**24c**		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	**24d**		
25a	**Section 501(c)(3) and 501(c)(4) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	**25a**		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	**25b**		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? *If "Yes," complete Schedule L, Part II*	**26**		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part III*	**27**		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	**28a**		No
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	**28b**	Yes	
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	**28c**		No
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	**29**	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	**30**	Yes	
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	**31**		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	**32**		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I*	**33**		No
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1*	**34**	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	**35a**		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	**35b**		
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	**36**		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	**37**		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? **Note.** All Form 990 filers are required to complete Schedule O	**38**	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V . . . . . ☑

				Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable . .	1a	620		
b	Enter the number of Forms W-2G included in line 1a *Enter -0-* if not applicable	1b	0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c		Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	869		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? **Note.** If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b		Yes	
3a	Did the organization have unrelated business gross income of $1,000 or more during the year? . . .	3a			No
b	If "Yes," has it filed a Form 990-T for this year? *If "No," provide an explanation in Schedule O*	3b			
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Yes	
b	If "Yes," enter the name of the foreign country ▶ AS See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . .	5a			No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b			No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c			
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions? . . .	6a			No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b			
7	**Organizations that may receive deductible contributions under section 170(c).**				
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?	7a			No
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b			
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		Yes	
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d	1		
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e			No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . .	7f			No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g			
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h			
8	**Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8			No
9	**Sponsoring organizations maintaining donor advised funds.**				
a	Did the organization make any taxable distributions under section 4966?	9a			
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b			
10	**Section 501(c)(7) organizations.** Enter				
a	Initiation fees and capital contributions included on Part VIII, line 12 . . .	10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b			
11	**Section 501(c)(12) organizations.** Enter				
a	Gross income from members or shareholders	11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b			
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?	12a			
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b			
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**				
a	Is the organization licensed to issue qualified health plans in more than one state? **Note.** See the instructions for additional information the organization must report on Schedule O	13a			
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b			
c	Enter the amount of reserves on hand	13c			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a			No
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O* . .	14b			

Part VI **Governance, Management, and Disclosure** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.*

Check if Schedule O contains a response to any question in this Part VI . . . . . ☑

Section A. Governing Body and Management

				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	**1a**	16		
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O				
b	Enter the number of voting members included in line 1a, above, who are independent	**1b**	12		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?			**2** Yes	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? .			**3**	No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?			**4**	No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .			**5**	No
6	Did the organization have members or stockholders?			**6**	No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?			**7a**	No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?			**7b**	No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following				
a	The governing body?			**8a** Yes	
b	Each committee with authority to act on behalf of the governing body?			**8b** Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*			**9**	No

Section B. Policies (*This Section B requests information about policies not required by the Internal Revenue Code.*)

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	**10a**		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	**10b**		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	**11a**	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13*	**12a**	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	**12b**	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this was done*	**12c**	Yes	
13	Did the organization have a written whistleblower policy?	**13**	Yes	
14	Did the organization have a written document retention and destruction policy?	**14**	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	**15a**	Yes	
b	Other officers or key employees of the organization	**15b**	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	**16a**		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	**16b**		

Section C. Disclosure

17 List the States with which a copy of this Form 990 is required to be filed ▶ AK , AZ , CO , FL , IL , MD , MN , NH , HI , ND , OR , SD , TN , UT , VA , WA , WV , WI , GA

18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection Indicate how you made these available Check all that apply

☑ Own website ☐ Another's website ☑ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶ STEVE DOBBINS 1 BILLY GRAHAM PARKWAY CHARLOTTE, NC (704) 401-2253

Part VII Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII . . . . . ☑

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
See Additional Data Table										

Part VII **Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees** *(continued)*

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
1b **Sub-Total** . . . . . ▶										
c **Total from continuation sheets to Part VII, Section A** . . . . ▶										
d **Total (add lines 1b and 1c)** . . . . . ▶								2,773,524		876,361

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization ▶ 33

			Yes	No
3	Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	**3**	Yes	
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	**4**	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	**5**		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
SPECIAL EVENT SERVICES 3135 INDIANA AVE WINSTON SALEM NC 27105	EVENT STAGING	1,414,138
THE BUDD GROUP INC 2325 SSTRATFORD RD WINSTONSALEM NC 27103	JANITORIAL/LAND	541,950
DEMOSS GROUP 3343 PEACHTREE ROAD NE ATLANTA GA 30326	MEDIA RELATIONS	505,883
MDE INC PO BOX 316 CARVER MN 55315	VIDEO PRODUCTIO	404,121
VELA MINISTRIES INTERNATIONAL AVENIDA INSTITUTO 1728 COL LMEXICO CITYMX	MINISTRY CONSUL	315,650
2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 of compensation from the organization ▶ 18		

Part VIII Statement of Revenue

Check if Schedule O contains a response to any question in this Part VIII . . . . . ☐

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns	1a 188,193				
	b	Membership dues	1b				
	c	Fundraising events	1c				
	d	Related organizations	1d 3,176,981				
	e	Government grants (contributions)	1e				
	f	All other contributions, gifts, grants, and similar amounts not included above	1f 82,038,919				
	g	Noncash contributions included in lines 1a-1f $	1,742,129				
	h	**Total.** Add lines 1a-1f	▶	85,404,093			
Program Service Revenue			Business Code				
	2a	SEMINAR & GUEST GROUP PROGRAM	611600	5,530,749	5,530,749		
	b	DECISION MAGAZINE SUBSCRIPTIO	511110	1,015,180	1,015,180		
	c	CRUSADE AND OTHER SERVICES	900099	885,272	885,272		
	d	OTHER	900099	42,774	42,774		
	e						
	f	All other program service revenue					
	g	**Total.** Add lines 2a–2f	▶	7,473,975			
	3	Investment income (including dividends, interest, and other similar amounts)	▶	1,933,673			1,933,673
	4	Income from investment of tax-exempt bond proceeds	▶				
	5	Royalties	▶	2,984,154			2,984,154
			(i) Real / (ii) Personal				
	6a	Gross rents					
	b	Less rental expenses					
	c	Rental income or (loss)					
	d	Net rental income or (loss)	▶				
			(i) Securities / (ii) Other				
	7a	Gross amount from sales of assets other than inventory	77,440,222 / 49,450				
	b	Less cost or other basis and sales expenses	76,037,893 / 81,639				
	c	Gain or (loss)	1,402,329 / -32,189				
	d	Net gain or (loss)	▶	1,370,140			1,370,140
Other Revenue	8a	Gross income from fundraising events (not including $ _____ of contributions reported on line 1c) See Part IV, line 18	a				
	b	Less direct expenses	b				
	c	Net income or (loss) from fundraising events	▶				
	9a	Gross income from gaming activities See Part IV, line 19	a				
	b	Less direct expenses	b				
	c	Net income or (loss) from gaming activities	▶				
	10a	Gross sales of inventory, less returns and allowances	a 2,733,525				
	b	Less cost of goods sold	b 1,318,729				
	c	Net income or (loss) from sales of inventory	▶	1,414,796			1,414,796
		Miscellaneous Revenue	Business Code				
	11a	OTHER INCOME	900099	66,096			66,096
	b						
	c						
	d	All other revenue					
	e	**Total.** Add lines 11a–11d	▶	66,096			
	12	**Total revenue.** See Instructions	▶	100,646,927	7,473,975		7,768,859

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

Check if Schedule O contains a response to any question in this Part IX . . . . . ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States See Part IV, line 21	512,995	512,995		
2 Grants and other assistance to individuals in the United States See Part IV, line 22	97,472	97,472		
3 Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16	252,813	252,813		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	2,182,628	1,377,685	700,079	104,864
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	185,848	144,414	29,130	12,304
7 Other salaries and wages	26,418,247	19,778,165	4,101,161	2,538,921
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	1,253,830	925,946	211,944	115,940
9 Other employee benefits	5,180,644	3,855,714	804,909	520,021
10 Payroll taxes	1,856,373	1,367,441	320,375	168,557
11 Fees for services (non-employees)				
a Management				
b Legal	159,422	68,519	68,931	21,972
c Accounting	136,583	12,584	123,999	
d Lobbying	277,199	277,199		
e Professional fundraising services See Part IV, line 17				
f Investment management fees	166,629		166,629	
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	8,092,010	7,406,674	590,541	94,795
12 Advertising and promotion	7,941,176	7,709,010	72,584	159,582
13 Office expenses	9,068,604	7,596,716	668,606	803,282
14 Information technology	479,590	331,741	131,418	16,431
15 Royalties . .	19,895	17,706	453	1,736
16 Occupancy	2,054,127	1,752,229	223,103	78,795
17 Travel	6,382,409	5,791,622	149,210	441,577
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	8,482,535	8,375,351	20,196	86,988
20 Interest	5,152	4,187	541	424
21 Payments to affiliates	2,324,667	2,324,667		
22 Depreciation, depletion, and amortization	6,285,909	5,242,359	752,996	290,554
23 Insurance	362,564	275,875	66,054	20,635
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a TV/RADIO BRDCST & PRODUCT	2,715,771	2,576,939		138,832
b SP/BRB SERVICES	1,180,204	880,180	233,675	66,349
c EVANGELISTIC FREE OFFERS	377,479	305,059	11,830	60,590
d MISCELLANEOUS	368,706	259,089	76,628	32,989
e All other expenses				
25 **Total functional expenses.** Add lines 1 through 24e	94,821,481	79,520,351	9,524,992	5,776,138
26 **Joint costs.** Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ▶ ☑ if following SOP 98-2 (ASC 958-720)	34,879,090	26,501,974	5,049,065	3,328,051

Part X Balance Sheet

Check if Schedule O contains a response to any question in this Part X . . . . . ☑

			(A) Beginning of year		(B) End of year
Assets	1	Cash—non-interest-bearing	694,920	1	194,869
	2	Savings and temporary cash investments	13,455,490	2	20,911,309
	3	Pledges and grants receivable, net	4,671,521	3	2,448,355
	4	Accounts receivable, net	918,546	4	839,570
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L		5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L		6	
	7	Notes and loans receivable, net		7	
	8	Inventories for sale or use	895,341	8	836,548
	9	Prepaid expenses and deferred charges	1,267,418	9	1,382,626
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D — 10a: 150,239,279			
	b	Less accumulated depreciation — 10b: 78,079,185	76,880,060	10c	72,160,094
	11	Investments—publicly traded securities		11	
	12	Investments—other securities See Part IV, line 11	296,800	12	296,800
	13	Investments—program-related See Part IV, line 11		13	
	14	Intangible assets	318,202	14	190,922
	15	Other assets See Part IV, line 11	100,105,316	15	101,404,575
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)	199,503,614	16	200,665,668
Liabilities	17	Accounts payable and accrued expenses	4,943,134	17	3,939,972
	18	Grants payable		18	
	19	Deferred revenue	1,032,194	19	1,098,528
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D	71,139,808	25	71,644,121
	26	**Total liabilities.** Add lines 17 through 25	77,115,136	26	76,682,621
Net Assets or Fund Balances		**Organizations that follow SFAS 117 (ASC 958), check here ▶ ☑ and complete lines 27 through 29, and lines 33 and 34.**			
	27	Unrestricted net assets	103,101,806	27	105,255,282
	28	Temporarily restricted net assets	15,013,624	28	14,658,970
	29	Permanently restricted net assets	4,273,048	29	4,068,795
		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34.			
	30	Capital stock or trust principal, or current funds		30	
	31	Paid-in or capital surplus, or land, building or equipment fund		31	
	32	Retained earnings, endowment, accumulated income, or other funds		32	
	33	Total net assets or fund balances	122,388,478	33	123,983,047
	34	Total liabilities and net assets/fund balances	199,503,614	34	200,665,668

Part XI Reconcilliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI . . . . . ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	100,646,927
2	Total expenses (must equal Part IX, column (A), line 25)	2	94,821,481
3	Revenue less expenses Subtract line 2 from line 1	3	5,825,446
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	122,388,478
5	Net unrealized gains (losses) on investments	5	128,443
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	-4,359,320
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	123,983,047

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII . . . . . ☐

			Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☑ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☐ Separate basis ☑ Consolidated basis ☐ Both consolidated and separate basis			
c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		

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SCHEDULE A (Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
BILLY GRAHAM EVANGELISTIC ASSOCIATION

Employer identification number
41-0692230

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state _____

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☑ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)

9 ☐ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)

10 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a ☐ Type I **b** ☐ Type II **c** ☐ Type III - Functionally integrated **d** ☐ Type III - Non-functionally integrated

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box ☐

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

		Yes	No
(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?	**11g(i)**		
(ii) A family member of a person described in (i) above?	**11g(ii)**		
(iii) A 35% controlled entity of a person described in (i) or (ii) above?	**11g(iii)**		

h Provide the following information about the supported organization(s)

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of monetary support
			Yes	No	Yes	No	Yes	No	
Total									

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")	83,197,390	82,490,049	78,340,079	79,514,697	85,404,093	408,946,308
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3	83,197,390	82,490,049	78,340,079	79,514,697	85,404,093	408,946,308
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 **Public support.** Subtract line 5 from line 4						408,946,308

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7 Amounts from line 4	83,197,390	82,490,049	78,340,079	79,514,697	85,404,093	408,946,308
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	6,670,778	4,452,159	4,133,682	4,336,251	4,917,827	24,510,697
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	58,579	109,154	91,235	132,524	66,096	457,588
11 **Total support** (Add lines 7 through 10)						433,914,593

12 Gross receipts from related activities, etc (see instructions) **12** 28,348,225

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here** . . . . . ▶☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2012 (line 6, column (f) divided by line 11, column (f))	**14**	94 250 %
15 Public support percentage for 2011 Schedule A, Part II, line 14	**15**	94 010 %

16a **33 1/3% support test—2012.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☑

b **33 1/3% support test—2011.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

17a **10%-facts-and-circumstances test—2012.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶☐

b **10%-facts-and-circumstances test—2011.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 **Public support** (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 **Total support.** (Add lines 9, 10c, 11, and 12)						

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here** ▶☐

Section C. Computation of Public Support Percentage

15	Public support percentage for 2012 (line 8, column (f) divided by line 13, column (f))	15	
16	Public support percentage from 2011 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17	Investment income percentage for **2012** (line 10c, column (f) divided by line 13, column (f))	17	
18	Investment income percentage from **2011** Schedule A, Part III, line 17	18	

19a **33 1/3% support tests—2012.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

b **33 1/3% support tests—2011.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶☐

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Explanation

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SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ **Complete if the organization is described below.** ▶ **Attach to Form 990 or Form 990-EZ.**
▶ **See separate instructions.**

OMB No 1545-0047

2012

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If the organization answered "Yes" to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes" to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization	Employer identification number
BILLY GRAHAM EVANGELISTIC ASSOCIATION	41-0692230

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV

2 Political expenditures ▶ $ _____

3 Volunteer hours _____

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ $ _____

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ $ _____

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No

4a Was a correction made? ☐ Yes ☐ No

b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ $ _____

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ $ _____

3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ $ _____

4 Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	**(b)** Address	**(c)** EIN	**(d)** Amount paid from filing organization's funds If none, enter -0-	**(e)** Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ▶ ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)		
b Total lobbying expenditures to influence a legislative body (direct lobbying)		
c Total lobbying expenditures (add lines 1a and 1b)		
d Other exempt purpose expenditures		
e Total exempt purpose expenditures (add lines 1c and 1d)		
f Lobbying nontaxable amount Enter the amount from the following table in both columns		
g Grassroots nontaxable amount (enter 25% of line 1f)		
h Subtract line 1g from line 1a If zero or less, enter -0-		
i Subtract line 1f from line 1c If zero or less, enter -0-		

If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:
Not over $500,000	20% of the amount on line 1e
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000
Over $17,000,000	$1,000,000

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ Yes ☐ No

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

	For each "Yes" response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.	(a) Yes	(a) No	(b) Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a	Volunteers?		No	
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Yes		
c	Media advertisements?	Yes		277,199
d	Mailings to members, legislators, or the public?		No	
e	Publications, or published or broadcast statements?		No	
f	Grants to other organizations for lobbying purposes?		No	
g	Direct contact with legislators, their staffs, government officials, or a legislative body?		No	
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		No	
i	Other activities?		No	
j	Total Add lines 1c through 1i			277,199
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		No	
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

			Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1		
2	Did the organization make only in-house lobbying expenditures of $2,000 or less?	2		
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?	3		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, line 2, and Part II-B, line 1 Also, complete this part for any additional information

Identifier	Return Reference	Explanation
ADDITIONAL INFORMATION	SCHEDULE C, PART IV	NEWSPAPER, RADIO AND TELEVISION ADS TO URGE NORTH CAROLINIANS TO VOTE FOR THE NORTH CAROLINA AMENDMENT ONE - MARRIAGE AMENDMENT NC AMENDMENT ONE SUPPORTED THE BIBLICAL DEFINITION OF MARRIAGE AS BETWEEN ONE MAN AND ONE WOMAN THESE ADS WERE PAID FOR BY FRIENDS OF THE MINISTRY WHO GAVE DESIGNATED CONTRIBUTIONS TO COMMUNICATE THIS MESSAGE

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SCHEDULE D (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
BILLY GRAHAM EVANGELISTIC ASSOCIATION

Employer identification number
41-0692230

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	1	
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year	348,070	

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☑ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☑ Yes ☐ No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)
☐ Preservation of land for public use (e g , recreation or education) ☐ Preservation of an historically important land area
☐ Protection of natural habitat ☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

		Held at the End of the Year
a	Total number of conservation easements	2a
b	Total acreage restricted by conservation easements	2b
c	Number of conservation easements on a certified historic structure included in (a)	2c
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ $ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ▶ $ _____

(ii) Assets included in Form 990, Part X ▶ $ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenues included in Form 990, Part VIII, line 1 ▶ $ _____

b Assets included in Form 990, Part X ▶ $ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a ☑ Public exhibition
- b ☐ Scholarly research
- c ☑ Preservation for future generations
- d ☐ Loan or exchange programs
- e ☐ Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☑ Yes ☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☑ No

b If "Yes," explain the arrangement in Part XIII and complete the following table

		Amount
c	Beginning balance	1c
d	Additions during the year	1d
e	Distributions during the year	1e
f	Ending balance	1f

2a Did the organization include an amount on Form 990, Part X, line 21? ☑ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII ☑

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

		(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a	Beginning of year balance	13,087,454	13,159,062	56,742,280	54,330,147	
b	Contributions		9,909	1,519,113	3,359,023	
c	Net investment earnings, gains, and losses	212,248	50,732	276,788	-630,056	
d	Grants or scholarships					
e	Other expenditures for facilities and programs	292,986	128,173	45,258,076	12,026	
f	Administrative expenses	5,118	4,076	121,043	304,808	
g	End of year balance	13,001,598	13,087,454	13,159,062	56,742,280	

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

- a Board designated or quasi-endowment ▶ 63 000 %
- b Permanent endowment ▶ 31 000 %
- c Temporarily restricted endowment ▶ 6 000 %

The percentages in lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

		Yes	No
(i) unrelated organizations	3a(i)		No
(ii) related organizations	3a(ii)	Yes	
b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?	3b	Yes	

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		16,829,249		16,829,249
b Buildings		85,756,054	38,183,924	47,572,130
c Leasehold improvements				
d Equipment		45,124,417	39,895,261	5,229,156
e Other	2,529,559			2,529,559
Total. Add lines 1a through 1e *(Column (d) must equal Form 990, Part X, column (B), line 10(c).)* ▶				72,160,094

Part VII Investments—Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
Other		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 12)* ▶		

Part VIII Investments—Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Total. *(Column (b) must equal Form 990, Part X, col (B) line 13)* ▶		

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) DEFERRED GIVING PROGRAM	91,220,824
(2) FUTURE MINISTRIES FUND	8,197,722
(3) BENEFICIAL INTR IN REMAINDER TRUST	1,986,029
Total. *(Column (b) must equal Form 990, Part X, col.(B) line 15.)* . . . . . ▶	101,404,575

Part X Other Liabilities. See Form 990, Part X, line 25.

1 (a) Description of liability	(b) Book value
Federal income taxes	
GIFT ANNUITIES PAYABLE	44,114,444
REVOCABLE TRUST AGREEMENTS REFUND	17,522,975
DEFERRED GIVING FUNDS DUE TO OTHERS	10,006,702
Total. *(Column (b) must equal Form 990, Part X, col (B) line 25)* ▶	71,644,121

2. Fin 48 (ASC 740) Footnote In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII ☑

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements			1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				
a	Net unrealized gains on investments	2a			
b	Donated services and use of facilities	2b			
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII)	2d			
e	Add lines **2a** through **2d**			2e	
3	Subtract line **2e** from line **1**			3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line **1**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII)	4b			
c	Add lines **4a** and **4b**			4c	
5	Total revenue Add lines **3** and **4c.** (This must equal Form 990, Part I, line 12)			5	

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements			1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
a	Donated services and use of facilities	2a			
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIII)	2d			
e	Add lines **2a** through **2d**			2e	
3	Subtract line **2e** from line **1**			3	
4	Amounts included on Form 990, Part IX, line 25, but not on line **1:**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII)	4b			
c	Add lines **4a** and **4b**			4c	
5	Total expenses Add lines **3** and **4c.** (This must equal Form 990, Part I, line 18)			5	

Part XIII Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information

Identifier	Return Reference	Explanation
TERMS FOR NOT REPORTING ASSETS PER SFAS 116	SCHEDULE D, PAGE 1, PART III, LINE 1A	THE ASSOCIATION'S COLLECTIONS ARE MADE UP OF ARTIFACTS OF HISTORICAL SIGNIFICANCE TO THE MINISTRY THE COLLECTIONS WERE GIFTED, DONATED OR ON LOAN AND ARE NOT RECOGNIZED AS ASSETS ON THE STATEMENT OF FINANCIAL POSITION OR AS CONTRIBUTIONS ON THE STATEMENT OF ACTIVITIES
COLLECTIONS AND RELATION TO EXEMPT PURPOSE	SCHEDULE D, PAGE 2, PART III, LINE 4	THE BILLY GRAHAM LIBRARY USES EXHIBITS, GALLERIES AND MULTIMEDIA PRESENTATIONS PLUS ARTIFACTS AND PHOTOGRAPHS TO EXPLORE THE MAN, THE MINISTRY, THE MESSAGE, AND THE MISSION OF BILLY GRAHAM THE LIBRARY IS USED AS AN ONGOING CRUSADE PROCLAIMING THE GOSPEL OF JESUS CHRIST FOR GENERATIONS TO COME
ESCROW LIABILITY ARRANGEMENT EXPLANATION	SCHEDULE D, PAGE 2, PART IV, LINE 2B	THE ASSOCIATION PROVIDES CUSTODIAL SERVICES TO BILLY GRAHAM EVANGELISTIC ASSOCIATION OF CANADA FOR THEIR IRREVOCABLE AND REVOCABLE TRUSTS AND FOR THE COVE CHARITABLE TRUST FUND, THE GRAHAM FUND FOR EVANGELISM AND THE BILLY GRAHAM LIBRARY ENDOWMENT TRUST FUND WHICH REPORT ON SEPARATE FORM 990'S
INTENDED USES FOR ENDOWMENT FUNDS	SCHEDULE D, PAGE 2, PART V, LINE 4	THE FUTURE MINISTRIES FUND PROVIDES A SOURCE OF FUNDING FOR CONTINUING AND GROWING MINISTRY ACTIVITIES THROUGH SPECIAL EVANGELISTIC PROJECTS AND TO PROVIDE FOR OPERATING CASH FLOW NEEDS OF THE ASSOCIATION THE ASSOCIATION'S DONOR-RESTRICTED ENDOWMENT FUNDS CONSIST OF INDIVIDUAL FUNDS ESTABLISHED FOR A VARIETY OF EVANGELISTIC PURPOSES
LIABILITY UNDER FIN 48 FOOTNOTE	SCHEDULE D, PAGE 3, PART X	AS REQUIRED BY U S GENERALLY ACCEPTED ACCOUNTING PRINCIPLES PERTAINING TO UNCERTAIN TAX POSITIONS, THE ORGANIZATION RECORDS A LIABILITY FOR ANY TAX POSITION TAKEN THAT IS BENEFICIAL TO THE ORGANIZATION, INCLUDING ANY RELATED INTEREST AND PENALTIES, WHEN IT IS MORE LIKELY THAN NOT THE POSITION TAKEN BY MANAGEMENT WILL BE OVERTURNED BY A TAXING AUTHORITY UPON EXAMINATION MANAGEMENT BELIEVES THERE ARE NO SUCH POSITIONS AS OF DECEMBER 31, 2012 AND 2011, AND, ACCORDINGLY, NO LIABILITY HAS BEEN ACCRUED THE ORGANIZATION IS GENERALLY NO LONGER SUBJECT TO EXAMINATION BY THE INTERNAL REVENUE SERVICE FOR YEARS BEFORE 2011

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SCHEDULE F (Form 990)

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
BILLY GRAHAM EVANGELISTIC ASSOCIATION

Employer identification number
41-0692230

Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 **For grantmakers.** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . . ☑ Yes ☐ No

2 **For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of grant funds outside the United States.

3 Activites per Region (The following Part I, line 3 table can be duplicated if additional space is needed)

	(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
	CENTRAL AMERICA AND THE CARIBBEAN		1	PROGRAM SERVICES	FESTIVAL AND MY HOPE	35,091
	EAST ASIA AND PACIFIC			GRANTS		125,000
	EAST ASIA AND PACIFIC	4	17	PROGRAM SERVICES	FESTIVALS	3,874,454
	EUROPE	7	70	PROGRAM SERVICES	FESTIVAL AND MY HOPE	4,265,746
	EUROPE			GRANT		127,813
	NORTH AMERICA	3	12	PROGRAM SERVICES	FESTIVALS	1,134,967
	RUSSIA AND THE NEWLY INDEPENDENT STATES	1	5	PROGRAM SERVICES	FESTIVAL & MATERIALS	218,292
	SOUTH AMERICA	2	17	PROGRAM SERVICES	FESTIVAL	839,854
	SOUTH ASIA	2	6	PROGRAM SERVICES	FESTIVALS	614,275
	AFRICA	4	20	PROGRAM SERVICES	FESTIVALS & MY HOPE	2,137,535
3a	Sub-total	23	148			13,373,027
b	Total from continuation sheets to Part I					
c	**Totals** (add lines 3a and 3b)	23	148			13,373,027

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than $5,000. Part II can be duplicated if additional space is needed.

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		EAST ASIA AND PACIFIC	GOSPEL CHURCH MINIST	15,000	WIRE TRANSFER			
		EUROPE	EVANGELISTIC TRAIN	100,000	WIRE TRANSFER			
		EAST ASIA AND PACIFIC	EVANGELISTIC TRAIN	10,000	WIRE TRANSFER			
		EAST ASIA AND PACIFIC	RAPID RESPONSE TEAM	100,000	WIRE TRANSFER			
		EUROPE	EVANGELISTIC OUTREAC	15,000	WIRE TRANSFER			

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter . . . . ▶ 5

3 Enter total number of other organizations or entities . . . . . ▶

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
EVANGELISTIC TRAINING	EUROPE	3	12,813	CHECK			

Part IV Foreign Forms

1	Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)*	☐ Yes	☑ No
2	Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organizationmay be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)*	☑ Yes	☐ No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)*	☑ Yes	☐ No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)*	☐ Yes	☑ No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships. (see Instructions for Form 8865)*	☐ Yes	☑ No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713).*	☐ Yes	☑ No

Part V **Supplemental Information**

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

Identifier	ReturnReference	Explanation
PROCEDURES FOR MONITORING THE USE OF GRANT FUNDS OUTSIDE THE UNITED STATES	SCHEDULE F, PAGE 1, PART I, LINE 2	THE METHOD USED FOR MONITORING GRANT ACTIVITIES OUTSIDE THE UNITED STATES VARIES BASED ON SEVERAL FACTORS INCLUDING THE SIZE OF THE GRANT, WHETHER THE GRANT WAS A GENERAL GRANT OR FOR A SPECIFIC PROJECT, AND THE ORGANIZATION RECEIVING THE FUNDING SPECIFIC STEPS COULD INCLUDE REVIEW OF FINANCIAL AND NARRATIVE REPORTS, REVIEW OF PROGRAM RESULTS AND ACTIVITIES, DISCUSSIONS WITH KEY MINISTRY PERSONNEL, SITE VISITS OR REVIEW OF SAMPLE PROJECT MATERIALS (I E BIBLES, BOOKS, OTHER EVANGELISTIC MATERIALS PRODUCED), AND INTERNAL OR EXTERNAL AUDITS OF PROJECTS
ACTIVITIES PER REGION	SCHEDULE F, PAGE 1, PART I, LINE 3	CENTRAL AMERICA AND THE CARIBBEAN 35,091 0 EAST ASIA AND PACIFIC 125,000 0 EAST ASIA AND PACIFIC 3,874,454 0 EUROPE 4,265,746 0 EUROPE 127,813 0 NORTH AMERICA 1,134,967 0 RUSSIA AND THE NEWLY INDEPENDENT STATES 218,292 0 SOUTH AMERICA 839,854 0 SOUTH ASIA 614,275 0 AFRICA 2,137,535 0
ADDITIONAL INFORMATION	SCHEDULE F, PAGE 5, PART V	PART I, LINE 3, COLUMN F - METHOD USED TO ACCOUNT FOR TOTAL EXPENDITURES THE METHODS USED TO ACCOUNT FOR TOTAL EXPENDITURES IN EACH REGION WAS BASED UPON THE ACTUAL AMOUNT OF FUNDS TRANSFERRED DIRECTLY TO LOCAL ORGANIZATIONS, AGENTS OR INDIVIDUALS WORKING ON A PROJECT IN THE SPECIFIC REGION THESE EXPENDITURES COULD ALSO INCLUDE THE TOTAL COST OF OPERATING EVANGELISTIC FESTIVALS IN THE SPECIFIC REGIONS WHICH MAY INCLUDE SALARY AND BENEFIT ALLOCATIONS OF US PERSONNEL PART I, COLUMN C - METHOD USED TO ESTIMATE THE NUMBER OF EMPLOYEES OR AGENTS THE METHOD USED TO ESTIMATE THE NUMBER OF EMPLOYEES OR AGENTS IN THE REGION IS BASED ON SEVERAL FACTORS INCLUDING THE NUMBER OF US PERSONNEL ALLOCATED TO THE PROJECT, US PERSONNEL RELOCATED TO THE SPECIFIC REGION, LOCAL ORGANIZATION OR AGENT STAFF EMPLOYED DURING THE PROJECT AND THE USE OF FOREIGN CONTRACTORS

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Schedule I (Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
BILLY GRAHAM EVANGELISTIC ASSOCIATION

Employer identification number
41-0692230

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . . ☑ Yes ☐ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States.

Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than $5,000. Part II can be duplicated if additional space is needed.

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) GORDON-CONWELL THEOLOGICAL SEMINARY 130 ESSEX STREET S HAMILTON,MA 01982	04-2463847	501C3	50,000				EVANGELISTIC MIN
(2) BRAILLE BIBLES INTERNATIONAL PO BOX 378 LIBERTY,MO 64069	43-1768327	501C3	20,155				DECISION MAGAZINE
(3) TAPE MINISTIRES NW 840 S 192ND STREET SEATTLE,WA 98148	94-3187978	501C3	10,240				DECISION MAGAZINE
(4) WHEATON COLLEGE 501 COLLEGE AVE WHEATON,IL 60187	36-2182171	501C3	300,000				GRAHAM CENTER
(5) ASSIST MINISTRIES PO BOX 609 LAKE FOREST,CA 92609	95-3841847	501C3	12,600				EVANGELISTIC MIN
(6) RUTH GRAHAM AND FRIENDS PO BOX 340 WAYNESBORO,VA 22980	56-2494914	501C3	25,000				EVANGELISTIC MIN
(7) EAST GATES MINISTRIES INTERNAT'L PO BOX 2010 SUMNER,WA 98390	94-4495327	501C3	25,000				EVANGELISM IN SEASIA
(8) INTERNATIONAL FOUNDATION PO BOX 23813 WASHINGTON,DC 20026	53-0204604	501C3	20,000				NAT'L PRAYER BRKFST
(9) EVANGELICAL COUNCIL FIN ACCT 440 WEST JUBAL EARLY DRIVE WINCHESTER,VA 22601	93-0744698	501C3	25,000				EVANGELISTIC MIN
(10) GORDON COLLEGE 255 GRAPEVINE ROAD WENHAM,MA 01984	04-2104258	501C3	25,000				EVANGELISTIC MIN

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . . ▶ 10

3 Enter total number of other organizations listed in the line 1 table . . . . . ▶

Part III **Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
(1) COVE PROGRAM SCHOLARSHIPS	123	42,149			
(2) MILITARY SEMINAR SCHOLARS	130	49,428			
(3) CHARITY ASSISTANCE	1	5,895			

Part IV **Supplemental Information.**

Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information

Identifier	Return Reference	Explanation
PROCEDURES FOR MONITORING THE USE OF GRANT FUNDS INSIDE THE UNITED STATES	SCHEDULE I, PAGE 1, PART I, LINE 2	THE METHOD USED FOR MONITORING GRANT ACTIVITIES IN THE UNITED STATES VARIES BASED ON SEVERAL FACTORS INCLUDING THE SIZE OF THE GRANT, WHETHER THE GRANT WAS A GENERAL OPERATING GRANT OR FOR A SPECIFIC PROJECT, AND THE ORGANIZATION RECEIVING THE FUNDING SPECIFIC STEPS COULD INCLUDE REVIEW OF FINANCIAL INFORMATION, REVIEW OF PROGRAM RESULTS AND ACTIVITIES, DISCUSSIONS WITH KEY MINISTRY PERSONNEL, AND SITE VISITS OR REVIEW OF SAMPLE PROJECT MATERIALS (I E BIBLES OR OTHER EVANGELISTIC MATERIALS PRODUCED)

Additional Data Return to Form

Software ID:
Software Version:
EIN: 41-0692230
Name: BILLY GRAHAM EVANGELISTIC ASSOCIATION

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
GORDON-CONWELL THEOLOGICAL SEMINARY 130 ESSEX STREET S HAMILTON,MA 01982	04-2463847	501C3	50,000				EVANGELISTIC MIN
BRAILLE BIBLES INTERNATIONALPO BOX 378 LIBERTY,MO 64069	43-1768327	501C3	20,155				DECISION MAGAZINE
TAPE MINISTIRES NW840 S 192ND STREET SEATTLE,WA 98148	94-3187978	501C3	10,240				DECISION MAGAZINE
WHEATON COLLEGE501 COLLEGE AVE WHEATON,IL 60187	36-2182171	501C3	300,000				GRAHAM CENTER
ASSIST MINISTRIESPO BOX 609 LAKE FOREST,CA 92609	95-3841847	501C3	12,600				EVANGELISTIC MIN
RUTH GRAHAM AND FRIENDSPO BOX 340 WAYNESBORO,VA 22980	56-2494914	501C3	25,000				EVANGELISTIC MIN
EAST GATES MINISTRIES INTERNAT'LPO BOX 2010 SUMNER,WA 98390	94-4495327	501C3	25,000				EVANGELISM IN SEASIA
INTERNATIONAL FOUNDATIONPO BOX 23813 WASHINGTON,DC 20026	53-0204604	501C3	20,000				NAT'L PRAYER BRKFST
EVANGELICAL COUNCIL FIN ACCT440 WEST JUBAL EARLY DRIVE WINCHESTER,VA 22601	93-0744698	501C3	25,000				EVANGELISTIC MIN
GORDON COLLEGE255 GRAPEVINE ROAD WENHAM,MA 01984	04-2104258	501C3	25,000				EVANGELISTIC MIN

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Schedule J (Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
BILLY GRAHAM EVANGELISTIC ASSOCIATION

Employer identification number
41-0692230

Part I Questions Regarding Compensation

			Yes	No
1a	Check the appropiate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items			
	☑ First-class or charter travel	☑ Housing allowance or residence for personal use		
	☑ Travel for companions	☐ Payments for business use of personal residence		
	☑ Tax idemnification and gross-up payments	☐ Health or social club dues or initiation fees		
	☐ Discretionary spending account	☑ Personal services (e g , maid, chauffeur, chef)		
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	**1b**	Yes	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	**2**	Yes	
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III			
	☑ Compensation committee	☐ Written employment contract		
	☑ Independent compensation consultant	☑ Compensation survey or study		
	☑ Form 990 of other organizations	☑ Approval by the board or compensation committee		
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization			
a	Receive a severance payment or change-of-control payment?	**4a**		No
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	**4b**		No
c	Participate in, or receive payment from, an equity-based compensation arrangement?	**4c**		No
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III			
	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of			
a	The organization?	**5a**		No
b	Any related organization?	**5b**		No
	If "Yes," to line 5a or 5b, describe in Part III			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of			
a	The organization?	**6a**		No
b	Any related organization?	**6b**		No
	If "Yes," to line 6a or 6b, describe in Part III			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	**7**		No
8	Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe in Part III	**8**		No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	**9**		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title	**(B)** Breakdown of W-2 and/or 1099-MISC compensation			**(C)** Retirement and other deferred compensation	**(D)** Nontaxable benefits	**(E)** Total of columns (B)(i)-(D)	**(F)** Compensation reported as deferred in prior Form 990
	(i) Base compensation	**(ii)** Bonus & incentive compensation	**(iii)** Other reportable compensation				
See Additional Data Table							

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II
Also complete this part for any additional information

Identifier	Return Reference	Explanation
FRINGE OR EXPENSE EXPLANATION	SCHEDULE J, PAGE 1, PART I, LINE 1A	FIRST-CLASS OR CHARTER TRAVEL IN EFFORTS TO BE GOOD STEWARDS OF THE RESOURCES THAT GOD HAS PROVIDED US AND TO ENABLE US TO FULFILL THE MINISTRY GOD HAS CALLED US TO, THE ASSOCIATION HAS ADOPTED A TRAVEL POLICY THAT ALLOWS FOR FIRST CLASS TRAVEL ONLY IN CERTAIN LIMITED SITUATIONS THAT ARE NOT BASED ON THE TYPE OR LEVEL OF THE EMPLOYEE, BUT RATHER THE NEEDS OF THE MINISTRY THESE SITUATIONS COULD INCLUDE LACK OF AVAILABILITY OF COACH TICKETS TO ENABLE TRAVELER TO REACH DESTINATION IN A TIMELY MANNER FOR MINISTRY NEEDS, AGE OR PHYSICAL LIMITATIONS THAT MAKE IT UNUSUALLY DIFFICULT TO TRAVEL, OTHER EXTENUATING CIRCUMSTANCES SUCH AS EXTREMELY FREQUENT FLIGHTS OF SIGNIFICANT DURATION, AS A TAXABLE COMPONENT OF A TOTAL COMPENSATION AND BENEFIT STRUCTURE DURING 2012, TWO LISTED INDIVIDUAL HAD LIMITED FIRST CLASS TRAVEL THE ASSOCIATION UTILIZES CHARTER TRAVEL SERVICES PROVIDED AS A IN-KIND DONATION RECEIVED FROM SAMARITAN'S PURSE THE AIRCRAFT TRANSPORTED LISTED PERSONS AND OTHERS TO VARIOUS EVANGELISTIC MINISTRY ACTIVITIES TRAVEL FOR COMPANIONS THE ASSOCIATION ENCOURAGES FAMILY MEMBERS TO VOLUNTEER, PRAY, AND PARTICIPATE IN MINISTRY ACTIVITIES COMPANION OR SPOUSAL TRAVEL THAT IS ALLOWED IS NOT BASED ON A CERTAIN TYPE OR LEVEL OF EMPLOYEE, BUT THE NEEDS OF THE MINISTRY IN ORDER TO QUALIFY AS A MINISTRY TRIP, THE FAMILY MEMBER'S ACTIVITY MUST BE PRIMARILY FOR A MINISTRY PURPOSE THE VOLUNTEER DUTIES PERFORMED BY THE FAMILY MEMBER MUST BE DOCUMENTED IN WRITING DUTIES PERFORMED BY VOLUNTEERS INCLUDE, BUT ARE NOT LIMITED TO, ASSISTING IN FESTIVAL CITY ACTIVITIES, ASSISTING DURING MY HOPE ACTIVITIES, PARTICIPATION AND ASSISTING IN MINISTRY CONFERENCES AND OTHER EVENTS, AND ATTENDING THE NATIONAL PRAYER BREAKFAST ON BEHALF OF THE MINISTRY IF A TRIP IS NOT PRIMARILY FOR MINISTRY PURPOSES, IT IS EITHER PAID BY THE INDIVIDUAL OR, IN LIMITED CIRCUMSTANCES, THE VALUE OF THE TRIP IS REPORTED AS TAXABLE COMPENSATION FOR LISTED INDIVIDUALS, THE BOARD COMPENSATION COMMITTEE INCLUDES THE VALUE OF A TRIP AND IS REPORTED AS TAXABLE COMPENSATION IN THEIR COMPENSATION REVIEW IN 2012, EIGHT LISTED INDIVIDUALS HAD LIMITED COMPANION OR SPOUSAL TRAVEL THAT WAS FOR BONA FIDE MINISTRY PURPOSES TAX INDEMNIFICATION AND GROSS-UP PAYMENTS THE ASSOCIATION OCCASIONALLY GROSSES UP PAYMENTS TO PROVIDE FOR THE APPLICABLE TAXES ASSOCIATED WITH CERTAIN TAXABLE PAYMENTS THIS PRACTICE IS BASED ON THE TYPE OF PAYMENT AND NOT THE INDIVIDUAL RECEIVING THE PAYMENT BOTH LISTED AND NON-LISTED INDIVIDUALS BENEFITED FROM THIS PRACTICE TYPES OF PAYMENTS THAT WERE GROSSED UP INCLUDE TAXABLE MOVING AND RELOCATION EXPENSES, CERTAIN TRAVEL BASED ON IRS REGULATIONS, HEALTH CARE COSTS OF THE CHAIRMAN OF THE BOARD AS PART OF HIS APPROVED ANNUAL COMPENSATION (SEE PERSONAL SERVICES BELOW FOR INFORMATION) IN 2012 ONE LISTED INDIVIDUAL HAD AMOUNTS GROSSED UP HOUSING ALLOWANCE THE ASSOCIATION INCLUDES AS COMPENSATION A MINISTERIAL HOUSING ALLOWANCE FOR PERSONS WHO MEET THE IRS GUIDELINES FOR RECEIVING SUCH AN ALLOWANCE MINISTERIAL HOUSING ALLOWANCES ARE APPROVED BY THE BOARD OF DIRECTORS ANNUALLY MINISTER'S HOUSING ALLOWANCES ARE NOT SUBJECT TO FEDERAL INCOME TAX FIVE LISTED INDIVIDUALS RECEIVED A MINISTER'S HOUSING ALLOWANCE DURING 2012 PERSONAL SERVICES THE BOARD OF DIRECTORS HAS APPROVED A COMPENSATION PACKAGE FOR THE CHAIRMAN OF THE BOARD THAT INCLUDES ASSOCIATION PAID HEALTH CARE SUPPORT COSTS FOR DR BILLY GRAHAM THAT ARE REQUIRED FOR HIM TO CONTINUE TO SERVE AND PERFORM HIS DUTIES AND RESPONSIBILITIES FOR THE BILLY GRAHAM EVANGELISTIC ASSOCIATION THE VALUE OF THESE SERVICES ARE REPORTED AS TAXABLE INCOME AND ARE INCLUDED IN THE ANNUAL REVIEW OF THE REASONABLENESS OF COMPENSATION PERFORMED BY THE COMPENSATION COMMITTEE
OTHER ADDITIONAL INFORMATION	SCHEDULE J, PART III	PART II, COLUMN B(III) - OTHER REPORTABLE COMPENSATION THE OTHER REPORTABLE COMPENSATION FOR BILLY GRAHAM INCLUDES SUPPORT COSTS OF 55,877 FOR DR GRAHAM THAT ARE REQUIRED FOR HIM TO CONTINUE TO SERVE AND PERFORM HIS DUTIES AND RESPONSIBILITIES FOR THE BILLY GRAHAM EVANGELISTIC ASSOCIATION, AS APPROVED BY THE BOARD OF DIRECTORS PART II, COLUMN D - NONTAXABLE BENEFITS THE NONTAXABLE BENEFITS REPORTED IN COLUMN D INCLUDES MINISTERS HOUSING ALLOWANCE WHICH IS NONTAXABLE FOR THE FOLLOWING PERSONS DAVID P BRUCE, BILLY GRAHAM, CLIFFORD B BARROWS, AND PRESTON PARRISH

Additional Data

Return to Form

Software ID:
Software Version:
EIN: 41-0692230
Name: BILLY GRAHAM EVANGELISTIC ASSOCIATION

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other compensation				
BILLY GRAHAM	(I) (II)	78,085		59,496	12,917	74,166	224,664	
DAVID P BRUCE	(I) (II)	125,790		274	32,024	49,699	207,787	
JOEL B AARSVOLD	(I) (II)	217,286		1,100	13,592	23,886	255,864	
DANIEL C ALLEN	(I) (II)	164,167		274	10,530	32,759	207,730	
CLIFFORD B BARROWS	(I) (II)	99,882		200	23,250	58,406	181,738	
KENNETH BARUN	(I) (II)	227,843		930	14,394	31,059	274,226	
ROBERT PITTARD	(I) (II)	193,804		609	12,210	28,699	235,322	
KATHY YOKELEY	(I) (II)	161,289			10,064	26,437	197,790	
STEPHEN SCHOLLE	(I) (II)	199,249		274	11,979	24,110	235,612	
WILLIAM CONARD	(I) (II)	193,116		2,985	12,162	24,286	232,549	
CHAD HAMMOND	(I) (II)	116,964		77,724	10,129	32,369	237,186	
KATHLEEN POLLAK	(I) (II)	168,322			10,358	19,931	198,611	
JOSEPH CLARKE	(I) (II)	143,516			8,942	30,137	182,595	
RICHARD CAPIN	(I) (II)	136,817		1,809	8,115	6,410	153,151	
PRESTON PARRISH	(I) (II)	119,200		274	5,972	101,605	227,051	

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Schedule L (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Transactions with Interested Persons

▶ **Complete if the organization answered "Yes" on Form 990, Part IV, lines 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.**

▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
BILLY GRAHAM EVANGELISTIC ASSOCIATION

Employer identification number
41-0692230

Part I Excess Benefit Transactions (section 501(c)(3) and section 501(c)(4) organizations only).

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b

1 (a) Name of disqualified person	(b) Relationship between disqualified person and organization	(c) Description of transaction	(d) Corrected? Yes	No

2 Enter the amount of tax incurred by organization managers or disqualified persons during the year under section 4958 . . . . . ▶ $

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization . . . . . ▶ $

Part II Loans to and/or From Interested Persons.

Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a, or Form 990, Part IV, line 26, or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22

(a) Name of interested person	(b) Relationship with organization	(c) Purpose of loan	(d) Loan to or from the organization? To	From	(e) Original principal amount	(f) Balance due	(g) In default? Yes	No	(h) Approved by board or committee? Yes	No	(i) Written agreement? Yes	No
Total			▶ $									

Part III Grants or Assistance Benefitting Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of assistance	(d) Type of assistance	(e) Purpose of assistance

Part IV Business Transactions Involving Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) ROY GRAHAM ROY GRAHAM	SON OF CEO	99,736	COMPENSATION/BENEFIT		No
(2) KERRI BRUCE KERRI BRUCE	SPOUSE OF DIR	86,112	COMPENSATION/BENEFIT		No

Part V Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule L (see instructions)

Identifier	Return Reference	Explanation
ADDITIONAL INFORMATION	SCHEDULE L PART V	THE COMPENSATION AND BENEFITS OF THE LISTED INTERESTED PERSONS IN PART IV ARE REVIEWED BY THE CORPORATE COMPENSATION COMMITTEE TO DETERMINE LEVELS OF REASONABLENESS AND ARE CONSISTENT WITH EMPLOYEES PERFORMING SIMILAR SERVICES

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SCHEDULE M (Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

▶Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
▶ Attach to Form 990.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
BILLY GRAHAM EVANGELISTIC ASSOCIATION

Employer identification number
41-0692230

Part I Types of Property

		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1	Art—Works of art				
2	Art—Historical treasures				
3	Art—Fractional interests				
4	Books and publications				
5	Clothing and household goods	X		13,451	FAIR MARKET VALUE
6	Cars and other vehicles				
7	Boats and planes				
8	Intellectual property				
9	Securities—Publicly traded	X	69	1,528,685	FAIR MARKET VALUE
10	Securities—Closely held stock				
11	Securities—Partnership, LLC, or trust interests				
12	Securities—Miscellaneous				
13	Qualified conservation contribution—Historic structures				
14	Qualified conservation contribution—Other				
15	Real estate—Residential				
16	Real estate—Commercial				
17	Real estate—Other	X	3	182,001	APPRAISED VALUE
18	Collectibles	X	4	1,800	APPRAISED VALUE
19	Food inventory				
20	Drugs and medical supplies				
21	Taxidermy				
22	Historical artifacts	X	86		NO VALUE
23	Scientific specimens				
24	Archeological artifacts				
25	Other ▶ (COMPUTER EQUIP)	X	1	350	COST
26	Other ▶ (WHEAT,GRAINS)	X	5	15,144	SELLING PRICE
27	Other ▶ (GIFTCARD)	X	1	698	COST
28	Other ▶ ( )				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement . . . 29 2

			Yes	No
30a	During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	30a		No
b	If "Yes," describe the arrangement in Part II			
31	Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?	31	Yes	
32a	Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	32a	Yes	
b	If "Yes," describe in Part II			
33	If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II			

Part II **Supplemental Information.** Complete this part to provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
THIRD PARTY USED TO PROCESS NONCASH CONTRIBUTIONS	SCHEDULE M, PAGE 1, PART I, LINE 32B	REALTORS ARE USED TO SELL REAL ESTATE AND SECURITY BROKERS ARE USED TO PROCESS AND SELL SECURITIES
EXPLANATION FOR NOT REPORTING REVENUE	SCHEDULE M, PAGE 1, PART I, LINE 33	VARIOUS HISTORICAL ITEMS WERE DONATED TO THE BILLY GRAHAM LIBRARY BUT NO VALUE WAS RECOGNIZED AS CONTRIBUTIONS ON THE FORM 990, PART VIII, STATEMENT OF REVENUE, LINE 1G, BECAUSE THE ASSOCIATION DOES NOT CAPITALIZE THESE COLLECTIONS, AS ALLOWED UNDER SFAS 116

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SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
BILLY GRAHAM EVANGELISTIC ASSOCIATION

Employer identification number
41-0692230

Identifier	Return Reference	Explanation
ORGANIZATION'S MISSION	FORM 990 - ORGANIZATION'S MISSION	PART I, LINE 1, AND PART III, LINE 1 THE BILLY GRAHAM EVANGELISTIC ASSOCIATION EXISTS TO PROCLAIM THE GOSPEL MESSAGE "GOD SO LOVED THE WORLD THAT HE GAVE HIS ONE AND ONLY SON, THAT WHOEVER BELIEVES IN HIM SHALL NOT PERISH BUT HAVE ETERNAL LIFE" (JOHN 3 16) THE ASSOCIATION'S MISSION IS TO "GO INTO ALL THE WORLD AND PREACH THE GOOD NEWS TO ALL CREATION" (MARK 16 15) WE PROCLAIM THE GOSPEL OF JESUS CHRIST GLOBALLY THROUGH A VARIETY OF COMMUNICATION TOOLS AND OUTREACH EVENTS, INCLUDING FESTIVALS AND CELEBRATIONS, TV AND RADIO PROGRAMS, PRINT PUBLICATIONS, THE INTERNET, AND NEW CREATIVE MEDIA SINCE 1950, THE ASSOCIATION HAS TAKEN THE GOSPEL OF JESUS CHRIST TO THE ENDS OF THE EARTH WE BELIEVE THAT THE PROBLEMS FACING OUR WORLD TODAY - ECONOMICALLY, POLITICALLY, AND RACIALLY - ARE THE DIRECT RESULT OF HUMAN SIN THE BIBLE, WHICH WE BELIEVE IS THE ONLY INSPIRED WORD OF GOD, STATES THAT "ALL HAVE SINNED AND FALL SHORT OF THE GLORY OF GOD" (ROMANS 3 23) SIN SEPARATES US FROM GOD "THE WAGES OF SIN IS DEATH" (ROMANS 6 23), AND AS A RESULT, THE WHOLE EARTH AND EVERYTHING IN IT ARE UNDER GOD'S CURSE THERE IS GOOD NEWS, AND WE PROCLAIM IT TO ANYONE AND EVERYONE WHO WILL HEAR GOD SENT HIS SON, JESUS CHRIST, FROM HEAVEN TO EARTH TO TAKE OUR SINS UPON HIMSELF HE PAID THE PENALTY FOR OUR SINS BY DYING IN OUR PLACE ON THE CROSS, AND THEN HE ROSE AGAIN TO LIFE JESUS OPENED THE WAY FOR US TO KNOW GOD WE BELIEVE THAT JESUS IS THE ONLY WAY TO GOD, AND HE SAID HIMSELF, "I AM THE WAY AND THE TRUTH AND THE LIFE NO ONE COMES TO THE FATHER EXCEPT THROUGH ME" (JOHN 14 6) NO OTHER LIFESTYLE, RELIGION, OR PHILOSOPHY CAN BRING YOU TO GOD EVERY OUTREACH OF THE ASSOCIATION PROCLAIMS THIS PROFOUND TRUTH AND INVITES MEN, WOMEN, AND CHILDREN ACROSS THE GLOBE TO TURN FROM THEIR SIN AND FIND FORGIVENESS AND ETERNAL LIFE IN JESUS CHRIST IF YOU DO NOT HAVE PEACE WITH GOD, YOU CAN FIND IT RIGHT NOW SIMPLY PRAY THIS PRAYER AND RECEIVE JESUS CHRIST AS YOUR LORD AND SAVIOR "DEAR LORD JESUS, I KNOW THAT I AM A SINNER, AND I ASK FOR YOUR FORGIVENESS I BELIEVE YOU DIED FOR MY SINS AND ROSE FROM THE DEAD I TURN FROM MY SINS AND INVITE YOU TO COME INTO MY HEART AND LIFE I WANT TO TRUST AND FOLLOW YOU AS MY LORD AND SAVIOR IN YOUR NAME, AMEN" IF YOU PRAYED THIS PRAYER - OR WOULD LIKE TO SPEAK WITH SOMEONE ABOUT SPIRITUAL QUESTIONS - PLEASE CALL US AT 1-877-247-2426 WE HAVE SOME MATERIALS WE WOULD LIKE TO SEND TO HELP YOU ON YOUR JOURNEY OF FAITH

Identifier	Return Reference	Explanation
EXPLANATION ON VOLUNTEERS AND TYPES OF SERVICES OR BENEFITS	FORM 990, PAGE 1, PART I, LINE 6	THE ASSOCIATION USES VOLUNTEERS AT CRUSADE EVENTS, TELEVISION TELEPHONE MINISTRY, RAPID RESPONSE TEAM, THE COVE AND THE BILLY GRAHAM LIBRARY

Identifier	Return Reference	Explanation
FIRST ACCOMPLISHMENT DESCRIPTION	FORM 990, PAGE 2, PART III, LINE 4A	WILL GRAHAM PREACHED SEVERAL TIMES IN INDIA, THAILAND, AND THE UNITED STATES, AS WELL AS AT YOUTH-ORIENTED OUTREACHES IN CANADA AND AUSTRALIA, DURING 2012 THE TOTAL ATTENDANCE AT HIS CELEBRATIONS AND EVENTS SURPASSED 88,700 PEOPLE, WITH MORE THAN 13,200 OF THEM RESPONDING TO THE INVITATIONS FOR SALVATION THROUGH JESUS CHRIST ROBERT CUNVILLE, WHO SERVES AS AN ASSOCIATE EVANGELIST WITH BGEA, HELD 14 EVANGELISTIC EVENTS IN 2012 MOST OF THE YEAR, HE FOCUSED HIS EFFORTS ON SMALLER TOWNS AND VILLAGES IN INDIA WHERE MANY HAVE NEVER HEARD GOD'S GOOD NEWS BY YEAR'S END, ROBERT HAD PROCLAIMED THE GOSPEL TO ALMOST 190,500 PEOPLE, PRAISING GOD AS MORE THAN 17,300 RESPONDED TO THE INVITATIONS TO FOLLOW CHRIST ASSOCIATE EVANGELIST DAVID RUIZ PRESENTED THE MESSAGE OF GOD'S LOVE DURING FESTIVALS OF PEACE IN OAXACA, MEXICO, IBARRA, ECUADOR, AND VALDIVIA, CHILE MORE THAN 25,500 PEOPLE ATTENDED THE THREE OUTREACHES, AND OVER 2,000 PUBLICLY GAVE THEIR HEARTS AND LIVES TO THE SAVIOR JESUS CHRIST DURING 2012, BGEA CONTINUED TO USE THE CHRISTAIN LIFE AND WITNESS COURSE AS A WAY TO HELP PEOPLE MATURE IN THEIR FAITH, LEARN TO SHARE IT WITH OTHERS, AND MAKE DISCIPLES ALMOST 37,000 INDIVIDUALS COMPLETED THE TRAINING IN 2012, BILLY GRAHAM BEGAN CALLING ON CHRISTIANS ACROSS THE UNITED STATES TO PRAY AND PREPARE FOR A NATIONWIDE EVANGELISTIC OUTREACH CALLED MY HOPE AMERICA WITH BILLY GRAHAM, WHICH WILL CULMINATE IN A MESSAGE FROM HIM IN NOVEMBER 2013 DURING THE YEAR, BGEA BEGAN SHARING THE VISION WITH A WIDE ARRAY OF DENOMINATIONAL LEADERS BY YEAR'S END, MORE THAN 3,100 CHURCHES HAD OFFICIALLY REGISTERED THEIR INVOLVEMENT, WHILE OVER 60,000 INDIVIDUALS EXPRESSED THEIR INTEREST AND SUPPORT FOR THE EFFORT EIGHT MASTER TRAINING SESSIONS EQUIPPED PEOPLE TO SERVE AS HOME HOSTS WHICH PRODUCED OVER 500 VOLUNTEER TRAINERS ADDITIONAL TRAINING SESSIONS WILL CONTINUE WELL INTO 2013

Identifier	Return Reference	Explanation
SECOND ACCOMPLISHMENT DESCRIPTION	FORM 990, PAGE 2, PART III, LINE 4B	BGEA'S ONLINE OUTREACH ONCE AGAIN GREW TO RECORD LEVELS IN 2012 WE MAINTAIN MORE THAN A DOZEN MINISTRY WEBSITES, WHICH TOGETHER HOSTED MORE THAN 6 3 MILLION VISITS DURING THE YEAR-UP 69 PERCENT OVER 2011 THESE SITES FEATURE CUTTING-EDGE VIDEOS, INSPIRING ARTICLES, COMPELLING AUDIO MESSAGES, AND DOWNLOADABLE WITNESSING TOOLS NEARLY 82,000 VIEWERS ENCOUNTERED GOD'S WORD THROUGH LIVE WEBCASTS OF FESTIVALS OR COVE SEMINARS ALMOST 2,000 OF THOSE WHO WATCHED A FRANKLIN GRAHAM FESTIVAL ONLINE INDICATED THEY MADE COMMITMENTS TO CHRIST IN RESPONSE WE EXPANDED OUR SOCIAL NETWORKING REACH IN 2012, PROVIDING GREATER REAL-TIME ACCESS TO A GLOBAL NETWORK OF PRAYER PARTNERS AND OTHERS WHO FOLLOW THE ORGANIZATION BY YEAR'S END, 1 7 MILLION PEOPLE WERE CONNECTED WITH AT LEAST ONE BGEA MINISTRY OR PROJECT ON FACEBOOK, WITH MORE THAN 100,000 FOLLOWING US ON TWITTER OUR VIDEOS GARNERED 1 3 MILLION YOUTUBE VIEWS, AND WE SENT 15 MILLION EMAILS TO SUBSCRIBERS OF MINISTRY UPDATES BGEA'S SEARCH FOR JESUS MINISTRY STRATEGICALLY LINKS PEACEWITHGOD NET, AN EVANGELISTIC WEBSITE THAT DIRECTS PEOPLE TO REAL, LASTING HOPE FOUND ONLY IN CHRIST DURING 2012 ALONE, NEARLY 8 MILLION PEOPLE VISITED PEACEWITHGOD NET WE STAND AMAZED AT GOD'S WONDROUS WORK AND GIVE HIM THANKS THAT ALMOST 1 5 MILLION OF THEM INDICATED THEY ACTED UPON THE INVITATION TO RECEIVE JESUS AS THEIR PERSONAL SAVIOR BGEA IS REACHING THOUSANDS OF YOUNG ADULTS THROUGH THE ONLINE EVANGELISM, TEACHING, AND DISCIPLESHIP OUTREACH RANSOM RANSOM TV IS A PLACE WHERE VISITORS CAN FIND A SAFE ENVIRONMENT TO ASK DIFFICULT QUESTIONS AND DISCOVER ANSWERS FOR LIFE ISSUES THROUGH THE GOSPEL OF JESUS CHRIST BGEA'S RESPONSE CENTER ANSWERED MORE THAN 196,000 CALLS AND EMAILS IN 2012 OUR REPRESENTATIVES RESPONDED TO CALLERS WITH WORDS OF ENCOURAGEMENT, PRAYER, AND THE LATEST INFORMATION ON BGEA'S MINISTRIES-SUCH AS UPCOMING FESTIVALS AND MY HOPE AMERICA WITH BILLY GRAHAM

Identifier	Return Reference	Explanation
THIRD ACCOMPLISHMENT DESCRIPTION	FORM 990, PAGE 2, PART III, LINE 4C	INDICATED THEY HAD MADE LIFE-CHANGING COMMITMENTS AT THE COVE

Identifier	Return Reference	Explanation
ALL OTHER ACCOMPLISHMENT DESCRIPTION	FORM 990, PAGE 2, PART III, LINE 4D	RADIO, TELEVISION, AND VIDEO (EXPENSES 8,430,142) DURING 2012, BGEA PRODUCED MORE THAN 525 TV PROGRAMS, WEBSITE FEATURES, AND MINISTRY VIDEOS, WHICH DOCUMENTED THE WAYS GOD USED OUR MINISTRIES AROUND THE WORLD THESE INCLUDED FOUR NEW EPISODES OF THE NATIONALLY TELEVISED MONTHLY PROGRAM ALWAYS GOOD NEWS, WHICH SHOW THE POWER OF THE GOSPEL CHANGING PEOPLE'S LIVES AND REVEAL THE BREATH OF OUR WORK THE PROGRAM AIRED ON CHRISTIAN CABLE NETWORKS AND LOCAL TELEVISION AFFILIATES BGEA ALSO PRODUCED 190 NEW BILLY GRAHAM CLASSICS, PROGRAMS WHICH WERE DEVELOPED FROM PAST CRUSADES TRINTY BROADCASTING NETWORK (TBN) AND THE CHURCH CHANNEL (TCC) AIRED THE BILLY GRAHAM CLASSICS EIGHT TIMES EACH WEEK DURING 2012 BGEA'S CALL CENTERS RECEIVED MORE THAN 31,000 SPIRITUAL INQUIRIES SOME 13,300 OF THESE CALLERS PRAYED WITH OUR REPRESENTATIVES TO RECEIVE CHRIST THE GOOD NEWS OF JESUS CHRIST DELIVERED BY BGEA CONTINUED TO BLANKET THE GLOBE ON AM, FM, SHORTWAVE, SATELLITE, AND ON-DEMAND INTERNET AUDIO IN 2012 THE WEEKLY PROGRAM, THE HOUR OF DECISION-IN ITS 62ND YEAR-WAS A SUNDAY FIXTURE FOR LISTENERS OF 593 U S STATIONS INTERNATIONALLY, TRANSLATIONS OF THE PROGRAM REACHED SPANISH, MANDARIN, AND FARSI SPEAKERS-GIVING LISTENERS ON EVERY CONTINENT THE OPPORTUNITY TO HEAR THE GOSPEL DECISION MINUTE, WHICH OFFERS 15 REAL-LIFE ILLUSTRATIONS EACH MONTH THAT SHOW PEOPLE'S NEED FOR JESUS CHRIST, AIRED ON MORE THAN 600 STATIONS COAST-TO-COAST, INCLUDING EIGHT OF AMERICA'S 10 LARGEST CITIES THE BILLY GRAHAM LIBRARY (EXPENSES 6,079,818) THE BILLY GRAHAM LIBRARY, A MULTIMEDIA EXPERIENCE THAT CONTINUES GRAHAM'S LEGACY OF DELIVERING THE SIMPLE YET PROFOUND MESSAGE OF GOD'S LOVE GUESTS TOUR THE EXHIBITS AT THEIR OWN PACE, ENJOY THE HISTORY, AND DISCOVER HOW GOD CAN USE ANY LIFE YIELDED TO HIM-INCLUDING THEIR OWN THANKS IN LARGE PART TO SEVERAL SPECIAL EVENTS THROUGHOUT THE YEAR, THE LIBRARY CONTINUED TO APPEAL TO A BROAD RANGE OF VISITORS ALL TOLD, THE LIBRARY HOSTED MORE THAN 135,000 QUESTS FROM AROUND THE WORLD WITH OVER 1,800 OF THEM RESPONDING TO THE GOSPEL MESSAGE

Identifier	Return Reference	Explanation
FINANCIAL ACCOUNTS IN FOREIGN COUNTRIES	FORM 990, PART V, LINE 4B	AUSTRALIA, BRAZIL, CANADA, ESTONIA, INDIA, LATVIA, NETHERLANDS, RUSSIA, SINGAPORE, THAILAND, UNITED KINGDOM, JAPAN, LITHUANIA, HUNGARY, CAYMAN ISLANDS

Identifier	Return Reference	Explanation
AUTHORITY DELEGATED TO COMMITTEE EXPLANATION	FORM 990, PAGE 6, PART VI, LINE 1A	THE ASSOCIATION PURSUANT TO ITS BYLAWS HAS APPOINTED AN EXECUTIVE COMMITTEE OF TEN MEMBERS, TO INCLUDE THE PRESIDENT/CEO AND THREE MEMBERS WHO ARE NON-VOTING EMERITUS BOARD MEMBERS THE COMMITTEE CHAIRMAN IS AN INDEPENDENT BOARD MEMBER THE EXECUTIVE COMMITTEE HOLDS REGULAR MEETINGS BETWEEN THE BOARD OF DIRECTORS MEETINGS TO ACT ON BEHALF OF THE BOARD OF DIRECTORS, EXCEPT FOR MATTERS PRECLUDED BY THE BYLAWS THE FULL BOARD OF DIRECTORS RATIFIES ANY ACTIONS TAKEN BY THE EXECUTIVE COMMITTEE.

Identifier	Return Reference	Explanation
RELATED PARTY INFORMATION AMONG OFFICERS	FORM 990, PAGE 6, PART VI, LINE 2	BILLY GRAHAM WM FRANKLIN GRAHAM, III CHAIRMAN BD PRES/CEO FAMILY RELATIONSHIP BILLY GRAHAM WM FRANKLIN GRAHAM, IV CHAIRMAN BD DIRECTOR FAMILY RELATIONSHIP BILLY GRAHAM ANNE GRAHAM LOTZ CHAIRMAN BD DIRECTOR FAMILY RELATIONSHIP WM FRANKLIN GRAHAM, III WM FRANKLIN GRAHAM, IV PRES/CEO DIRECTOR FAMILY RELATIONSHIP WM FRANKLIN GRAHAM, III ANNE GRAHAM LOTZ PRES/CEO DIRECTOR FAMILY RELATIONSHIP ANNE GRAHAM LOTZ DENTON LOTZ DIRECTOR DIRECTOR FAMILY RELATIONSHIP

Identifier	Return Reference	Explanation
ORGANIZATION'S PROCESS USED TO REVIEW FORM 990	FORM 990, PAGE 6, PART VI, LINE 11B	THE ASSOCIATION'S RETURN IS PREPARED AND REVIEWED BY MEMBERS OF THE STAFF INCLUDING THE LEGAL DEPARTMENT, INTERNAL AUDIT, CFO, VP OF CORPORATE AFFAIRS, SENIOR VICE PRESIDENTS, AND THE CEO THE RETURN IS THEN REVIEWED BY THE INDEPENDENT AUDIT FIRM OF CHERRY BEKAERT LLP THE RETURN IS NEXT REVIEWED BY THE AUDIT COMMITTEE AND PROVIDED TO THE FULL BOARD OF DIRECTORS BEFORE IT IS FILED WITH THE IRS

Identifier	Return Reference	Explanation
ENFORCEMENT OF CONFLICTS POLICY	FORM 990, PAGE 6, PART VI, LINE 12C	THE ASSOCIATION'S CONFLICT OF INTEREST POLICY COVERS ALL "RESPONSIBLE PERSONS", WHICH INCLUDES ANY BOARD MEMBER, OFFICER, DIVISIONAL VICE PRESIDENTS OR MEMBER OF MANAGEMENT STAFF WHO HAVE A MATERIAL FINANCIAL INTEREST IN THE TRANSACTION DISCLOSURE STATEMENTS ARE SUBMITTED BY THESE INDIVIDUALS ON AN ANNUAL BASIS, AS WELL AS THROUGHOUT THE YEAR AS A SITUATION MAY ARISE A SUMMARY OF POTENTIAL CONFLICTS DISCLOSED BY BOARD MEMBERS, OFFICERS AND DIVISIONAL VICE PRESIDENTS IS REPORTED TO THE BOARD AUDIT COMMITTEE FOR REVIEW RESTRICTIONS IMPOSED ON PERSONS INVOLVED IN TRANSACTIONS WITH A POTENTIAL CONFLICT INCLUDE PROHIBITING THEM FROM PARTICIPATING IN THE BOARD OF DIRECTORS OR COMMITTEE DELIBERATIONS AND APPROVAL OF THE TRANSACTION THROUGHOUT THE YEAR, INTERNAL AUDIT AND LEGAL STAFF MONITOR THE ADDITION OF NEW BOARD MEMBERS AND THE HIRING OF NEW EMPLOYEES WHOSE POSITION MAY ALLOW THEM TO HAVE A MATERIAL FINANCIAL INTEREST IN A TRANSACTION DISCLOSURE STATEMENTS ARE REQUESTED AND RECEIVED FROM THESE INDIVIDUALS POTENTIAL CONFLICTS, IF ANY, ARE REPORTED TO THE BOARD AUDIT COMMITTEE THE PROCESS FOR REVIEW OF TRANSACTIONS WITH POTENTIAL CONFLICTS VARIES BASED ON THE INDIVIDUAL WITH THE CONFLICT IF A PERSON IS A STAFF MEMBER AND IS NOT A DISQUALIFIED PERSON, ANY PROPOSED TRANSACTION THAT MAY BE A CONFLICT OF INTEREST MUST BE REVIEWED AND APPROVED BY THE CEO OR HIS DESIGNEE ALL MATERIAL TERMS AND CONDITIONS OF THE TRANSACTION SHALL BE DESCRIBED IN WRITING AND PROVIDED TO THE CEO PRIOR TO ENTERING INTO THE TRANSACTION THE CEO WILL REVIEW THE TRANSACTION TO DETERMINE IF IT IS FAIR AND IN THE BEST INTERESTS OF THE ASSOCIATION IF THE PERSON WITH THE POTENTIAL CONFLICT OF INTEREST IS A DISQUALIFIED PERSON, THE RESPONSIBLE PERSON WILL PROVIDE ALL MATERIAL TERMS AND CONDITIONS TO THE CEO IN WRITING THE CEO WILL FORWARD SUCH INFORMATION TO THE COMPENSATION COMMITTEE CHAIRMAN FOR REVIEW AND DECISION BY THE COMPENSATION COMMITTEE PRIOR TO CONSUMMATION OF THE TRANSACTION THE TRANSACTION SHALL ONLY BE PERMITTED IF THE COMPENSATION COMMITTEE DETERMINES THAT THE CONFLICTING INTEREST IS FULLY DISCLOSED, THE RESPONSIBLE PERSON WITH THE CONFLICT IS EXCLUDED FROM THE DISCUSSION AND APPROVAL OF SUCH TRANSACTION BY THE COMPENSATION COMMITTEE, AND THE TRANSACTION IS FAIR AND IN THE BEST INTEREST OF THE ASSOCIATION BY THE USE OF A COMPARABLE VALUATION OR COMPETITIVE BID THE COMPENSATION COMMITTEE CHAIRMAN WILL PRESENT THE MATERIAL FACTS OF THE TRANSACTION TO THE FULL BOARD OF DIRECTORS FOR RATIFICATION IF THE CEO OR HIS FAMILY MEMBER IS THE ONE WITH THE POTENTIAL CONFLICT OF INTEREST, THEN THE INITIAL DISCLOSURE SHALL BE MADE DIRECTLY TO THE COMPENSATION COMMITTEE CHAIRMAN BY THE VICE PRESIDENT OF CORPORATE AFFAIRS USING THE SAME CRITERIA LISTED ABOVE, THE COMPENSATION COMMITTEE WILL REVIEW AND DECIDE IF THE TRANSACTION IS FAIR AND IN THE BEST INTERESTS OF THE ASSOCIATION THE COMPENSATION COMMITTEE CHAIRMAN WILL PRESENT THE MATERIAL FACTS OF THE TRANSACTION TO THE FULL BOARD OF DIRECTORS FOR RATIFICATION IF THE CONFLICT INVOLVES A GRANT, PAYMENT OR BENEFIT TO ANOTHER 501(C)(3) ORGANIZATION WITHIN THE EXEMPT PURPOSES OF THE ASSOCIATION, THE MATERIAL TERMS OF SUCH TRANSACTIONS WILL BE SUBMITTED TO THE FINANCE COMMITTEE FOR REVIEW AT SUCH COMMITTEE'S PERIODIC MEETINGS AND ANNUALLY SUBMITTED TO THE BOARD OF DIRECTORS FOR REVIEW AND RATIFICATION

Identifier	Return Reference	Explanation
COMPENSATION PROCESS FOR TOP OFFICIAL	FORM 990, PAGE 6, PART VI, LINE 15A	THE BOARD OF DIRECTORS HAS APPOINTED A CORPORATE COMPENSATION COMMITTEE TO REVIEW AND ESTABLISH THE COMPENSATION OF THE CHIEF EXECUTIVE OFFICER, OTHER OFFICERS, AND KEY EMPLOYEES IN ADDITION, THE COMMITTEE, AS IT DEEMS APPROPRIATE, REVIEWS AND ESTABLISHES THE COMPENSATION OF OTHER EMPLOYEES THE COMMITTEE UTILIZES THE SERVICES OF AN INDEPENDENT COMPENSATION CONSULTANT IN DETERMINING LEVELS OF REASONABLE COMPENSATION AND BENEFITS FOR EACH POSITION, OUTSIDE DATA IS UTILIZED WHICH MAY INCLUDE FORM 990 INFORMATION FROM OTHER ORGANIZATIONS, COMPENSATION SURVEYS AND STUDIES, AND OTHER AVAILABLE INFORMATION INTERNAL DATA THAT IS UTILIZED INCLUDES JOB RESPONSIBILITIES, JOB PERFORMANCE, AND OTHER FACTORS AS DEEMED APPROPRIATE THE INDEPENDENT CONSULTANT REPORTS TO THE COMMITTEE ON THE REASONABLENESS OF COMPENSATION BASED ON THE STUDIES PERFORMED THE COMMITTEE ANNUALLY REVIEWS AND DETERMINES THE REASONABLENESS OF COMPENSATION FOR EACH OF THE POSITIONS LISTED ABOVE THE DECISIONS OF THE COMMITTEE, INCLUDING THE INDIVIDUALS THAT APPROVED THE COMPENSATION AND THE COMPARABILITY DATA UPON WHICH THE COMMITTEE RELIED, ARE CONTEMPORANEOUSLY DOCUMENTED IN THE MINUTES OF THE COMMITTEE MEETING

Identifier	Return Reference	Explanation
COMPENSATION PROCESS FOR OFFICERS	FORM 990, PAGE 6, PART VI, LINE 15B	SEE THE RESPONSE FOR LINE 15A

Identifier	Return Reference	Explanation
STATES WHERE COPY OF RETURN IS FILED	FORM 990, PAGE 6, PART VI, LINE 17	UTAH, VIRGINIA, WASHINGTON, WEST VIRGINIA, WISCONSIN, GEORGIA

Identifier	Return Reference	Explanation
GOVERNING DOCUMENTS DISCLOSURE EXPLANATION	FORM 990, PAGE 6, PART VI, LINE 19	THE ASSOCIATION'S ARTICLES OF INCORPORATION, CONFLICT OF INTEREST POLICY, AND THE AUDITED ANNUAL REPORT ARE PROVIDED UPON REQUEST AND AVAILABLE FOR INSPECTION AT OUR OFFICE IN CHARLOTTE, NC THE AUDITED ANNUAL REPORT IS ALSO POSTED ON OUR WEBSITE

Identifier	Return Reference	Explanation
ADDITIONAL INFORMATION	FORM 990, PART VII	THE OTHER COMPENSATION REPORTED IN COLUMN F INCLUDES MINISTERS HOUSING ALLOWANCE WHICH IS NON-TAXABLE FOR THE FOLLOWING PERSONS BILLY GRAHAM, DAVID P BRUCE, WM FRANKLIN GRAHAM, IV, CLIFFORD B BARROWS, AND PRESTON PARRISH THE REPORTABLE COMPENSATION FOR BILLY GRAHAM INCLUDES SUPPORT COSTS OF 55,877 FOR DR GRAHAM THAT ARE REQUIRED FOR HIM TO CONTINUE TO SERVE AND PERFORM HIS DUTIES AND RESPONSIBILITIES FOR THE BILLY GRAHAM EVANGELISTIC ASSOCIATION, AS APPROVED BY THE BOARD OF DIRECTORS THE REPORTABLE COMPENSATION FOR ANNE GRAHAM LOTZ ARE PAYMENTS FOR WORK USED IN THE DECISION MAGAZINE AND A FEE FOR SPEAKING AT A SEMINAR AT THE COVE

Identifier	Return Reference	Explanation
OTHER CHANGES IN NET ASSETS EXPLANATION	FORM 990, PART XI, LINE 9	CHANGE IN VALUE OF ANNUITIES AND TRUSTS 4,359,320

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SCHEDULE R (Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
BILLY GRAHAM EVANGELISTIC ASSOCIATION

Employer identification number
41-0692230

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity? Yes	(g) Section 512(b)(13) controlled entity? No
(1) BLUE RIDGE BROADCASTING CORP PO BOX 159 BLACK MOUNTAIN, NC 28711 56-0750258	RADIO	NC	501C3	9	BGEA		No
(2) GRAHAM FUND FOR EVANGELISM PO BOX 668129 CHARLOTTE, NC 28266 36-3194680	EVANGELISM	IL	501C3	11A	BGEA		No
(3) COVE CHARITABLE TRUST FUND PO BOX 668129 CHARLOTTE, NC 28266 41-1794875	EVANGELISM	NC	501C3	11A	BGEA		No
(4) BILLY GRAHAM LIBRARY ENDOW FUND PO BOX 668129 CHARLOTTE, NC 28266 80-6198602	EVANGELSIM	NC	501C3	11A	BGEA		No
(5) ORGANIZACAO REBG BRASIL AV ADOLFO PINHEIRO 2360 SAO PAULO BR	EVANGELISM	BR			BGEA		No

Part III **Identification of Related Organizations Taxable as a Partnership** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations? Yes	(h) No	(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner? Yes	(j) No	(k) Percentage ownership

Part IV **Identification of Related Organizations Taxable as a Corporation or Trust** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity? Yes	(i) No
(1) BGEA PTE LTD 133 CECIL STREET SINGAPORE SN	EVANGELISM	SN	BGEA	C CORP		10,972	100 000 %		No
(2) STANDARD CHARITABLE REMAINDER UNITRUST 2 CHARLOTTE, NC 28266	TRUST	MN	BGEA	TRUST					No
(3) CHARITABLE REMAINDER UNITRUST WITH MAKE-UP PROVISION13 CHARLOTTE, NC 28266	TRUST	MN	BGEA	TRUST					No
(4) POOLED INCOME FUND (1) PO BOX 668129 CHARLOTTE, NC 28266	TRUST	MN	BGEA	TRUST					No

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35b, or 36.)

		Yes	No
Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule			
1 During the tax year, did the orgranization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a Receipt of **(i)** interest **(ii)** annuities **(iii)** royalties or **(iv)** rent from a controlled entity	1a		No
b Gift, grant, or capital contribution to related organization(s)	1b	Yes	
c Gift, grant, or capital contribution from related organization(s)	1c	Yes	
d Loans or loan guarantees to or for related organization(s)	1d		No
e Loans or loan guarantees by related organization(s)	1e		No
f Dividends from related organization(s)	1f		No
g Sale of assets to related organization(s)	1g		No
h Purchase of assets from related organization(s)	1h		No
i Exchange of assets with related organization(s)	1i		No
j Lease of facilities, equipment, or other assets to related organization(s)	1j		No
k Lease of facilities, equipment, or other assets from related organization(s)	1k		No
l Performance of services or membership or fundraising solicitations for related organization(s)	1l	Yes	
m Performance of services or membership or fundraising solicitations by related organization(s)	1m	Yes	
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n		No
o Sharing of paid employees with related organization(s)	1o	Yes	
p Reimbursement paid to related organization(s) for expenses	1p	Yes	
q Reimbursement paid by related organization(s) for expenses	1q	Yes	
r Other transfer of cash or property to related organization(s)	1r		No
s Other transfer of cash or property from related organization(s)	1s		No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of other organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) COVE CHARITABLE TRUST FUND	B	577,358	CASH
(2) BILLY GRAHAM LIBRARY ENDOW TRUST	B	1,737,683	CASH
(3) COVE CHARITABLE TRUST FUND	C	1,735,100	CASH
(4) BILLY GRAHAM LIBRARY ENDOE TRUST	C	1,441,881	CASH
(5) BLUE RIDGE BROADCASTING CORP	M	80,625	FAIR MARKET VALUE
(6) BLUE RIDGE BROADCASTING CORP	O	1,737,019	FAIR MARKET VALUE

Part VI **Unrelated Organizations Taxable as a Partnership** (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under section 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	

Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier	Return Reference	Explanation

Additional Data

Return to Form

Software ID:
Software Version:
EIN: 41-0692230
Name: BILLY GRAHAM EVANGELISTIC ASSOCIATION

--> **Form 990, Schedule R, Part V - Transactions With Related Organizations**

(a) Name of other organization	(b) Transaction type(a-s)	(c) Amount Involved	(d) Method of determining amount involved
COVE CHARITABLE TRUST FUND	B	577,358	CASH
BILLY GRAHAM LIBRARY ENDOW TRUST	B	1,737,683	CASH
COVE CHARITABLE TRUST FUND	C	1,735,100	CASH
BILLY GRAHAM LIBRARY ENDOE TRUST	C	1,441,881	CASH
BLUE RIDGE BROADCASTING CORP	M	80,625	FAIR MARKET VALUE
BLUE RIDGE BROADCASTING CORP	O	1,737,019	FAIR MARKET VALUE

Additional Data

Software ID:

Software Version:

EIN: 41-0692230

Name: BILLY GRAHAM EVANGELISTIC ASSOCIATION

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
BILLY GRAHAM DIRECTOR/CHA	40 00 50	X		X				137,581	0	87,083
DAVID P BRUCE DIR /ASST B	40 00 75	X						126,064	0	81,723
WM FRANKLIN GRAHAM III DIR /PRES /C	40 00 1 00	X		X				99,910	0	30,224
WM FRANKLIN GRAHAM IV DIR /VICE PR	40 00 50	X						59,249	0	69,480
ANNE GRAHAM LOTZ DIRECTOR	1 00 50	X						500	0	0
C WILLIAM POLLARD DIR /CHAIR E	2 00 75	X		X				0	0	0
WILLIAM B PAULS DIRECTOR/TRE	2 00 75	X		X				0	0	0
GEORGE E BATTLE JR DIRECTOR	1 00 50	X						0	0	0
MELVIN F GRAHAM DIRECTOR	1 00 1 00	X						0	0	0
J FRANK HARRISON III DIRECTOR	1 00 50	X						0	0	0
HERBERT P HESS DIRECTOR	2 00 50	X						0	0	0
GREG LAURIE DIRECTOR	1 00 50	X						0	0	0
DENTON LOTZ DIRECTOR	1 00 50	X						0	0	0
STEPHEN E MERRILL DIRECTOR	1 00 50	X						0	0	0
CHARLES O MORGAN JR DIRECTOR	1 00 75	X						0	0	0
PAUL T SABER DIRECTOR	1 00 75	X						0	0	0
JOSEPH M STOWELL III DIRECTOR	1 00 75	X						0	0	0
JOEL B AARSVOLD SECRETARY	40 00 75			X				218,386	0	37,478
DANIEL C ALLEN CFO	40 00 75			X				164,441	0	43,289
STEVE DOBBINS CFO	40 00 75			X				122,586	0	16,060
CLIFFORD B BARROWS VICE CHAIR /	40 00 50			X				100,082	0	81,656
GRAEME M KEITH ASST TREASU	2 00 50			X				0	0	0
KENNETH BARUN CHIEF OF STA	40 00				X			228,773	0	45,453
ROBERT PITTARD VP BUSINESS	40 00				X			194,413	0	40,909
KATHY YOKELEY VP COMMUNICA	40 00				X			161,289	0	36,501

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
STEPHEN SCHOLLE GENERAL COUN	40 00					X		199,523	0	36,089
WILLIAM CONARD EX DIR OF M	40 00					X		196,101	0	36,448
CHAD HAMMOND DIR ASIAN FE	40 00					X		194,688	0	42,498
KATHLEEN POLLAK DIR RESEARC	40 00					X		168,322	0	30,289
JOSEPH CLARKE DIR PROGRAM	40 00					X		143,516	0	39,079
RICHARD CAPIN SR EXEC ADV	40 00						X	138,626	0	14,525
PRESTON PARRISH VP OF MY HOP	40 00						X	119,474	0	107,577