

\*\* PUBLIC DISCLOSURE COPY \*\*

Form **990**Department of the Treasury  
Internal Revenue Service**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No. 1545-0047

**2012**Open to Public  
Inspection**A** For the 2012 calendar year, or tax year beginning

and ending

**B** Check if applicable:

- ☐ Address change  
☐ Name change  
☐ Initial return  
☐ Terminated  
☐ Amended return  
☐ Application pending

**C** Name of organization**YOGA ALLIANCE REGISTRY**Doing Business As **YOGA ALLIANCE FOUNDATION**

Number and street (or P.O. box if mail is not delivered to street address)

**1701 CLARENDON BOULEVARD**

Room/suite

**110**

City, town, or post office, state, and ZIP code

**ARLINGTON, VA 22209-2799****F** Name and address of principal officer: **RICHARD KARPEL****SAME AS C ABOVE****D** Employer identification number**94-3079524****E** Telephone number**(571) 482-3355****G** Gross receipts \$ **3,383,544.****H(a)** Is this a group return

for affiliates?

☐ Yes☒ No**H(b)** Are all affiliates included?☐ Yes☐ No

If "No," attach a list. (see instructions)

**H(c)** Group exemption number ▶**I** Tax-exempt status: ☒ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527**J** Website: ▶ **WWW.YOGAALLIANCE.ORG****K** Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶**L** Year of formation: **1987****M** State of legal domicile: **WA****Part I Summary****1** Briefly describe the organization's mission or most significant activities: **SEE PART III, LINE 1.****2** Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.

<b>3</b> Number of voting members of the governing body (Part VI, line 1a)	<b>3</b>	<b>9</b>
<b>4</b> Number of independent voting members of the governing body (Part VI, line 1b)	<b>4</b>	<b>9</b>
<b>5</b> Total number of individuals employed in calendar year 2012 (Part V, line 2a)	<b>5</b>	<b>27</b>
<b>6</b> Total number of volunteers (estimate if necessary)	<b>6</b>	<b>9</b>
<b>7a</b> Total unrelated business revenue from Part VIII, column (C), line 12	<b>7a</b>	<b>0.</b>
<b>b</b> Net unrelated business taxable income from Form 990-T, line 34	<b>7b</b>	<b>0.</b>

	Prior Year	Current Year
<b>8</b> Contributions and grants (Part VIII, line 1h)	<b>0.</b>	<b>0.</b>
<b>9</b> Program service revenue (Part VIII, line 2g)	<b>3,240,493.</b>	<b>3,365,246.</b>
<b>10</b> Investment income (Part VIII, column (A), lines 3, 4, and 7d)	<b>6,986.</b>	<b>17,940.</b>
<b>11</b> Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	<b>0.</b>	<b>0.</b>
<b>12</b> Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	<b>3,247,479.</b>	<b>3,383,186.</b>
<b>13</b> Grants and similar amounts paid (Part IX, column (A), lines 1-3)	<b>0.</b>	<b>0.</b>
<b>14</b> Benefits paid to or for members (Part IX, column (A), line 4)	<b>0.</b>	<b>0.</b>
<b>15</b> Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	<b>1,482,678.</b>	<b>1,040,045.</b>
<b>16a</b> Professional fundraising fees (Part IX, column (A), line 11e)	<b>0.</b>	<b>0.</b>
<b>b</b> Total fundraising expenses (Part IX, column (D), line 25) ▶ <b>0.</b>		
<b>17</b> Other expenses (Part IX, column (A), lines 11a-11d, 11f-11g)	<b>1,542,707.</b>	<b>1,077,007.</b>
<b>18</b> Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	<b>3,025,385.</b>	<b>2,117,052.</b>
<b>19</b> Revenue less expenses. Subtract line 18 from line 12	<b>222,094.</b>	<b>1,266,134.</b>
	Beginning of Current Year	End of Year
<b>20</b> Total assets (Part X, line 16)	<b>2,093,683.</b>	<b>3,268,483.</b>
<b>21</b> Total liabilities (Part X, line 26)	<b>343,639.</b>	<b>261,088.</b>
<b>22</b> Net assets or fund balances. Subtract line 21 from line 20	<b>1,750,044.</b>	<b>3,007,395.</b>

**Part II Signature Block**

HOLTSVILLE, NY 11742

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here** ▶ Signature of officer **Richard Karpel** Date **5-20-2013**

▶ **RICHARD KARPEL, PRESIDENT & CEO**

Type or print name and title

**Print/Type preparer's name** **Andrews Alexandrou** **Preparer's signature**

**Firm's name** ▶ **GELMAN, ROSENBERG & FREED**

**Firm's address** ▶ **4550 MONTGOMERY AVE SUITE BETHESDA, MD 20814-2930**

May the IRS discuss this return with the preparer shown above? (see instructions)

232001 12-10-12 LHA For Paperwork Reduction Act Notice, see the separate

SCANNED DEC 26 2015

SCANNED DEC 26 2015

SCANNED DEC 10 2015

SCANNED DEC 10 2015

**Part III** Statement of Program Service AccomplishmentsCheck if Schedule O contains a response to any question in this Part III ☐**1** Briefly describe the organization's mission:

**YOGA ALLIANCE REGISTRY EXISTS TO SUSTAIN AND SUPPORT THE FIELD OF YOGA. WE DO SO BY PROVIDING THE PUBLIC WITH A REGISTRY OF TEACHERS AND SCHOOLS WHOSE TRAINING MEETS OUR STANDARDS.**

**2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

**3** Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

**4** Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.**4a** (Code: ) (Expenses \$ **1,614,102.** including grants of \$ ) (Revenue \$ **3,365,246.**)

**YOGA ALLIANCE REGISTRY IS A 501(C)(3) NONPROFIT ORGANIZATION THAT WORKS TO ENSURE KNOWLEDGEABLE INSTRUCTION AND TRAINING PROGRAMS CAN BE FOUND BY YOGA STUDENTS. REGISTERED YOGA TEACHERS (RYTS), WHOSE TRAINING AND EXPERIENCE MEET OUR MINIMUM STANDARDS, ALONG WITH REGISTERED YOGA SCHOOLS (RYSS) WHOSE CURRICULUM MEET OUR MINIMUM STANDARDS, ARE LISTED ON OUR ONLINE DIRECTORY FOR ONE-YEAR TERMS. OUR REGISTRY, WHICH IS A VOLUNTARY INTERNATIONAL CREDENTIALING SYSTEM, IS WIDELY RECOGNIZED AS THE PREMIER FORM OF RECOGNITION GIVEN TO A YOGA TEACHER OR SCHOOL. OVER 39,000 YOGA TEACHERS AND MORE THAN 2,500 YOGA SCHOOLS ARE REGISTERED WITH YOGA ALLIANCE REGISTRY.**

**4b** (Code: ) (Expenses \$ including grants of \$ ) (Revenue \$ )**4c** (Code: ) (Expenses \$ including grants of \$ ) (Revenue \$ )**4d** Other program services (Describe in Schedule O.)

(Expenses \$ including grants of \$ ) (Revenue \$ )

**4e** Total program service expenses **1,614,102.**