Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter Social Security numbers on this form as it may be made public.

▶ Information about Form 990 and its instructions is at *www.irs.gov/form990.*

OMB No 1545-0047

2013

Open to Public Inspection

A For the 2013 calendar year, or tax year beginning MAY 1, 2013 and ending APR 30, 2014

B Check if applicable	C Name of organization	D Employer identification number
☐ Address change	PASADENA TOURNAMENT OF ROSES ASSOCIATION	
☐ Name change	Doing Business As	95-1725190
☐ Initial return	Number and street (or P.O. box if mail is not delivered to street address) / Room/suite: 391 SOUTH ORANGE GROVE BLVD.	E Telephone number (626) 449-4100
☐ Termin-ated	City or town, state or province, country, and ZIP or foreign postal code	G Gross receipts $ 131,082,321.
☐ Amended return	PASADENA, CA 91184	H(a) Is this a group return for subordinates? ☐ Yes ☒ No
☐ Application pending	F Name and address of principal officer WILLIAM B. FLINN 391 S. ORANGE GROVE BLVD., PASADENA, CA 911	H(b) Are all subordinates included? ☐ Yes ☐ No If "No," attach a list (see instructions)

I Tax-exempt status: ☒ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ WWW.TOURNAMENTOFROSES.COM

H(c) Group exemption number ▶

K Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation: 1895 **M** State of legal domicile: CA

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities AS A VOLUNTEER-DRIVEN NONPROFIT ORGANIZATION, THE TOURNAMENT OF ROSES ASSOCIATION BRINGS PEOPLE

2 Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

3	Number of voting members of the governing body (Part VI, line 1a)	3	56
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	56
5	Total number of individuals employed in calendar year 2013 (Part V, line 2a)	5	40
6	Total number of volunteers (estimate if necessary)	6	935
7 a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.
b	Net unrelated business taxable income from Form 990-T, line 34	7b	0.

			Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)	62,675.	62,995.
	9	Program service revenue (Part VIII, line 2g)	56,660,395.	129,343,376.
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	916,627.	198,986.
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	1,201.	5,870.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	57,640,898.	129,611,227.
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	36,544,399.	87,888,983.
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	3,204,025.	3,858,418.
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	0.	0.
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶ 0.		
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	16,279,390.	25,418,491.
	18	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	56,027,814.	117,165,892.
	19	Revenue less expenses Subtract line 18 from line 12	1,613,084.	12,445,335.
			Beginning of Current Year	**End of Year**
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	25,182,400.	36,572,950.
	21	Total liabilities (Part X, line 26)	3,908,692.	2,777,605.
	22	Net assets or fund balances Subtract line 21 from line 20	21,273,708.	33,795,345.

RECEIVED SEP 15 2014 OGDEN, UT IRS-OSC

SCANNED SEP 30 2014

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

▶ Signature of officer 9-4-14

▶ WILLIAM B. FLINN, EXECUTIVE DI[redacted]

Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name: ERICH RAIL

Preparer's signat[redacted]

Firm's name ▶ MARTIN WERBELOW LLP

Firm's address ▶ 300 N LAKE AVE, SUITE 93[redacted]

PASADENA, CA 91101-4106

May the IRS discuss this return with the preparer shown above? (see instruct[redacted]

332001 10-29-13 LHA **For Paperwork Reduction Act Notice, see the sepa**[redacted]

SEE SCHEDULE O FOR ORGANIZATION MI[redacted]

Part III | Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III [X]

1 Briefly describe the organization's mission.
AS A VOLUNTEER-DRIVEN NONPROFIT ORGANIZATION, THE TOURNAMENT OF ROSES ASSOCIATION BRINGS PEOPLE TOGETHER TO CREATE PREMIERE EVENTS AND ENTERTAINMENT CELEBRATING THE NEW YEAR. THE TOURNAMENT OF ROSES ENRICHES THE LIVES OF THE MANY PEOPLE AND ORGANIZATIONS IT TOUCHES BY

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [ ] Yes [X] No
If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [ ] Yes [X] No
If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code ______) (Expenses $ 101,946,982. including grants of $ 87,824,276.) (Revenue $ 113,914,183.)
ROSE BOWL GAME AND BCS CHAMPIONSHIP GAME - THE ASSOCIATION, WITH ITS VOLUNTEER MEMBERSHIP, ORGANIZES AND CONDUCTS THE ANNUAL COLLEGIATE POSTSEASON FOOTBALL ROSE BOWL GAME ON NEW YEAR'S DAY AND ON JANUARY 7, 2014 IT HOSTED THE BCS CHAMPIONSHIP GAME. THE ROSE BOWL GAME AND BCS CHAMPIONSHIP GAME SHOWCASED FOUR OF THE COUNTRY'S TOP COLLEGIATE TEAMS IN POST-SEASON MATCH UPS, INCLUDING THE #1 AND #2 TEAMS, IN FRONT OF APPROXIMATELY 94,000 LIVE VIEWERS. THE GAMES WERE ALSO TELEVISED LIVE ON ESPN TO OVER 18 MILLION AND 26 MILLION VIEWERS FOR THE ROSE BOWL GAME AND BCS CHAMPIONSHIP GAME, RESPECTIVELY.

4b (Code ______) (Expenses $ 9,423,650. including grants of $ 64,707.) (Revenue $ 7,403,557.)
ROSE PARADE AND RELATED EVENTS - THE ASSOCIATION WITH ITS VOLUNTEER MEMBERSHIP, ORGANIZES AND CONDUCTS THE ANNUAL TOURNAMENT OF ROSES PARADE AND RELATED EVENTS ON NEW YEAR'S DAY. SINCE 1889, THE ASSOCIATION HAS STAGED PREMIERE EVENTS THAT SHOWCASE MARCHING BANDS AND EQUESTRIAN UNITS FROM AROUND THE WORLD IN ADDITION TO THE TRADITION AND PAGEANTRY OF ITS MAGNIFICENT FLORAL FLOATS. OVER 700,000 SPECTATORS LINE THE STREETS OF PASADENA TO VIEW THE PARADE LIVE IN ADDITION TO THE LIVE TELEVISION BROADCAST TO OVER 55 MILLION VIEWERS NATIONWIDE AND OVER 25 MILLION VIEWERS WORLDWIDE. IT IS THE INTENT OF THE ASSOCIATION, FOR EDUCATIONAL PURPOSES, TO PROVIDE AN ENVIRONMENT IN WHICH THE BENEFITS FROM THE PARTICIPATION AND CONTRIBUTION OF A SOCIALLY, CULTURALLY DIVERSE MEMBERSHIP, THAT IS REPRESENTATIVE OF THE

4c (Code ______) (Expenses $ 675,909. including grants of $ ______) (Revenue $ 903,691.)
OFFICIAL TOUR - THE ASSOCIATION, IN ITS EFFORTS TO PROMOTE THE CITY OF PASADENA, ITS SURROUNDING COMMUNITIES AND ITS CULTURE, ORGANIZES A TOUR SHOWCASING THE ANNUAL TOURNAMENT OF ROSES PARADE AND ROSE BOWL GAME FOR THOSE LIVING OUTSIDE THE PASADENA AREA WHO WISH TO ATTEND THE TOURNAMENT EVENTS. THE OFFICIAL TOUR ARRANGES FOR LOCAL ACCOMMODATIONS FOR OUT-OF-AREA AND OUT-OF-STATE VISITORS, EXCURSIONS TO LOCAL AREA LIBRARIES AND ART MUSEUMS, IN ADDITION TO ATTENDANCE AT TOURNAMENT EVENTS. THE TOUR PROVIDES A TRULY UNIQUE, ONE-OF-A-KIND EXPERIENCE OF "AMERICA'S NEW YEAR CELEBRATION." IT IS THE INTENT OF THE ASSOCIATION TO PROVIDE AN ENVIRONMENT IN WHICH THE BENEFITS FROM THE PARTICIPATION AND CONTRIBUTION OF A SOCIALLY, CULTURALLY DIVERSE MEMBERSHIP, THAT IS REPRESENTATIVE OF THE GREATER COMMUNITY, ARE REFLECTED IN ITS

4d Other program services (Describe in Schedule O)
(Expenses $ 1,880,121. including grants of $ ______) (Revenue $ 7,127,815.)

4e Total program service expenses ▶ 113,926,662.

SEE SCHEDULE O FOR CONTINUATION(S)

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	X	
2	Is the organization required to complete *Schedule B, Schedule of Contributors*?	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		X
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III*	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI*	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	11b	X	
c	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	11d		X
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI and XII*	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional*	12b	X	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or other assistance to or for any foreign organization? *If "Yes," complete Schedule F, Parts II and IV*	15		X
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or other assistance to or for foreign individuals? *If "Yes," complete Schedule F, Parts III and IV*	16		X
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I*	17		X
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18		X
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		X
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

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10-29-13

Part IV Checklist of Required Schedules *(continued)*

		Line	Yes	No
21	Did the organization report more than $5,000 of grants or other assistance to any domestic organization or government on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21	X	
22	Did the organization report more than $5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	22	X	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K If "No", go to line 25a*	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	**Section 501(c)(3) and 501(c)(4) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	25b		X
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If so, complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part III*	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28a	X	
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28b	X	
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	28c	X	
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I*	33	X	
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1*	34	X	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	35b		
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? **Note.** All Form 990 filers are required to complete Schedule O	38	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V ☐

					Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	94			
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	1b	0			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	40			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?			2b	X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to *e-file* (see instructions)					
3a	Did the organization have unrelated business gross income of $1,000 or more during the year?			3a		X
b	If "Yes," has it filed a Form 990-T for this year? *If "No," to line 3b, provide an explanation in Schedule O*			3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			4a		X
b	If "Yes," enter the name of the foreign country: ▶					
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts.					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b		X
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?			6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b		
7	**Organizations that may receive deductible contributions under section 170(c).**					
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?			7a		X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?			7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			7h		
8	**Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			8		
9	**Sponsoring organizations maintaining donor advised funds.**					
a	Did the organization make any taxable distributions under section 4966?			9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		
10	**Section 501(c)(7) organizations.** Enter.					
a	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	**Section 501(c)(12) organizations.** Enter					
a	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b				
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?			12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**					
a	Is the organization licensed to issue qualified health plans in more than one state?			13a		
	Note. See the instructions for additional information the organization must report on Schedule O					
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b				
c	Enter the amount of reserves on hand	13c				
14a	Did the organization receive any payments for indoor tanning services during the tax year?			14a		X
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O*			14b		

Part VI **Governance, Management, and Disclosure** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions*

Check if Schedule O contains a response or note to any line in this Part VI [X]

Section A. Governing Body and Management

				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year — 1a: 56 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.				
b	Enter the number of voting members included in line 1a, above, who are independent — 1b: 56				
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		2	X	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?		3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		5		X
6	Did the organization have members or stockholders?		6	X	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?		7a	X	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		7b	X	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:				
a	The governing body?		8a	X	
b	Each committee with authority to act on behalf of the governing body?		8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*		9		X

Section B. Policies *(This Section B requests information about policies not required by the Internal Revenue Code)*

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13*	12a	X	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	X	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this was done*	12c	X	
13	Did the organization have a written whistleblower policy?	13	X	
14	Did the organization have a written document retention and destruction policy?	14	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	X	
b	Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	15b	X	
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed ▶CA

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection Indicate how you made these available. Check all that apply

[ ] Own website [X] Another's website [X] Upon request [ ] Other *(explain in Schedule O)*

19 Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ▶

WILLIAM B. FLINN, EXECUTIVE DIRECTOR - 626-449-4100
391 SOUTH ORANGE GROVE BLVD., PASADENA, CA 91184

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII ☐

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers, key employees, highest compensated employees; and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position: Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(1) RICHARD L. CHINEN PRESIDENT	0.00	X						0.	0.	0.
(2) IRA MATTHIESSEN III EXECUTIVE VP	0.00	X						0.	0.	0.
(3) BRAD RATLIFF TREASURER	0.00	X						0.	0.	0.
(4) LANCE M. TIBBET SECRETARY	0.00	X						0.	0.	0.
(5) GERALD K. FREENY VICE PRESIDENT	0.00	X						0.	0.	0.
(6) LAURA V. FARBER VICE PRESIDENT	0.00	X						0.	0.	0.
(7) ROBERT B. MILLER VICE PRESIDENT	0.00	X						0.	0.	0.
(8) AMY S. WAINSCOTT VICE PRESIDENT	0.00	X						0.	0.	0.
(9) R. SCOTT JENKINS PAST PRESIDENT	0.00	X						0.	0.	0.
(10) ESTHER CAMPOS-BALL EXECUTIVE COMMITTEE	0.00	X						0.	0.	0.
(11) JEROME CANNON EXECUTIVE COMMITTEE	0.00	X						0.	0.	0.
(12) MICHAEL J. GIN EXECUTIVE COMMITTEE	0.00	X						0.	0.	0.
(13) DARRYL HALLIE EXECUTIVE COMMITTEE	0.00	X						0.	0.	0.
(14) LILY HARADA EXECUTIVE COMMITTEE	0.00	X						0.	0.	0.
(15) BARBARA F. KUNTZ EXECUTIVE COMMITTEE	0.00	X						0.	0.	0.
(16) PHILIP V. OROZCO EXECUTIVE COMMITTEE	0.00	X						0.	0.	0.
(17) LAURIE A. STIVER EXECUTIVE COMMITTEE	0.00	X						0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position: Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(18) ALEX AGHAJANIAN DIRECTOR	0.00	X						0.	0.	0.
(19) GREG CUSTER DIRECTOR	0.00	X						0.	0.	0.
(20) RICHARD M. DEJESU DIRECTOR	0.00	X						0.	0.	0.
(21) GORDON B. HAMILTON DIRECTOR	0.00	X						0.	0.	0.
(22) KAREN JONG DIRECTOR	0.00	X						0.	0.	0.
(23) PAMELA S. KNAPP DIRECTOR	0.00	X						0.	0.	0.
(24) MARK LEAVENS DIRECTOR	0.00	X						0.	0.	0.
(25) TERRANCE MADIGAN DIRECTOR	0.00	X						0.	0.	0.
(26) JASON C. MELILLO DIRECTOR	0.00	X						0.	0.	0.
1b Sub-total ▶								0.	0.	0.
c Total from continuation sheets to Part VII, Section A ▶								1,259,082.	0.	176,058.
d Total (add lines 1b and 1c) ▶								1,259,082.	0.	176,058.

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization ▶ 7

		Yes	No
3 Did the organization list any **former** officer, director, or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
ROSE BOWL OPERATING CO. 1001 ROSE BOWL DRIVE, PASADENA, CA 91103	STADIUM OPERATION COSTS AND IMPROVEMEN	2,552,158.
CITY OF PASADENA 100 N. GARFIELD AVE, PASADENA, CA 91109	PUBLIC WORKS SERVICES, PROPERTY R	1,366,626.
CONTEMPORARY SERVICES CORPORATION 3224 WEST 190TH STREET, TORRANCE, CA 90504	SECURITY SERVICES	661,764.
THE TICKET RESERVE, 20 N. WACKER DRIVE, SUITE 1100, CHICAGO, IL 60606	TEAM TICKET RESERVATION PROGRAM	619,057.
ETZEL AGENCY, 9640 SW SUNSHINE CT., #400, BEAVERTON, OR 97005	CONTRACTING SERVICES FOR FANFEST	399,000.

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 of compensation from the organization ▶ 35

SEE PART VII, SECTION A CONTINUATION SHEETS

Part VIII **Statement of Revenue**

Check if Schedule O contains a response or note to any line in this Part VIII ☐

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants and Other Similar Amounts	1 a Federated campaigns	1a					
	b Membership dues	1b	62,995.				
	c Fundraising events	1c					
	d Related organizations	1d					
	e Government grants (contributions)	1e					
	f All other contributions, gifts, grants, and similar amounts not included above	1f					
	g Noncash contributions included in lines 1a-1f $						
	h Total. Add lines 1a-1f ▶			62,995.			
Program Service Revenue			Business Code				
	2 a BCS NATIONAL CHAMPIONSHIP GAME		711210	65,374,124.	65,374,124.		
	b ROSE BOWL GAME		711210	48,540,059.	48,540,059.		
	c BCS NATIONAL CHAMPIONSHIP GAME OT		711210	4,174,529.	4,174,529.		
	d SPONSORSHIP - GENERAL		900099	3,064,040.	3,064,040.		
	e TICKETS - COMMITTEES		900099	2,021,976.	2,021,976.		
	f All other program service revenue		900099	6,168,648.	6,168,648.		
	g Total. Add lines 2a-2f ▶			129,343,376.			
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts) ▶			115,199.			115,199.
	4 Income from investment of tax-exempt bond proceeds ▶						
	5 Royalties ▶						
		(i) Real	(ii) Personal				
	6 a Gross rents						
	b Less rental expenses						
	c Rental income or (loss)						
	d Net rental income or (loss) ▶						
	7 a Gross amount from sales of assets other than inventory	(i) Securities 1,484,596.	(ii) Other 56,000.				
	b Less: cost or other basis and sales expenses	1,443,468.	13,341.				
	c Gain or (loss)	41,128.	42,659.				
	d Net gain or (loss) ▶			83,787.			83,787.
	8 a Gross income from fundraising events (not including $ ______ of contributions reported on line 1c) See Part IV, line 18	a					
	b Less direct expenses	b					
	c Net income or (loss) from fundraising events ▶						
	9 a Gross income from gaming activities. See Part IV, line 19	a					
	b Less direct expenses	b					
	c Net income or (loss) from gaming activities ▶						
	10 a Gross sales of inventory, less returns and allowances	a	20,155.				
	b Less cost of goods sold	b	14,285.				
	c Net income or (loss) from sales of inventory ▶			5,870.	5,870.		
	Miscellaneous Revenue		Business Code				
	11 a						
	b						
	c						
	d All other revenue						
	e Total. Add lines 11a-11d ▶						
	12 Total revenue. See instructions. ▶			129,611,227.	129,349,246.	0.	198,986.

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Form **990** (2013)

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21	87,871,483.	87,871,483.		
2 Grants and other assistance to individuals in the United States See Part IV, line 22	17,500.	17,500.		
3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	980,415.	692,510.	287,905.	
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	2,281,227.	842,808.	1,438,419.	
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	127,410.	70,664.	56,746.	
9 Other employee benefits	269,160.	149,281.	119,879.	
10 Payroll taxes	200,206.	111,038.	89,168.	
11 Fees for services (non-employees):				
a Management				
b Legal	86,783.	36,535.	50,248.	
c Accounting	44,705.	15,800.	28,905.	
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	45,000.	45,000.		
12 Advertising and promotion	394,210.	394,210.		
13 Office expenses	437,434.	437,434.		
14 Information technology	66,478.		66,478.	
15 Royalties				
16 Occupancy	613,228.	553,219.	60,009.	
17 Travel	1,134,625.	1,134,625.		
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	37,699.	37,699.		
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	479,160.	315,685.	163,475.	
23 Insurance	608,690.	465,625.	143,065.	
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a OTHER OUTSIDE SERVICES	7,161,974.	7,160,174.	1,800.	
b EQUIPMENT RENTAL & MAIN	3,996,258.	3,858,614.	137,644.	
c FOOD SERVICES	3,141,300.	3,141,300.		
d COMPLIMENTARY TICKETS	1,493,316.	1,493,316.		
e All other expenses	5,677,631.	5,082,142.	595,489.	
25 **Total functional expenses.** Add lines 1 through 24e	117,165,892.	113,926,662.	3,239,230.	0.
26 **Joint costs.** Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if following SOP 98-2 (ASC 958-720)				

332010 10-29-13

Form **990** (2013)

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X ☐

				(A) Beginning of year		(B) End of year
Assets	1	Cash - non-interest-bearing		7,427,214.	1	20,896,644.
	2	Savings and temporary cash investments		203,161.	2	36,553.
	3	Pledges and grants receivable, net			3	
	4	Accounts receivable, net		582,486.	4	1,344,933.
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L			5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instr) Complete Part II of Sch L			6	
	7	Notes and loans receivable, net		1,720,000.	7	
	8	Inventories for sale or use		248,403.	8	192,800.
	9	Prepaid expenses and deferred charges		1,200,722.	9	401,840.
	10a	Land, buildings, and equipment cost or other basis. Complete Part VI of Schedule D	10a 18,261,090.			
	b	Less: accumulated depreciation	10b 7,418,306.	11,287,233.	10c	10,842,784.
	11	Investments - publicly traded securities		676,017.	11	781,882.
	12	Investments - other securities. See Part IV, line 11		1,832,604.	12	2,033,853.
	13	Investments - program-related See Part IV, line 11			13	
	14	Intangible assets			14	
	15	Other assets See Part IV, line 11		4,560.	15	41,661.
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)		25,182,400.	16	36,572,950.
Liabilities	17	Accounts payable and accrued expenses		910,437.	17	1,674,736.
	18	Grants payable		99,735.	18	67,343.
	19	Deferred revenue		1,679,633.	19	313,835.
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D			21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L			22	
	23	Secured mortgages and notes payable to unrelated third parties			23	
	24	Unsecured notes and loans payable to unrelated third parties			24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D		1,218,887.	25	721,691.
	26	**Total liabilities.** Add lines 17 through 25		3,908,692.	26	2,777,605.
Net Assets or Fund Balances		**Organizations that follow SFAS 117 (ASC 958), check here ▶ [X] and complete lines 27 through 29, and lines 33 and 34.**				
	27	Unrestricted net assets		21,067,781.	27	33,550,391.
	28	Temporarily restricted net assets			28	
	29	Permanently restricted net assets		205,927.	29	244,954.
		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34.				
	30	Capital stock or trust principal, or current funds			30	
	31	Paid-in or capital surplus, or land, building, or equipment fund			31	
	32	Retained earnings, endowment, accumulated income, or other funds			32	
	33	Total net assets or fund balances		21,273,708.	33	33,795,345.
	34	Total liabilities and net assets/fund balances		25,182,400.	34	36,572,950.

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	129,611,227.
2	Total expenses (must equal Part IX, column (A), line 25)	2	117,165,892.
3	Revenue less expenses Subtract line 2 from line 1	3	12,445,335.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	21,273,708.
5	Net unrealized gains (losses) on investments	5	76,302.
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0.
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	33,795,345.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII ☒

			Yes	No
1	Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other ______ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☐ Separate basis ☒ Consolidated basis ☐ Both consolidated and separate basis			
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
▶ Attach to Form 990 or Form 990-EZ.
▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990.*

OMB No 1545-0047
2013
Open to Public Inspection

Name of the organization	Employer identification number
PASADENA TOURNAMENT OF ROSES ASSOCIATION	95-1725190

Part I **Reason for Public Charity Status** (All organizations must complete this part) See instructions

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

1 [ ] A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
2 [ ] A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)
3 [ ] A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
4 [ ] A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state
5 [ ] An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
6 [ ] A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
7 [ ] An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)
8 [ ] A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II)
9 [X] An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)
10 [ ] An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**
11 [ ] An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.

a [ ] Type I   b [ ] Type II   c [ ] Type III - Functionally integrated   d [ ] Type III - Non-functionally integrated

e [ ] By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box [ ]

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

			Yes	No
(i)	A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?	11g(i)		
(ii)	A family member of a person described in (i) above?	11g(ii)		
(iii)	A 35% controlled entity of a person described in (i) or (ii) above?	11g(iii)		

h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in col. (i) listed in your governing document? Yes	No	(v) Did you notify the organization in col. (i) of your support? Yes	No	(vi) Is the organization in col. (i) organized in the U.S.? Yes	No	(vii) Amount of monetary support
Total									

LHA **For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.**

Schedule A (Form 990 or 990-EZ) 2013

332021
09-25-13

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III If the organization fails to qualify under the tests listed below, please complete Part III)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 **Public support.** Subtract line 5 from line 4						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11 **Total support.** Add lines 7 through 10						

12 Gross receipts from related activities, etc (see instructions) | 12 |

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶ ☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2013 (line 6, column (f) divided by line 11, column (f)) | 14 | %

15 Public support percentage from 2012 Schedule A, Part II, line 14 | 15 | %

16a **33 1/3% support test - 2013.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

b **33 1/3% support test - 2012.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

17a **10% -facts-and-circumstances test - 2013.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ▶ ☐

b **10% -facts-and-circumstances test - 2012.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶ ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶ ☐

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	99,180.	66,490.	65,310.	62,675.	102,995.	396,650.
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	89920036.	54071443.	54511840.	56676934.	129323531	384503784
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5	90019216.	54137933.	54577150.	56739609.	129426526	384900434
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						0.
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						0.
c Add lines 7a and 7b						0.
8 **Public support** (Subtract line 7c from line 6)						384900434

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
9 Amounts from line 6	90019216.	54137933.	54577150.	56739609.	129426526	384900434
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	27,403.	45,753.	35,904.	39,349.	115,199.	263,608.
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b	27,403.	45,753.	35,904.	39,349.	115,199.	263,608.
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 **Total support.** (Add lines 9, 10c, 11, and 12)	90046619.	54183686.	54613054.	56778958.	129541725	385164042

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶ ☐

Section C. Computation of Public Support Percentage

15	Public support percentage for 2013 (line 8, column (f) divided by line 13, column (f))	15	99.93 %
16	Public support percentage from 2012 Schedule A, Part III, line 15	16	99.94 %

Section D. Computation of Investment Income Percentage

17	Investment income percentage for **2013** (line 10c, column (f) divided by line 13, column (f))	17	.07 %
18	Investment income percentage from **2012** Schedule A, Part III, line 17	18	.06 %

19a **33 1/3% support tests - 2013.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ [X]

b **33 1/3% support tests - 2012.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶ ☐

Part IV **Supplemental Information.** Provide the explanations required by Part II, line 10, Part II, line 17a or 17b, and Part III, line 12 Also complete this part for any additional information. (See instructions).

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
▶ Attach to Form 990.
▶ Information about Schedule D (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047
2013
Open to Public Inspection

Name of the organization PASADENA TOURNAMENT OF ROSES ASSOCIATION
Employer identification number 95-1725190

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.
Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No

Part II Conservation Easements.
Complete if the organization answered "Yes" to Form 990, Part IV, line 7

1 Purpose(s) of conservation easements held by the organization (check all that apply).
- ☐ Preservation of land for public use (e g , recreation or education)
- ☐ Preservation of an historically important land area
- ☐ Protection of natural habitat
- ☐ Preservation of a certified historic structure
- ☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

			Held at the End of the Tax Year
a	Total number of conservation easements	2a	
b	Total acreage restricted by conservation easements	2b	
c	Number of conservation easements on a certified historic structure included in (a)	2c	
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ ______

4 Number of states where property subject to conservation easement is located ▶ ______

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ ______

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ $ ______

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.
Complete if the organization answered "Yes" to Form 990, Part IV, line 8

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenues included in Form 990, Part VIII, line 1 ▶ $ ______

(ii) Assets included in Form 990, Part X ▶ $ ______

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenues included in Form 990, Part VIII, line 1 ▶ $ ______

b Assets included in Form 990, Part X ▶ $ ______

Part III **Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a ☐ Public exhibition
b ☐ Scholarly research
c ☐ Preservation for future generations
d ☐ Loan or exchange programs
e ☐ Other ____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV **Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table

		Amount
c Beginning balance	1c	
d Additions during the year	1d	
e Distributions during the year	1e	
f Ending balance	1f	

2a Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII ☐

Part V **Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	680,187.	577,097.	574,214.		
b Contributions			500.	465,679.	
c Net investment earnings, gains, and losses	134,563.	107,654.	4,815.	110,985.	
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses	5,653.	4,564.	2,432.	2,450.	
g End of year balance	809,097.	680,187.	577,097.	574,214.	

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a Board designated or quasi-endowment ▶ 69.73 %

b Permanent endowment ▶ 30.27 %

c Temporarily restricted endowment ▶ .00 %

The percentages in lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

		Yes	No
(i) unrelated organizations	3a(i)		X
(ii) related organizations	3a(ii)		X
b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?	3b		

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI **Land, Buildings, and Equipment.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		4,564,531.		4,564,531.
b Buildings		5,846,342.	2,211,358.	3,634,984.
c Leasehold improvements				
d Equipment		268,340.	48,542.	219,798.
e Other		7,581,877.	5,158,406.	2,423,471.
Total. Add lines 1a through 1e *(Column (d) must equal Form 990, Part X, column (B), line 10(c).)* ▶				10,842,784.

Schedule D (Form 990) 2013

Part VII Investments - Other Securities.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11b. See Form 990, Part X, line 12

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation. Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A) FIXED INCOME SECURITIES	2,033,853.	END-OF-YEAR MARKET VALUE
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶	2,033,853.	

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶		

Part IX Other Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11d See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. *(Column (b) must equal Form 990, Part X, col. (B) line 15.)* ▶	

Part X Other Liabilities.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) CAPITAL IMPROVEMENTS TRUST FUND	584,691.
(3) RESERVE FOR BUYER REPAIRS ON	
(4) DUARTE PROPERTY	137,000.
(5)	
(6)	
(7)	
(8)	
(9)	
Total. *(Column (b) must equal Form 990, Part X, col (B) line 25.)* ▶	721,691.

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII [X]

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered "Yes" to Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements			1	129,974,994.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12.				
a	Net unrealized gains on investments	2a	76,302.		
b	Donated services and use of facilities	2b	273,180.		
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII.)	2d			
e	Add lines 2a through 2d			2e	349,482.
3	Subtract line 2e from line 1			3	129,625,512.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII.)	4b	<14,285.>		
c	Add lines 4a and 4b			4c	<14,285.>
5	Total revenue. Add lines 3 and 4c. *(This must equal Form 990, Part I, line 12.)*			5	129,611,227.

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered "Yes" to Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements			1	117,453,357.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
a	Donated services and use of facilities	2a	273,180.		
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIII.)	2d			
e	Add lines 2a through 2d			2e	273,180.
3	Subtract line 2e from line 1			3	117,180,177.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII.)	4b	<14,285.>		
c	Add lines 4a and 4b			4c	<14,285.>
5	Total expenses. Add lines 3 and 4c. *(This must equal Form 990, Part I, line 18.)*			5	117,165,892.

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART V, LINE 4:

TO PERPETUATE THE BEAUTY AND TRADITION OF THE TOURNAMENT OF ROSES PARADE.

PART X, LINE 2:

THE TOURNAMENT IS EXEMPT FROM FEDERAL INCOME TAXES UNDER INTERNAL REVENUE CODE SECTION 501(C)(3). NONPROFIT ORGANIZATIONS ARE GENERALLY NOT LIABLE FOR TAXES ON INCOME; THEREFORE, NO PROVISION IS MADE FOR SUCH TAXES IN THE FINANCIAL STATEMENTS. THE TOURNAMENT CONSIDERS MANY FACTORS WHEN EVALUATING AND ESTIMATING ITS TAX POSITIONS AND TAX BENEFITS, WHICH MAY REQUIRE PERIODIC ADJUSTMENTS AND WHICH MAY NOT ACCURATELY ANTICIPATE ACTUAL OUTCOMES. THE TOURNAMENT EVALUATES ITS UNCERTAIN TAX

Part XIII Supplemental Information *(continued)*

POSITIONS USING THE PROVISIONS OF U.S. GAAP. THESE STANDARDS REQUIRE MANAGEMENT TO PERFORM AN EVALUATION OF ALL TAX POSITIONS TAKEN, OR EXPECTED TO BE TAKEN IN THE COURSE OF PREPARING THE TOURNAMENT'S TAX RETURNS. MANAGEMENT BELIEVES THE TAX POSITIONS TAKEN MORE LIKELY THAN NOT WILL BE SUSTAINED UNDER EXAMINATION BY THE APPLICABLE TAX AUTHORITIES. EXAMPLES OF TAX POSITIONS INCLUDE TAX-EXEMPT STATUS OF THE TOURNAMENT, AND VARIOUS POSITIONS RELATED TO THE POTENTIAL SOURCES OF UNRELATED BUSINESS TAXABLE INCOME. SINCE TAX MATTERS ARE SUBJECT TO SOME DEGREE OF UNCERTAINTY, THERE CAN BE NO ASSURANCE THAT THE TOURNAMENT'S TAX RETURNS WILL NOT BE CHALLENGED BY THE TAXING AUTHORITIES, AND THAT THE TOURNAMENT WILL NOT BE SUBJECT TO TAX, PENALTIES, AND INTEREST AS A RESULT OF SUCH CHALLENGE. GENERALLY, THE TOURNAMENT'S TAX RETURNS REMAIN OPEN FOR THREE YEARS FOR FEDERAL INCOME TAX EXAMINATION AND FOUR YEARS FOR STATE INCOME TAX EXAMINATION.

PART XI, LINE 4B - OTHER ADJUSTMENTS:

COSTS OF GOODS SOLD - AS REPORTED ON FORM 990, PART VIII.

LINE 10B -14,285.

PART XII, LINE 4B - OTHER ADJUSTMENTS:

COSTS OF GOODS SOLD - AS REPORTED ON FORM 990, PART VIII.

LINE 10B -14,285.

SCHEDULE I (Form 990)

Department of the Treasury Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

▶ Information about Schedule I (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization: PASADENA TOURNAMENT OF ROSES ASSOCIATION

Employer identification number: 95-1725190

Part I — General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? [X] Yes [ ] No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II — Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than $5,000 Part II can be duplicated if additional space is needed

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
PASADENA TOURNAMENT OF ROSES FOUNDATION - 391 S. ORANGE GROVE BLVD. - PASADENA, CA 91105	95-3915725	501(C)(3)	36,748.	0.			GENERAL SUPPORT
BIG TEN CONFERENCE 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	36-3640583	501(C)(3)	18,454,995.	0.			TO ENHANCE THE QUALITY OF INTERCOLLEGIATE ATHLETICS
PACIFIC-12 CONFERENCE 1350 TREAT BLVD., SUITE 500 WALNUT CREEK, CA 94597	94-1459048	501(C)(3)	18,454,995.	0.			TO ENHANCE THE QUALITY OF INTERCOLLEGIATE ATHLETICS
PASADENA CITY COLLEGE FOUNDATION 1570 E. COLORADO BLVD. PASADENA, CA 91106	95-3434226	501(C)(3)	5,608.	0.			SCHOLARSHIPS AND GENERAL SUPPORT
11 NCAA FOOTBALL BOWL SUBDIVISION CONFERENCES & UNIV. OF NOTRE DAME			50,914,286.	0.			TO ENHANCE THE QUALITY OF INTERCOLLEGIATE ATHLETICS

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table ▶ 4.

3 Enter total number of other organizations listed in the line 1 table ▶ 1.

LHA **For Paperwork Reduction Act Notice, see the Instructions for Form 990.** **Schedule I (Form 990) (2013)**

332101 10-29-13

Part III **Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
SCHOLARSHIPS FOR ROYAL COURT MEMBERS	7	17,500.	0.		

Part IV **Supplemental Information.** Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

SCHEDULE J (Form 990)

Department of the Treasury Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

▶ Attach to Form 990. ▶ See separate instructions.

▶ Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization	Employer identification number
PASADENA TOURNAMENT OF ROSES ASSOCIATION	95-1725190

Part I Questions Regarding Compensation

			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. [X] First-class or charter travel [X] Travel for companions [ ] Tax indemnification and gross-up payments [ ] Discretionary spending account [ ] Housing allowance or residence for personal use [ ] Payments for business use of personal residence [ ] Health or social club dues or initiation fees [ ] Personal services (e.g , maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b	X	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked in line 1a?	2	X	
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III [X] Compensation committee [X] Independent compensation consultant [X] Form 990 of other organizations [X] Written employment contract [X] Compensation survey or study [X] Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization			
a	Receive a severance payment or change-of-control payment?	4a		X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
c	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:			
a	The organization?	5a		X
b	Any related organization?	5b		X
	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:			
a	The organization?	6a		X
b	Any related organization?	6b		X
	If "Yes" to line 6a or 6b, describe in Part III.			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7		X
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	9		

Part II **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii).
Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation (i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred in prior Form 990
(1) WILLIAM B. FLINN	(i)	283,833.	14,000.	10,407.	27,289.	29,612.	365,141.	0.
EXECUTIVE DIRECTOR	(ii)	0.	0.	0.	0.	0.	0.	0.
(2) JEFFREY J. ALLEN	(i)	181,500.	14,000.	7,873.	20,190.	7,543.	231,106.	0.
CHIEF FINANCIAL OFFICER	(ii)	0.	0.	0.	0.	0.	0.	0.
(3) KEVIN R. ASH	(i)	164,650.	32,950.	5,764.	20,328.	10,097.	233,789.	0.
CAO - ROSE BOWL GAME	(ii)	0.	0.	0.	0.	0.	0.	0.
(4) JOHN HENDERSON	(i)	126,492.	22,806.	4,081.	14,010.	7,142.	174,531.	0.
DIRECTOR - OPER. ROSE BOWL GAME	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
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	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II Also complete this part for any additional information

FORM 990, SCHEDULE J, PART I, LINE 1A:

SPOUSES AND OTHERS TRAVELING WITH ASSOCIATION REPRESENTATIVES ON ELECTIVE, NONESSENTIAL BASIS, MAY, AS AVAILABLE, UTILIZE A SPONSOR CARRIER AIRLINE TRAVEL VOUCHER, SHARE HOTEL ROOMS AND BE INCLUDED, WHEN APPROPRIATE, AT OFFICIAL ENTERTAINMENT FUNCTIONS. THE VOLUNTEER OR STAFF MEMBER TRAVELING SHALL BE RESPONSIBLE FOR REIMBURSING THE ASSOCIATION FOR THE VALUE OF THE AIRLINE VOUCHER, MEALS, AND OTHER PERSONAL EXPENSES WHEN APPROPRIATE.

THE PRESIDENT OF THE ASSOCIATION MAKES SEVERAL TRIPS PER YEAR, MOSTLY VISITS TO PARTICIPATING BANDS, TO HELP PROMOTE A BAND'S PARTICIPATION IN THE UPCOMING ROSE PARADE TO HELP THE BAND FUND RAISE. THE PRESIDENT AND SPOUSE MAY TRAVEL FIRST CLASS AT THE ASSOCIATION'S EXPENSE FOR ALL BUSINESS TRAVEL. CERTAIN OTHER TRIPS ARE DEEMED APPROPRIATE FOR THE SPOUSE TO ACCOMPANY THE TRAVELING VOLUNTEER OR EMPLOYEE AND IN SUCH INSTANCES; THE ASSOCIATION WILL PAY FOR SUCH TRAVEL. NO OTHER PERSONS ARE ALLOWED TO FLY FIRST CLASS UNLESS SUCH PERSONS ARE FLYING IN SUBSTITUTION FOR THE PRESIDENT TO A BAND VISIT. ALL SUCH TRAVELS ARE IN ACCORDANCE WITH WRITTEN POLICIES.

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information

SCHEDULE L
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Transactions With Interested Persons

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.
▶ Information about Schedule L (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990.*

OMB No 1545-0047
2013
Open To Public Inspection

Name of the organization: PASADENA TOURNAMENT OF ROSES ASSOCIATION
Employer identification number: 95-1725190

Part I **Excess Benefit Transactions** (section 501(c)(3) and section 501(c)(4) organizations only).

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b

1 (a) Name of disqualified person	(b) Relationship between disqualified person and organization	(c) Description of transaction	(d) Corrected? Yes	No

2 Enter the amount of tax incurred by the organization managers or disqualified persons during the year under section 4958 ▶ $ ________

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization ▶ $ ________

Part II **Loans to and/or From Interested Persons.**

Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a or Form 990, Part IV, line 26, or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22

(a) Name of interested person	(b) Relationship with organization	(c) Purpose of loan	(d) Loan to or from the organization? To	From	(e) Original principal amount	(f) Balance due	(g) In default? Yes	No	(h) Approved by board or committee? Yes	No	(i) Written agreement? Yes	No
Total					▶ $							

Part III **Grants or Assistance Benefiting Interested Persons.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 27

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of assistance	(d) Type of assistance	(e) Purpose of assistance

Part IV **Business Transactions Involving Interested Persons.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues? Yes	No
R. SCOTT JENKINS - HAHN &	PAST PRESIDENT	74,014.	ATTORNEY SE		X
LAURA V. FARBER - HAHN & H	EXECUTIVE COMMITTEE	74,014.	ATTORNEY SE		X
ROBERT B. MILLER - PASADEN	EXECUTIVE COMMITTEE	63,014.	FACILITY RE		X
WILLIAM S. JOHNSTONE - HAH	LIFE DIR-PAST PRESI	74,014.	ATTORNEY SE		X

Part V **Supplemental Information**

Provide additional information for responses to questions on Schedule L (see instructions)

SCH L, PART IV, BUSINESS TRANSACTIONS INVOLVING INTERESTED PERSONS:

(A) NAME OF PERSON: R. SCOTT JENKINS - HAHN & HAHN

(B) RELATIONSHIP BETWEEN INTERESTED PERSON AND ORGANIZATION:

PAST PRESIDENT

(C) AMOUNT OF TRANSACTION $ 74,014.

(D) DESCRIPTION OF TRANSACTION: ATTORNEY SERVICES - THE TOTAL AMOUNT

PAID TO HAHN & HAHN FOR ALL LEGAL SERVICES DURING THE YEAR WAS $74,014.

(E) SHARING OF ORGANIZATION REVENUES? = NO

(A) NAME OF PERSON: LAURA V. FARBER - HAHN & HAHN

(B) RELATIONSHIP BETWEEN INTERESTED PERSON AND ORGANIZATION:

EXECUTIVE COMMITTEE VP

(C) AMOUNT OF TRANSACTION $ 74,014.

(D) DESCRIPTION OF TRANSACTION: ATTORNEY SERVICES - THE TOTAL AMOUNT

PAID TO HAHN & HAHN FOR ALL LEGAL SERVICES DURING THE YEAR WAS $74,014.

(E) SHARING OF ORGANIZATION REVENUES? = NO

(A) NAME OF PERSON: ROBERT B. MILLER - PASADENA CITY COLLEGE

(B) RELATIONSHIP BETWEEN INTERESTED PERSON AND ORGANIZATION:

EXECUTIVE COMMITTEE VP

Part V Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule L (see instructions).

(C) AMOUNT OF TRANSACTION $ 63,014.

(D) DESCRIPTION OF TRANSACTION: FACILITY RENTALS, EVENT SECURITY SERVICES, PROGRAM GRANTS

(E) SHARING OF ORGANIZATION REVENUES? = NO

(A) NAME OF PERSON: WILLIAM S. JOHNSTONE - HAHN & HAHN

(B) RELATIONSHIP BETWEEN INTERESTED PERSON AND ORGANIZATION: LIFE DIR-PAST PRESIDENT

(C) AMOUNT OF TRANSACTION $ 74,014.

(D) DESCRIPTION OF TRANSACTION: ATTORNEY SERVICES - THE TOTAL AMOUNT PAID TO HAHN & HAHN FOR ALL LEGAL SERVICES DURING THE YEAR WAS $74,014.

(E) SHARING OF ORGANIZATION REVENUES? = NO

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization: PASADENA TOURNAMENT OF ROSES ASSOCIATION

Employer identification number: 95-1725190

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

TOGETHER TO CREATE PREMIERE EVENTS AND ENTERTAINMENT CELEBRATING THE NEW YEAR. THE TOURNAMENT OF ROSES ENRICHES THE LIVES OF THE MANY PEOPLE AND ORGANIZATIONS IT TOUCHES BY PROVIDING SATISFYING, MEANINGFUL, AND REWARDING EXPERIENCES.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

PROVIDING SATISFYING, MEANINGFUL, AND REWARDING EXPERIENCES.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:

GREATER COMMUNITY ARE REFLECTED IN ITS ORGANIZATION, STRUCTURE, EVENTS, AND ACTIVITIES. FURTHER, IT IS THE INTENT OF THE ASSOCIATION TO PROMOTE THE CITY OF PASADENA, ITS COMMUNITY AND CULTURE THROUGH TOURNAMENT OF ROSES EVENTS.

FORM 990, PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS:

ORGANIZATION, STRUCTURE, EVENTS, AND ACTIVITIES.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

POST PARADE SHOWCASE OF FLOATS

FLOAT DECORATING

VIP TAILGATE LUNCHEON

KICKOFF LUNCHEON

HALL OF FAME INDUCTION CEREMONY

ROSE QUEEN CORONATION RECEPTION

BAND FEST

Name of the organization: PASADENA TOURNAMENT OF ROSES ASSOCIATION

Employer identification number: 95-1725190

EQUESTFEST

EXPENSES $ 1,880,121. INCLUDING GRANTS OF $ 0. REVENUE $ 7,127,815.

FORM 990, PART VI, SECTION A, LINE 2:

GOVERNING BODY AND MANAGEMENT, LINE 2:

DICK E. RATLIFF, DIRECTOR & PAST PRESIDENT AND BRAD B. RATLIFF, SECRETARY - FAMILY RELATIONSHIP

FORM 990, PART VI, SECTION A, LINE 6:

GOVERNING BODY AND MANAGEMENT LINES 6,7A,7B:

THE PASADENA TOURNAMENT OF ROSES ASSOCIATION CONSISTS OF 935 ACTIVE VOLUNTEER MEMBERS, WHICH INCLUDE THE MEMBERS OF THE BOARD OF DIRECTORS AND EXECUTIVE COMMITTEE. MEMBERSHIP CONSISTS OF FIVE CLASSES INCLUDING REGULAR MEMBERS, ASSOCIATE MEMBERS, PROVISIONAL ASSOCIATION MEMBERS, INACTIVE MEMBERS, AND HONORARY MEMBERS. EACH REGULAR MEMBER IN GOOD STANDING, WHICH INCLUDES THE BOARD OF DIRECTORS AND THE EXECUTIVE COMMITTEE, SHALL BE ENTITLED TO CAST ONE VOTE TO ELECT OR REMOVE A DIRECTOR OF THE ASSOCIATION. THE BOARD OF DIRECTORS HAS THE AUTHORITY TO MANAGE THE ASSOCIATION BUT MAY ONLY AMEND THE ASSOCIATION'S ARTICLE OF INCORPORATION, AMEND/APPEAL/ADOPT THE ASSOCIATION'S BYLAWS OR ELECT TO DISSOLVE THE ASSOCIATION, SUBJECT TO THE APPROVAL OF THE REGULAR MEMBERS.

FORM 990, PART VI, SECTION A, LINE 7A:

GOVERNING BODY AND MANAGEMENT LINE 7:

INCLUDED IN EXPLANATION FOR LINE 6.

FORM 990, PART VI, SECTION A, LINE 7B:

GOVERNING BODY AND MANAGEMENT LINE 7:

Name of the organization: PASADENA TOURNAMENT OF ROSES ASSOCIATION

Employer identification number: 95-1725190

INCLUDED IN EXPLANATION FOR LINE 6.

FORM 990, PART VI, SECTION B, LINE 11:

DRAFT TAX FILINGS, INCLUDING FORM 990, ARE REVIEWED BY THE AUDIT COMMITTEE AND ARE APPROVED BY THE EXECUTIVE COMMITTEE. THE BOARD OF DIRECTORS HAS DELEGATED THE AUTHORITY TO THE EXECUTIVE COMMITTEE TO APPROVE THE FORM 990 AND OTHER FILINGS.

FORM 990, PART VI, SECTION B, LINE 12C:

CONFLICT OF INTEREST POLICIES ARE GIVEN ANNUALLY TO ALL OF THE ASSOCIATION'S EXECUTIVE COMMITTEE MEMBERS, DIRECTORS, LIFE DIRECTORS, OFFICERS, AND MANAGEMENT STAFF. ALL CONFLICTS OF INTEREST, OR POTENTIAL CONFLICTS OF INTEREST, ARE REVIEWED AND APPROVED IN ACCORDANCE WITH THE ASSOCIATION'S CONFLICT OF INTEREST POLICY. THE AUDIT COMMITTEE IS RESPONSIBLE FOR MONITORING COMPLIANCE WITH THE CONFLICT OF INTEREST POLICY.

FORM 990, PART VI, SECTION B, LINE 15:

COMPENSATION FOR STAFF, INCLUDING THE EXECUTIVE DIRECTOR, IS REVIEWED BY THE GOVERNANCE & PERSONNEL COMMITTEE (WHICH CONSISTS OF FIVE MEMBERS OF THE BOARD OF DIRECTORS) AND APPROVED BY THE EXECUTIVE COMMITTEE, WHICH IS DELEGATED THE AUTHORITY TO APPROVE STAFF COMPENSATION BY THE FULL BOARD OF DIRECTORS. THE GOVERNANCE & PERSONNEL COMMITTEE REVIEWS INDEPENDENT SALARY SURVEYS FOR NON-PROFITS AND RELATED INDUSTRIES, THE RESULTS OF WHICH ARE THEN USED TO SET APPROPRIATE COMPENSATION LEVELS FOR ALL EMPLOYEES. BOTH THE GOVERNANCE & PERSONNEL COMMITTEE AND EXECUTIVE COMMITTEE MAINTAIN MEETING MINUTES.

FORM 990, PART VI, SECTION C, LINE 18:

Name of the organization: PASADENA TOURNAMENT OF ROSES ASSOCIATION

Employer identification number: 95-1725190

INFORMATION IS AVAILABLE ON GUIDESTAR.ORG AND FOUNDATIONCENTER.ORG.

FORM 990, PART VI, SECTION C, LINE 19:
ALTHOUGH FEDERAL TAX LAW DOES NOT REQUIRE THAT SUCH DOCUMENTS BE MADE PUBLICLY AVAILABLE (UNLESS THEY WERE INCLUDED ON A FORM THAT IS PUBLICLY AVAILABLE), THE ASSOCIATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE UPON REQUEST AT THE ASSOCIATION'S OFFICE.

FORM 990 PART XII LINE 2C
THE ORGANIZATION HAS AN AUDIT COMMITTEE THAT ASSUMES RESPONSIBILITY FOR THE OVERSIGHT OF THE AUDIT OF ITS FINANCIAL STATEMENTS AND THE SELECTION OF AN INDEPENDENT ACCOUNTANT. THERE ARE NO CHANGES FROM THE PRIOR YEAR.

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.
▶Information about Schedule R (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047
2013
Open to Public Inspection

Name of the organization: PASADENA TOURNAMENT OF ROSES ASSOCIATION

Employer identification number: 95-1725190

Part I Identification of Disregarded Entities Complete if the organization answered "Yes" on Form 990, Part IV, line 33

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
TOURNAMENT FLOATS, LLC - 46-2559855 391 SOUTH ORANGE GROVE BLVD PASADENA, CA 91184	PROPERTY OWNERSHIP	CALIFORNIA	122,395.	8,019,562.	PASADENA TOURNAMENT OF ROSES ASSOCIATION

Part II Identification of Related Tax-Exempt Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity? Yes	No
PASADENA TOURNAMENT OF ROSES FOUNDATION - 95-3915725, 391 S. ORANGE GROVE BLVD., PASADENA, CA 91105	GRANT MAKING	CALIFORNIA	501(C)(3)	11- TYPE 1	N/A		X

For Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule R (Form 990) 2013

332161 09-12-13 LHA

Part III Identification of Related Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations? Yes	(h) No	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner? Yes	(j) No	(k) Percentage ownership

Part IV Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity? Yes	(i) No

Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.		Yes	No
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity	1a		X
b Gift, grant, or capital contribution to related organization(s)	1b	X	
c Gift, grant, or capital contribution from related organization(s)	1c		X
d Loans or loan guarantees to or for related organization(s)	1d		X
e Loans or loan guarantees by related organization(s)	1e		X
f Dividends from related organization(s)	1f		X
g Sale of assets to related organization(s)	1g		X
h Purchase of assets from related organization(s)	1h		X
i Exchange of assets with related organization(s)	1i		X
j Lease of facilities, equipment, or other assets to related organization(s)	1j		X
k Lease of facilities, equipment, or other assets from related organization(s)	1k		X
l Performance of services or membership or fundraising solicitations for related organization(s)	1l	X	
m Performance of services or membership or fundraising solicitations by related organization(s)	1m		X
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n		X
o Sharing of paid employees with related organization(s)	1o		X
p Reimbursement paid to related organization(s) for expenses	1p		X
q Reimbursement paid by related organization(s) for expenses	1q		X
r Other transfer of cash or property to related organization(s)	1r		X
s Other transfer of cash or property from related organization(s)	1s		X

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) PASADENA TOURNAMENT OF ROSES FOUNDATION	B	36,748.	CASH
(2) PASADENA TOURNAMENT OF ROSES FOUNDATION	L	59,286.	FMV
(3)			
(4)			
(5)			
(6)			

Part VI Unrelated Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under section 512-514)	(e) Are all partners sec 501(c)(3) orgs ?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	

Schedule R (Form 990) 2013

332164
09-12-13

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R (see instructions).

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position: Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(27) JON T. MONTGOMERY DIRECTOR	0.00	X						0.	0.	0.
(28) EDWARD J. MORALES DIRECTOR	0.00	X						0.	0.	0.
(29) CAROL PFAFFMANN DIRECTOR	0.00	X						0.	0.	0.
(30) JOHN F. REITNOUER DIRECTOR	0.00	X						0.	0.	0.
(31) ELLEN SWAGERTY DIRECTOR	0.00	X						0.	0.	0.
(32) RUSSEL C. THYRET DIRECTOR	0.00	X						0.	0.	0.
(33) JAMES P. ZEUTZIUS DIRECTOR	0.00	X						0.	0.	0.
(34) JOHN H. BIGGAR III LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(35) SALLY M. BIXBY LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(36) JAMES B. BOYLE JR. LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(37) LORNE J. BROWN LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(38) KENNETH H. BURROWS LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(39) ROBERT L. CHENEY LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(40) RONALD L. CONZONIRE LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(41) DAVID M. DAVIS LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(42) GARETH A. DORN LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(43) DON W. FEDDE LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(44) W.H. GRIEST JR. LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(45) GARY K. HAYWARD LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(46) PAUL HOLMAN LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
Total to Part VII, Section A, line 1c										

332201
05-01-13

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(47) RICHARD W. JACKSON LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(48) FREDERICK D. JOHNSON JR. LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(49) WILLIAM S. JOHNSTONE LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(50) DONALD JUDSON LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(51) C.L. KEEDY III LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(52) RONALD A. OKUM LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(53) DICK E. RATLIFF LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(54) MICHAEL K. RIFFEY LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(55) GARY L. THOMAS LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(56) JEFFREY L. THROOP LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(57) MICHAEL E. WARD LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(58) ARTHUR D. WELSH LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(59) ELIZABETH EVANS WRIGHT LIFE DIRECTOR (PAST PRES.)	0.00	X						0.	0.	0.
(60) WILLIAM B. FLINN EXECUTIVE DIRECTOR	40.00			X				308,240.	0.	56,901.
(61) JEFFREY J. ALLEN CHIEF FINANCIAL OFFICER	40.00			X				203,373.	0.	27,733.
(62) EDWARD COREY CHIEF OPERATIONS OFFICER	40.00			X				124,597.	0.	10,565.
(63) KEVIN R. ASH CAO - ROSE BOWL GAME	40.00			X				203,364.	0.	30,425.
(64) JOHN HENDERSON DIRECTOR - OPER. ROSE BOWL GAME	40.00					X		153,379.	0.	21,152.
(65) IDA CHAN CONTROLLER (RESIGN 2/7/14)	40.00					X		134,691.	0.	15,287.
(66) HEIDI HOFF SENIOR DIR. - MRKT & COMM	40.00					X		131,438.	0.	13,995.
Total to Part VII, Section A, line 1c								1,259,082.		176,058.

332201
05-01-13

Form **4562**

Department of the Treasury
Internal Revenue Service (99)

Depreciation and Amortization 990

(Including Information on Listed Property)

▶ See separate instructions. ▶ Attach to your tax return.

OMB No 1545-0172

2013

Attachment Sequence No 179

Name(s) shown on return	Business or activity to which this form relates	Identifying number
PASADENA TOURNAMENT OF ROSES ASSOCIATION	FORM 990 PAGE 10	95-1725190

Part I **Election To Expense Certain Property Under Section 179** **Note:** *If you have any listed property, complete Part V before you complete Part I*

1	Maximum amount (see instructions)	1	500,000.
2	Total cost of section 179 property placed in service (see instructions)	2	
3	Threshold cost of section 179 property before reduction in limitation	3	2,000,000.
4	Reduction in limitation Subtract line 3 from line 2. If zero or less, enter -0-	4	
5	Dollar limitation for tax year Subtract line 4 from line 1 If zero or less, enter -0- If married filing separately, see instructions	5	

6 (a) Description of property	(b) Cost (business use only)	(c) Elected cost

7	Listed property Enter the amount from line 29	7	
8	Total elected cost of section 179 property Add amounts in column (c), lines 6 and 7	8	
9	Tentative deduction Enter the **smaller** of line 5 or line 8	9	
10	Carryover of disallowed deduction from line 13 of your 2012 Form 4562	10	
11	Business income limitation Enter the smaller of business income (not less than zero) or line 5	11	
12	Section 179 expense deduction Add lines 9 and 10, but do not enter more than line 11	12	
13	Carryover of disallowed deduction to 2014. Add lines 9 and 10, less line 12 ▶	13	

Note: *Do not use Part II or Part III below for listed property Instead, use Part V.*

Part II **Special Depreciation Allowance and Other Depreciation (Do not** include listed property **)**

14	Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year	14	
15	Property subject to section 168(f)(1) election	15	
16	Other depreciation (including ACRS)	16	479,160.

Part III **MACRS Depreciation (Do not** include listed property **)** (See instructions.)

Section A

17	MACRS deductions for assets placed in service in tax years beginning before 2013	17	
18	If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here ▶ ☐		

Section B - Assets Placed in Service During 2013 Tax Year Using the General Depreciation System

(a) Classification of property	(b) Month and year placed in service	(c) Basis for depreciation (business/investment use only - see instructions)	(d) Recovery period	(e) Convention	(f) Method	(g) Depreciation deduction
19a 3-year property						
b 5-year property						
c 7-year property						
d 10-year property						
e 15-year property						
f 20-year property						
g 25-year property			25 yrs		S/L	
h Residential rental property	/		27 5 yrs	MM	S/L	
	/		27 5 yrs.	MM	S/L	
i Nonresidential real property	/		39 yrs	MM	S/L	
	/			MM	S/L	

Section C - Assets Placed in Service During 2013 Tax Year Using the Alternative Depreciation System

(a) Classification of property	(b) Month and year placed in service	(c) Basis for depreciation	(d) Recovery period	(e) Convention	(f) Method	(g) Depreciation deduction
20a Class life					S/L	
b 12-year			12 yrs		S/L	
c 40-year	/		40 yrs	MM	S/L	

Part IV **Summary** (See instructions)

21	Listed property. Enter amount from line 28	21	
22	**Total.** Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. Enter here and on the appropriate lines of your return. Partnerships and S corporations - see instr	22	479,160.
23	For assets shown above and placed in service during the current year, enter the portion of the basis attributable to section 263A costs	23	

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Part V **Listed Property** (Include automobiles, certain other vehicles, certain computers, and property used for entertainment, recreation, or amusement.)

Note: *For any vehicle for which you are using the standard mileage rate or deducting lease expense, complete* **only** *24a, 24b, columns (a) through (c) of Section A, all of Section B, and Section C if applicable.*

Section A - Depreciation and Other Information (Caution: *See the instructions for limits for passenger automobiles.)*

24a Do you have evidence to support the business/investment use claimed? ☐ Yes ☐ No 24b If "Yes," is the evidence written? ☐ Yes ☐ No

(a) Type of property (list vehicles first)	(b) Date placed in service	(c) Business/ investment use percentage	(d) Cost or other basis	(e) Basis for depreciation (business/investment use only)	(f) Recovery period	(g) Method/ Convention	(h) Depreciation deduction	(i) Elected section 179 cost
25 Special depreciation allowance for qualified listed property placed in service during the tax year and used more than 50% in a qualified business use						25		
26 Property used more than 50% in a qualified business use								
		%						
		%						
		%						
27 Property used 50% or less in a qualified business use								
		%				S/L -		
		%				S/L -		
		%				S/L -		
28 Add amounts in column (h), lines 25 through 27 Enter here and on line 21, page 1						28		
29 Add amounts in column (i), line 26. Enter here and on line 7, page 1							29	

Section B - Information on Use of Vehicles

Complete this section for vehicles used by a sole proprietor, partner, or other "more than 5% owner," or related person If you provided vehicles to your employees, first answer the questions in Section C to see if you meet an exception to completing this section for those vehicles.

	(a) Vehicle		(b) Vehicle		(c) Vehicle		(d) Vehicle		(e) Vehicle		(f) Vehicle	
30 Total business/investment miles driven during the year (**do not** include commuting miles)												
31 Total commuting miles driven during the year												
32 Total other personal (noncommuting) miles driven												
33 Total miles driven during the year Add lines 30 through 32												
	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
34 Was the vehicle available for personal use during off-duty hours?												
35 Was the vehicle used primarily by a more than 5% owner or related person?												
36 Is another vehicle available for personal use?												

Section C - Questions for Employers Who Provide Vehicles for Use by Their Employees

Answer these questions to determine if you meet an exception to completing Section B for vehicles used by employees who **are not** more than 5% owners or related persons

	Yes	No
37 Do you maintain a written policy statement that prohibits all personal use of vehicles, including commuting, by your employees?		
38 Do you maintain a written policy statement that prohibits personal use of vehicles, except commuting, by your employees? See the instructions for vehicles used by corporate officers, directors, or 1% or more owners		
39 Do you treat all use of vehicles by employees as personal use?		
40 Do you provide more than five vehicles to your employees, obtain information from your employees about the use of the vehicles, and retain the information received?		
41 Do you meet the requirements concerning qualified automobile demonstration use?		

Note: *If your answer to 37, 38, 39, 40, or 41 is "Yes," do not complete Section B for the covered vehicles.*

Part VI **Amortization**

(a) Description of costs	(b) Date amortization begins	(c) Amortizable amount	(d) Code section	(e) Amortization period or percentage	(f) Amortization for this year
42 Amortization of costs that begins during your 2013 tax year:					
43 Amortization of costs that began before your 2013 tax year				43	
44 **Total.** Add amounts in column (f) See the instructions for where to report				44	

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